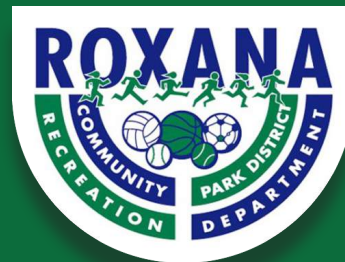
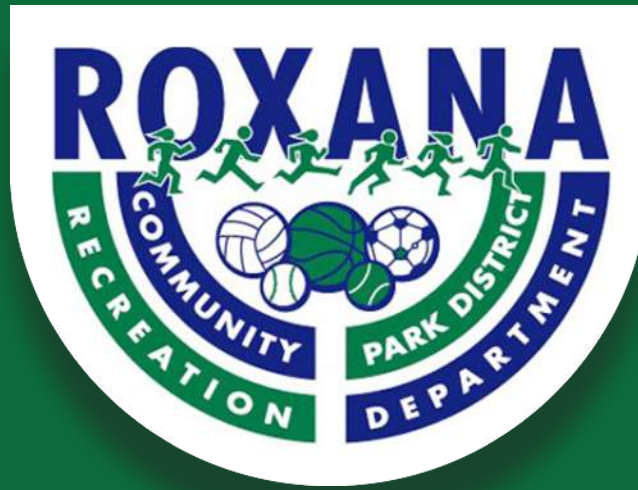


# ROXANA COMMUNITY PARK DISTRICT

## 2021-2026 COMPREHENSIVE PLAN

ADOPTED 08.10.2021





391 Frank Scott Parkway E A  
Fairview Heights, IL 62208  
618-236-2000 | f-w.com



*The Roxana Community Park District Comprehensive  
Plan was funded with the assistance of the Metro  
East Park and Recreation Planning Grant.*

# ACKNOWLEDGEMENTS

The Roxana Community Park District would like to thank our staff, Farnsworth Group, and the community members who provided their time and input necessary to make this comprehensive plan a success.

## **Comprehensive Plan Leadership Team**

Debbie Ferry, Park District Director  
Stacy John, Superintendent of Recreation  
Alex Best, Superintendent of Parks  
Jason John, Maintenance Foreman

## **Park District Board of Commissioners**

Mike Toolen, President  
John Herndon, Past President  
Darlene Yarborough, Secretary-Treasurer  
Rick Rader, Commissioner  
Will Cunningham, Commissioner  
Leslie Schmidt, Commissioner

## **Farnsworth Group**

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01

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Introduction



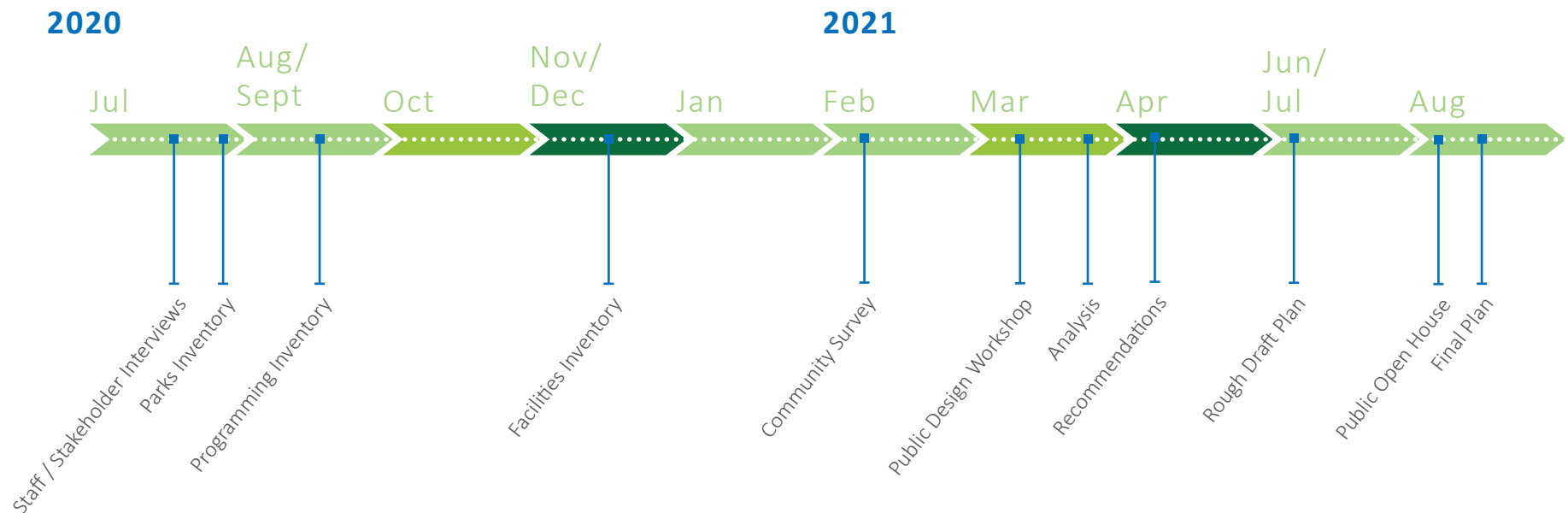
# 01 Introduction /

## INTRODUCTION

In July of 2020, the Roxana Community Park District initiated a district-wide comprehensive planning process, the first in its history. This document will serve as a five-year plan to guide and enhance park and recreation amenities for the community. This Comprehensive Plan was developed with input and direction from Park District staff, community stakeholders, and local residents. The comprehensive planning process included data gathering, inventory, analysis, recommendations, and feedback prior to completion of this final plan.

Existing documents and maps related to parks and recreation in Roxana were gathered, and additional research was done to gather information on community demographics, community history, parks and recreation offerings, and Park District operations and budget. The team recognizes the importance of community input and involvement in the development of the Comprehensive Plan so interviews were conducted of staff members and selected community stakeholders. Residents were able to provide input through a parks and recreation survey and in-person at a public meeting held at the Rox Arena.

## PROJECT TIMELINE 2020





## PLAN GOALS

- Analyze existing parks, facilities and recreation resources
- Assess the needs of the residents of Roxana
- Provide for formal input from:
  - Residents of Roxana
  - Roxana Community Park District Users
  - Community Leaders
  - Park District Staff
- Create a 5 year comprehensive plan document that outlines:
  - Current demands on parks and recreation
  - Future demands on parks and recreation
  - Park and Recreation projects for grant opportunities
  - Program need/demand
  - Open Space Opportunities
- Sets Key Plan Goals and Objectives for the 5 year planning horizon that align with the Park District's Mission, Goal, and Objectives
- Identify priority and range of costs for various components of the plan





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02

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**Existing Conditions  
& Analysis**

## DISTRICT PROFILE

The Roxana Community Park District (RCPD) shares the same boundary as the Village of Roxana covering approximately 7.2 square miles and serving a population of 1,517 people. The Village of Roxana is one of twelve communities making up the River Bend Region of Madison County, just east of the Mississippi River and 23 miles northeast of downtown St. Louis.

### HISTORY

The history of the community of Roxana dates back to the early twentieth century in which Roxana's title originated from the name of one of "Alexander the Great's" wives. Roxana meant "dawn of a new day" which was suitable as the town grew quickly around the newly constructed Roxana Petroleum Company.

Roxana was incorporated in 1921, to be governed by a Board of Trustees. With the refinery in the corporate limits, the community derived most of its financial support from what later became known as Royal Dutch Shell, and today is Phillips 66.

In May of 1934, a Village Ordinance was passed creating a Recreation Board that would design a plan for activities and playground sites, establish a budget and employ a supervisor to manage the program.

In 1938, the Village Hall was constructed which included a gym for recreational activities. Board members and part time supervisors, over the years, organized programs including teen dances, square dancing, basketball, arts and crafts and more.



*Dance held at Community Gym*

In 1947, a fifteen-acre tract of land was purchased by the Village from an estate sale and designated as a park and recreation area. Shortly after, trees were planted, a horseshoe pit and a lighted





## 02 Existing Conditions & Analysis / 2.1 District Profile

ball diamond were constructed, and a playground supervisor was hired. The Recreation Department also assisted with maintaining the school district tennis courts.

In the early 1950's, discussion began regarding the formation of a Park District, which would allow taxes to be levied to develop the existing recreation area. Finally, in June 1952, the Roxana Community Park District was established and the first Board of Commissioners was sworn into office. The first Ordinance adopted prescribed rules for the conduct of business. The second was the Appropriation Ordinance pertaining to the corporate financial purpose with the establishment of the fiscal budgetary year. Among the initial expenses included a salary of \$1,200 annually for a Park Superintendent.



*Roxana Pool*

Through the general election in 1953, the 15-acre tract of land purchased by the Village for recreation activities was transferred in ownership to the Park District. A small maintenance building was constructed on the property. In 1955, \$300,000 in bonds were issued for the development of park land which included a public swimming pool, ball fields and maintenance buildings. The new pool was built and opened in 1957. Adjacent to the pool was a recreation area which included trampolines, miniature golf and donkey cart rides.

An additional 14-acre tract of land next to the property was purchased in 1959, making Roxana Park a total of nearly 30 acres in size. Also, a house was acquired from Shell Oil Company and moved to the park location. It was to be used as a meeting place for community groups such as boy scouts and girl scouts, as well as for showers, parties and after school activities. Meanwhile, there were ongoing recreational activities still being held at the community gym.



*Donkey Cart Rides*

Once the house became too small, bonds were issued to construct a community building. In 1969, the Rox Arena was completed and dedicated. The building contains a reception hall, meeting rooms, a full-service kitchen and administrative offices. The house then became a residence for the Park District Director.



*Rox Arena under construction*



*Park District Director Residence*



## 02 Existing Conditions & Analysis / 2.1 District Profile

Picnic shelters were added to the property in 1976. In 1978, bonds were issued to complete pool repairs and upgrades, followed by a new equipment building and playground equipment in 1983.

Due to the need for outdoor restroom facilities, a building was constructed in 1986 next to the ball diamond that would provide for restrooms and a concession stand.

In 1993, the Park District was fortunate to have the opportunity to expand by purchasing a three-acre parcel of land located on Central Avenue. Burbank Park was formerly owned by the Roxana School District as it was located between the old Burbank School (formerly Edison School) and the Library. It served as the site for the Annual Roxana Homecoming Festival for 45 years and contained a small ball field.

From 1995 to 2005, several playground equipment pieces and other amenities were added to both park sites.

In 2002, the original pool house was demolished and a new facility constructed. Other upgrades were also completed just in time to celebrate the Park District's 50th Anniversary.

In 2010, a new maintenance facility was constructed and the existing facility updated for storage.

The last ten years have been spent improving existing facilities and updating or replacing park amenities, much of which have been partially funded by local grants including the Madison County Community Development Grant, Madison County Sustainability Grant, Metro East Park and Recreation Grants, Phillips 66 Grants, IPRA, IPRF and IPARKS Grants.



*Roxana Community Park Playground was updated in Fall 2020*

### ORGANIZATION

RCPD is governed by a five member elected Park District Board of Commissioners who are also appointed by the Mayor to the Recreation Commission. The Park District Board sets policies, makes decisions and oversees all financial operations. The Recreation Commission acts in an advisory capacity. Both departments are intertwined with regard to staffing, facilities and equipment. Funding through the Village of Roxana's tax levy for the "Recreation Fund" supports all youth and adult sports programs, some special events, corresponding staff, benefits, participants insurance, contractual employees and the gym operation. The funds derived from the Park District levy support the Park properties, pool operation, Rox Arena, some special events and corresponding staff, benefits and liability insurance. Both the Park District and Recreation Department have corresponding



## 02 Existing Conditions & Analysis /

budgets and monthly consecutive meetings. The Park Director and Maintenance Foreman have split salaries, while the Superintendent of Recreation's salary is paid completely from the Village Recreation Fund, and the Superintendent of Park's salary is paid from the Park District funds. Graphic representations of how Roxana Community Park District and the Recreation Department are organized are shown on pages 15 and 16.

### MISSION

It shall be the purpose of the Roxana Community Park District to provide wholesome recreation opportunities for the entire family.

Consistent with this purpose, every opportunity shall be afforded principally through taxation and user fees, within financial limits, to plan, procure, develop and maintain park and recreation resources and to provide leadership for the productive and satisfactory use of leisure time.

The District shall endeavor to provide such services at the least possible cost without duplicating the efforts of other agencies.

### GOAL

To provide programs, activities and recreational facilities which will adequately meet the current and future needs of the residents of the Village of Roxana and surrounding communities.

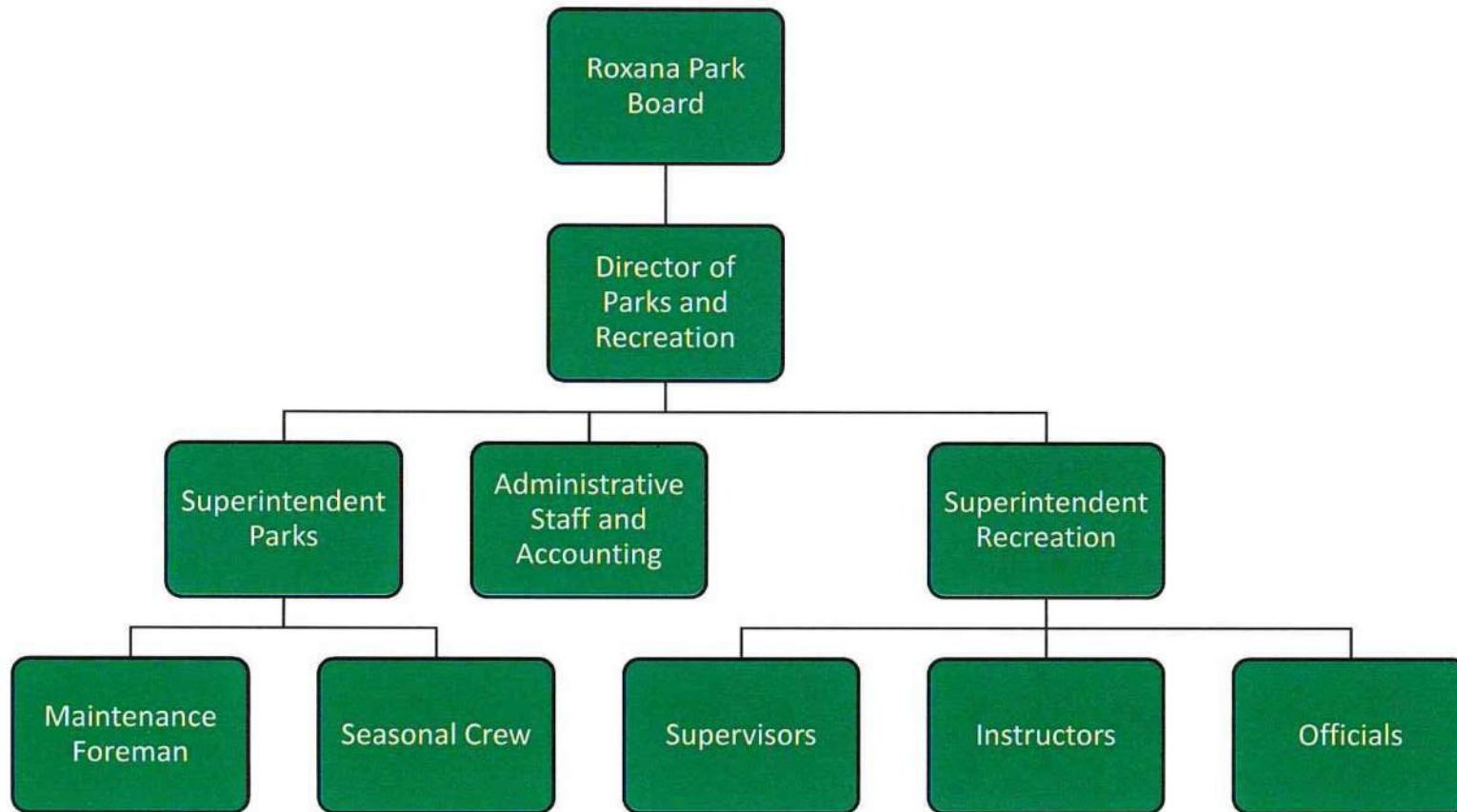
### OBJECTIVES

- Primary: To provide positive leisure experiences to our residents and area guests who participate in our programs and visit our facilities.

- Present: To continue to properly maintain and preserve programs and facilities to ensure their availability to future generations.
- Future: To expand programs to meet the changing needs and desires of the community and to encourage additional improvements, acquisitions and development of facilities.
- Financial: To effectively manage revenue resources to ensure financial success and maintain sound fiscal responsibility, while also investing and pursuing additional sources of funding.
- Staffing: To recruit and sustain qualified and valuable employees who are dedicated to teamwork and quality service.
- Professional: To strive to emphasize honesty, integrity, ethical and professional business practices in order to earn and maintain the respect and support of residents, guests, cooperating agencies and fellow employees.

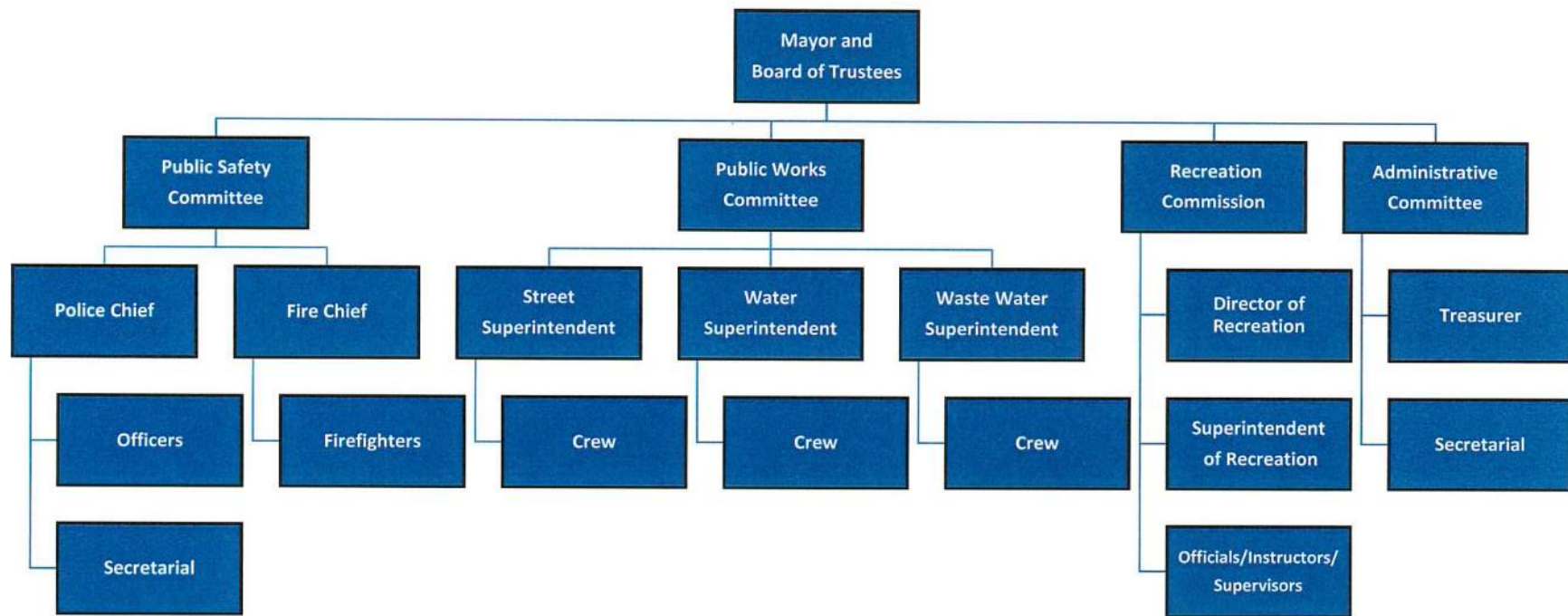


# ROXANA COMMUNITY PARK DISTRICT ORGANIZATIONAL CHART





# ROXANA VILLAGE ORGANIZATIONAL CHART



# DEMOGRAPHICS

The following is a summary of demographic characteristics of Roxana which may help provide insight as to how parks and recreation might be impacted:

### Population by Race/Ethnicity:

White	94.95%
Two or more races	2.59%
African American	1.13%
Asian	.73%
Other	.27%
American Indian	.20%
Islander	.13%

**16.8%** of Roxana residents are living in poverty, -5.13% lower than the National Average

**Roxana Cost of Living: -3.2% lower than national average**

**\$47,917** is the estimated median household income of Roxana residents

### Resident Age Distribution

Median age range: 42

Ages:	Male	Female
<5	7.8%	8.3%
5-14	15.2%	8.3%
15-19	6.7%	4%
20-24	2.2%	5.9%
25-34	15.2%	14.3%
35-44	9.9%	14.8%
45-54	16.4%	14.5%
55-64	10.4%	8.7%
65-84	14%	14.2%
>84	2.3%	2.9%

**Growth over the last 10 years: -7.13%**

### DEMOGRAPHIC SUMMARY

- Roxana hasn't seen positive population growth since before 1960. This continual decrease indicates that the Park District will likely not see an increase in residents to serve.
- Roxana Park District's current population size is significantly lower than other communities offering similar park and recreation facilities according to the 2021 NRPA Agency Performance Review.
- While Roxana's poverty level is 5.13% below the National Average, four of its neighboring communities have an even greater number of residents living in poverty.



# RCPD 2021 AGENCY SNAPSHOT

	Roxana Park District	Roxana Recreation Department
2010 Population	1,517	
EAV for Community	330,729,858.00	329,919,417.00
Current Tax Rate for Agency	0.0515	0.0607
Number of Indoor Recreation Facilities in your Agency	1	
Number of Aquatic Facilities (Indoor & Outdoor) in your Agency	1	
Type and Year Built of all Indoor Recreation & Aquatic Facilities in your Agency	Pool, 1957 Bath House, 2002 Rox Arena, 1969	
Number of Outdoor Parks in your Agency	2	
Total Acreage of Outdoor Park Space in your Agency	32	
Number of Recreation Programs for Youth		17
Number of Recreation Programs for Teens		12
Number of Recreation Programs for Adults		12
Number of Recreation Programs for Seniors		5
Number of Recreation Programs for Sports		8
Number of Recreation Programs for Aquatics	3	
Number of Recreation Programs for Camps		0
Number of Recreation Programs for Outdoor Environmental Education		0
Number of Recreation Programs for Special Events		7
Does your Agency offer a Before/After School Program?	No	No
Does your Agency offer a Pre-School program?	No	No
Number of Full-Time Recreation Staff	3	1
Number of Part-Time/Seasonal Recreation Staff		30
Annual Total Budget	736,074.00	223,825.00
Total Expenditures per Capita	485.21	147.54



# PARKS & RECREATION

The Roxana Community Park District maintains two parks (see map to the right). The table below summarizes their facilities and recreational amenities:

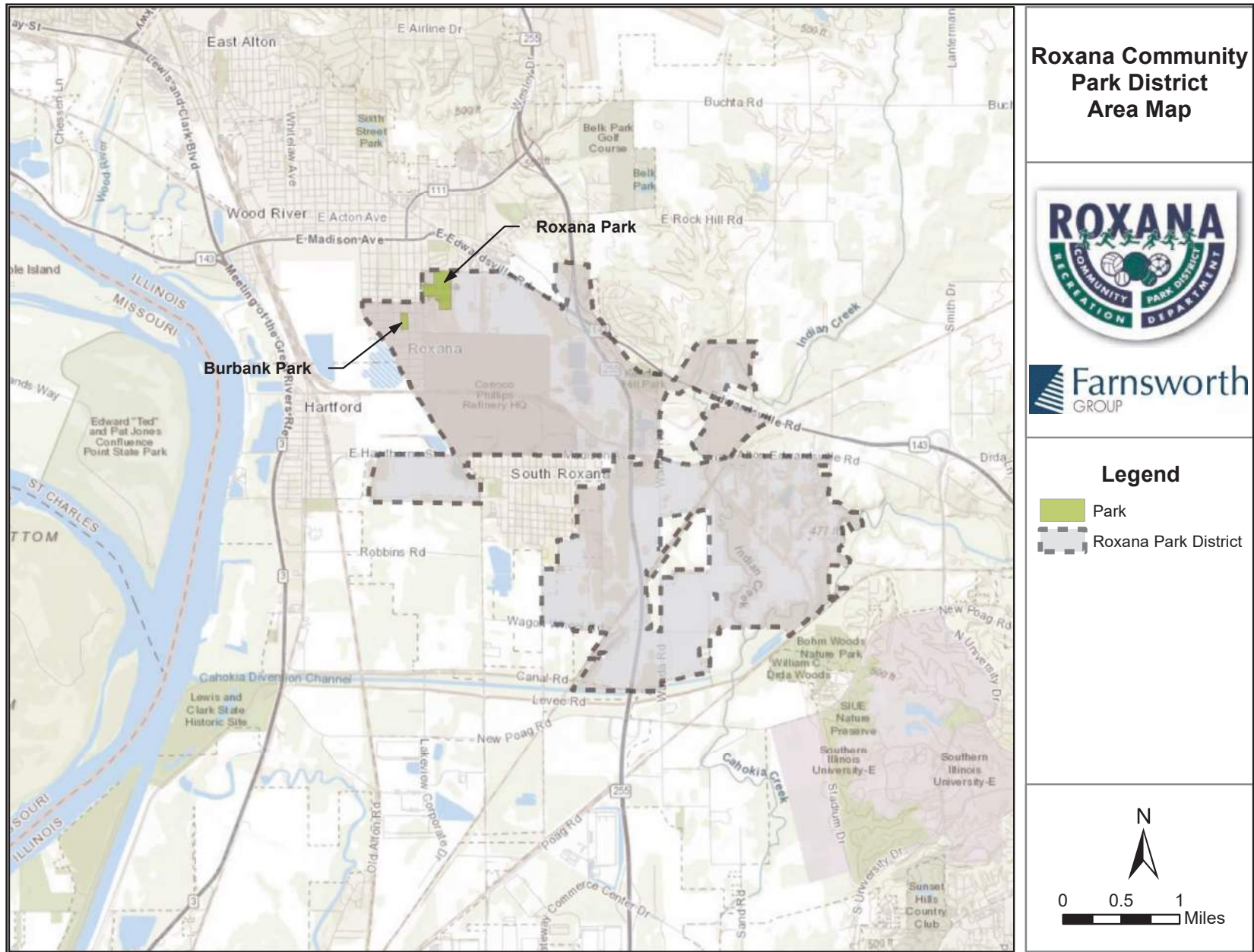
			BASEBALL DIAMONDS	BASKETBALL COURTS	CONCESSIONS	DISC GOLF	WALKING PATHS	PLAYGROUND	POOL	RESTROOMS / COMFORT STATIONS	SHELTER	SOCCER FIELD	COMMUNITY CENTER (ROX ARENA)
PARKS		ACRES											
COMMUNITY PARKS													
1	Roxana Park	30.00	3	0	1	1	2	2	1	1	4	1	1
2	Burbank Park	2.00	1	1	0	0	0	1	0	0	1	1	0
TOTAL		32.00	4	1	1	1	2	3	1	1	5	2	1

## ROXANA PARKS

Both parks in Roxana are classified as “Community Parks” due to their size and the fact that the recreational amenities provided at each are considered “destination” amenities that draw users from more than the adjacent neighborhoods. Most Park Districts have adopted “Park Classification” tables that define a hierarchy of parks and open spaces and help to define parameters for size and use. While this is definitely useful as a guide to evaluate current uses, it is more useful as a tool for future development of park and recreational spaces. Adoption of a classification system may not be necessary for RCPD at this time, but should be considered if the Park District acquires future land. An example Park Classification table is provided for future reference in the Appendix.







### ROXANA COMMUNITY POOL

Located within Roxana Park, the Roxana Community Pool was constructed in 1957. A new bath house was built in 2002, 4,200 square feet of interior building space that organizes the admissions area, separate male and female dressing rooms with showers and restrooms, concessions, storage, and a pump room. The outdoor deck is completely enclosed with 6' high chain link fence, approximately 17,500 square feet of concrete, with a covered patio. The pool itself has a 23'x25' 8" depth children's pool, 40'x75' 2'-5' depth swimming pool with single base dual slides, and a 36'x44' 8'-10' depth diving well. Lounge chairs and tables with umbrellas are scattered around the pool deck for users. The current bather load is 375.

The pool filtration system was updated almost 5 years ago from the 1950s sand filtration system, and now is a Perlite system. The

filter was oversized at time of installation in anticipation of future expansion. There is also ample space available yet in the pump room to accommodate future mechanical equipment that may be required. A new chlorination tablet system was also implemented in 2019. The new systems and controller are internet ready, but hardwiring an internet connection down to the pump house would be required to bring the system online. Currently, Park District staff are required to physically monitor the equipment seven days a week.

The pool season operates from Memorial Day weekend through Labor Day weekend. The pool is open to the general public, both residents and non-residents. The pool may also be rented for private events during weekends and evenings. Cash admission only is accepted at the bath house, whereas pool passes are available for purchase with cash, check or credit at the Rox Arena.







### ROX ARENA

Located within Roxana Park, the Rox Arena was completed and dedicated in 1969 to serve as the new community building, and the previous community building was repurposed into the Park Director's home. The Rox Arena has a total of 10,814 square feet of interior space with a reception hall, meeting rooms, full-service kitchen, and administrative offices. There are outdoor patio spaces that extend around the perimeter of the reception hall.

The building has seen recent improvements:

- 2016- lighting improved
- 2017- restrooms remodeled
- 2019- heating / cooling system updated
- 2019- roof replaced
- select kitchen equipment replaced

The Rox Arena sees a lot of pedestrian traffic in and out mainly for program registration purposes. It is also used for several recreational programs, and the reception hall and meeting spaces are available for public rental. Also stored at the Rox Arena are event tables and chairs available for rental.

In recent years, the Rox Arena has seen a decline in usage. Staff has indicated that the public meeting spaces are only rented approximately 10% of total availability. It is possible that other factors, such as the Village of Roxana being a dry community, has kept away potential events because alcohol is not permitted.

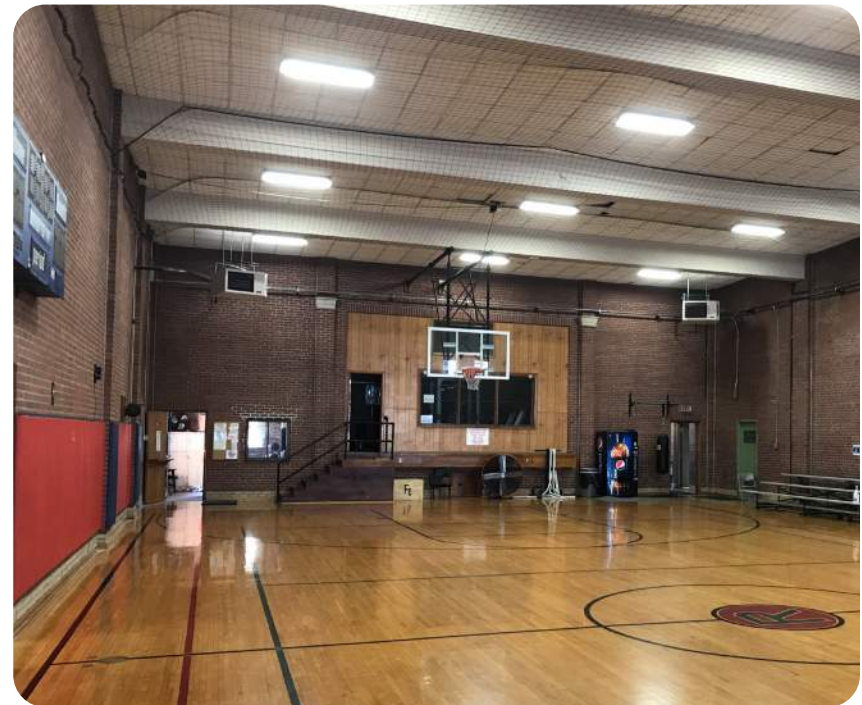


### ROXANA COMMUNITY GYM

Nestled in the heart of Roxana, the Roxana Community building was completed in 1938. It was built to serve the community as Village Hall, Police Department headquarters, Fire Department Headquarters, and gym space for community recreation. The Village owns the building and pays for utilities and maintenance, while the Park District programs, staffs, and uses the gym space for the Tri-City basketball and volleyball programs. While the gym does have a heating system, it does not have air conditioning. There is a small weight room adjacent to the gym, but it is not ADA accessible. Facility parking is limited with only 16 parking spaces, and 1 accessible parking space at the rear

of the building. Eleven additional parking spaces are available north of W 3rd Street, with 3 parallel parking spaces designated adjacent to the building on W 3rd Street.

With the newly constructed Village Hall and Fire Department headquarters built adjacent to Burbank Park, a determination will need to be made as to the future of this building; ownership, use, and potential for improvements.



There were several key factors that stood out in the review of existing conditions and the analysis of operations which are crucial to the continued success of the Park District:

### ADMINISTRATION

- The Roxana Community Park District is funded and governed by two separate taxing bodies, the Park District and the Village of Roxana. This arrangement has presented challenges when the Village and Recreation Department disagree on how monies shall be directed and spent.
- Operating budgets are very healthy for the size of community served, due in part to the tax monies levied from the Refinery alone, but this also means that operations are heavily dependent on a single revenue source.
- The Park District focus has been on updating and maintaining existing park and recreational facilities the last five to ten years.
- The Director has cultivated an excellent working relationship with Phillips 66 that provides benefits to both the Park District and Refinery.
- Park District staff are well-known and well-respected among residents and program participants.
- The Director and Park District have an excellent track record for issue resolution and customer service.
- Community input and feedback is not routinely solicited.
- The Park District doesn't have a strong focus on marketing and branding, limited social media presence.
- Roxana is a dry community.

### RECREATION

- Limited indoor recreation space.
- Indoor community gym space is owned by the Village, but staffed and cleaned by the Park District.
- Qualified recreational instructors are hard to find and limits potential for expansion of specialized programming.
- No clear assessment of success/failure rates of programming.
- A programming fee policy distinguishing resident vs. non-resident participants does not exist.
- Continued partnerships could lead to additional/future indoor recreation program space.
- Programs are primarily advertised through fliers sent home with students in Roxana Unit #1 School District.





## PROGRAM SPECIFIC

- Having conducted a three-year assessment of recreation programs that were offered by RCPD (for full assessment, see Appendix) which measured:
  - » Number of Programs Offered
  - » Programs Offered by Age Group
  - » Type of Program Offered (i.e., Sport vs Arts, Social vs. Skill-Specific)
  - » Program Enrollment
- There were 64 special events and programs offered.

### By Program Type:

39% of Programs Were Sports Oriented  
27% of Programs Were Special Events  
16% of Programs Were Aquatics Activities  
16% of Programs Were Health/Fitness Related  
2% of Programs Were Social Activities  
<1% of Programs Were Performing Arts Related

### By Age Group:

19% of Programming was for Under Age 5  
16% of Programming was for Ages 5 to 12  
16% of Programming was for Middle School Ages  
16% of Programming was for Young Adults Age 18 to 25  
16% of Programming was for Adults Ages 25 to 55  
11% of Programming was for High School Ages  
7% of Programming was for Active Older Adults (Ages 55 to 72)  
0% of Programming was for Older Adults (Over Age 72)





## PARKS

- Both RCPD Parks are well maintained.
- RCPD offers one of the only aquatic facilities with a pool in the Tri-City area and beyond.
- A resolution to drainage issues in Roxana Park was designed in the RCPD Park District Study Report (1992), but never implemented. Excess standing water causes significant mosquito infestation and occasionally renders park facilities useless in summer months.
- An intergovernmental agreement exists with the Junior High and High School for park facility use, including softball and baseball fields and other park property for Physical Education classes and Cross Country training, and they are given priority over RCPD recreational use.
- There is a lack of available land for future park and recreational expansion that isn't owned by Phillips 66.
- Park expansion would require additional full-time maintenance staff.
- There are a lack of pedestrian and bike trail connections within Roxana and adjacent communities.



# COMMUNITY INPUT

Community input is critical to creation of a successful Park District Comprehensive Plan. Park District staff and community leaders were interviewed, residents surveyed, and a public meeting held. These events provided insight as to recurring themes in parks and recreation in Roxana, and helped to guide the direction of the plan.

## STAKEHOLDERS:

### Park District Staff

Debra Ferry, Director  
Stacy John, Superintendent of Recreation  
Alex Best, Superintendent of Parks  
Jason John, Maintenance Foreman  
Michelle Crawford, Accounting

### Park Board Members

John Herndon, Past President  
Mike Toolen, Vice President  
Darlene Yarborough, Secretary-Treasurer  
Rick Rader  
Will Cunningham

### Community Leaders

Marty Reynolds, Mayor  
Jim Smith, Village Trustee  
Jamie Wells, Library Director  
Mark Briggs, RHS Athletic Director  
Melissa Erker, Phillips 66 Community Relations  
Chris Slusser, Madison County Treasurer

## STAKEHOLDER INTERVIEWS

In the summer of 2020, staff members and community leaders were interviewed and asked a series of questions developed to help assess the strengths, weaknesses, opportunities and challenges of the Park District. Stakeholders were also asked to share their vision for the Park District regarding parks, facilities and recreational programming. A summary of responses to the questions were compiled and recurring responses were tallied (see Appendix for full summary). There were some clear priorities and themes identified for the Park District based on the summary of responses:

- Acquire land for Roxana Park expansion; additional soccer, baseball fields, and parking
- Expand pool facility: splash pad and slides
- Bike paths to connect existing parks and to MCT Trail System
- Need for Recreation Center
- Continued improvement of existing park facilities
- Acquire additional funding sources for parks and recreational improvements
- Plan ahead



## STRENGTHS

- Parks are very well-maintained and a draw for residents and non-residents in adjacent communities
- Strong Park District staff that is present in the community, well-known, and well-liked
- Tri-City sports programs are organized and run successfully
- Rox Arena as a facility for recreational programming, activities and meetings
- A variety of programming offered for the size of the community
- Special events held year-round to engage the community: the holiday lights display at Roxana Park, winter 5K walk/run, the Auto show, and more
- Has the only public outdoor pool in the area
- Small footprint and a healthy budget from which to operate

## CHALLENGES

- Kids don't want to be outside, technology dependent
- No residential growth/development in Roxana
- Low-income population
- Budgets heavily dependent on tax monies from Refinery, need alternative funding sources
- Roxana is a dry community (no alcohol sales/no consumption permitted at Park District facilities)

## DESIRES

- Additional land for park expansion
- Pool expansion: Splash Pad/Additional Slides
- Bike paths and connections to MCT Trail System
- Recreation Center
- Additional sport fields/courts: Soccer, Baseball, Sand Volleyball, Pickleball
- Rox Arena renovation
- Fix drainage issues at Roxana Park
- Additional staff for more recreational programming, all age groups and seniors
- Larger, screened picnic shelters
- WiFi Hot Spots at Parks
- Additional access road into Roxana Park
- Additional parking at both parks
- Free/reduced fee program registration fees for low-income families
- Before/after school care
- Solar Power / Go "Green" / Sustainability

- Village Board has unnecessary control over utilization of recreational funds
- Small population doesn't support larger recreational facilities
- Low resident participation in recreational programming



### RESIDENT SURVEY

In February 2021, Farnsworth Group and RCPD mailed out a survey to 591 households, asking residents to participate and give their input into the Comprehensive Plan process. There were approximately 17 questions developed; most questions required selecting from pre-determined ranges and answers with some opportunities for open-ended comments. The survey questions were designed to measure behavior as well as perceptions by residents surrounding mostly parks & facilities, but also included recreation and administration. Farnsworth Group processed 128 total survey responses, an 8% margin of error at a 95% confidence level. The full survey questionnaire can be found in the appendix.

#### Demographics Overview for Respondents

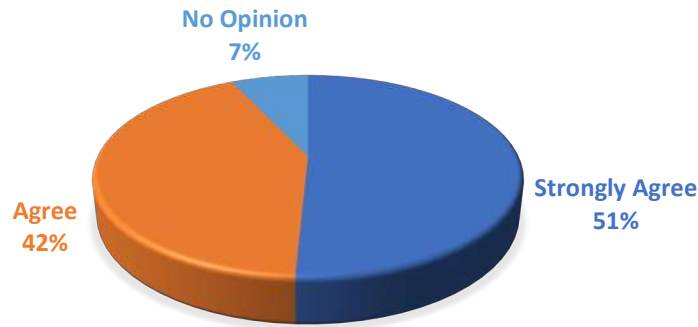
- Average length of residency is 15 years
- Average age was 43 years old
- 25% had children 18 or younger and 49% of households had active adult/senior citizens
- 63% female & 33% male

### SURVEY HIGHLIGHTS

- RCPD is doing an excellent job with the current parks, facilities and programs they provide to their residents.
- Roxana Community Park is visited the most and residents are highly satisfied with its condition, but additional amenities are desired at this location, specifically pool expansion for a splash pad and additional slide(s).
- Respondents would like to see additional amenities and improvements made to Burbank Park.
- Bike/pedestrian trails are highly desired.
- Additional parks and open space is desired for sport field expansion and a dog park.
- A recreation complex is desired.
- Additional recreational programming is desired for seniors, active older adults, and adults.



Q1. I BELIEVE THE ROXANA COMMUNITY PARK DISTRICT CONTRIBUTES POSITIVELY TO MY QUALITY OF LIFE:

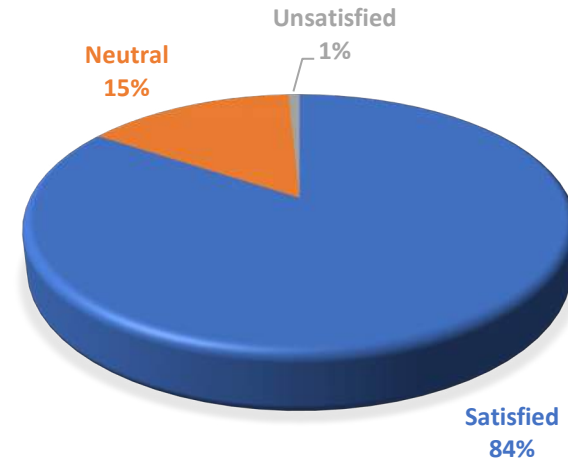


**93%** of Roxana residents who responded to the survey believe that RCPD contributes positively to their quality of life!

**84%** of Roxana residents who responded to the survey are overall satisfied with RCPD!

Overall survey responses indicate that residents are very supportive of the Roxana Community Park District and the parks, facilities, and programs that currently exist. However, responses from related questions indicates that there is still room for improvement and residents would be in favor of additional facilities, additional recreational amenities within existing parks, expanded programming, and park expansion.

Q3. HOW WOULD YOU RATE YOUR OVERALL SATISFACTION WITH THE ROXANA COMMUNITY PARK DISTRICT?



The individual surveyed that responded with “Unsatisfied” stated that the Park District “allowed Burbank Park to be seriously degraded by the new Village Hall building and parking lot.”

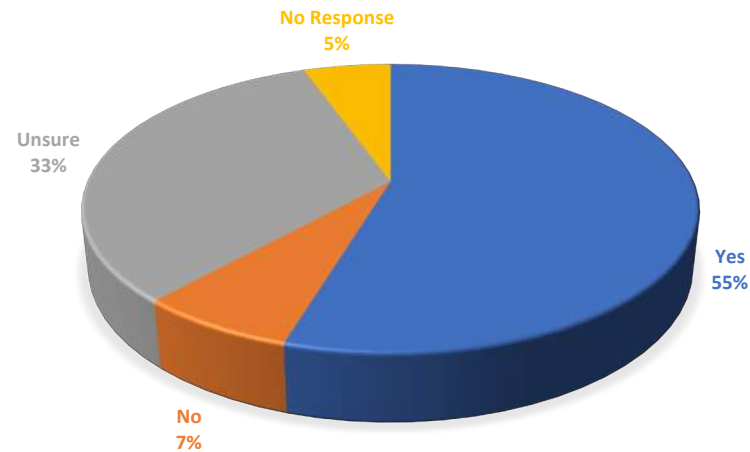
Those individuals that responded with “Neutral” had the following comments:

- The pool needs outside bleachers for watching swimmers
- Maintenance is poor at Burbank Park, there should be a posted list of rules
- Always perfect



## 02 Existing Conditions & Analysis / 2.3 Community Input

Q2. Currently, the Roxana Community Park District is structured so that it is governed by an elected Park Board that also serves as the Recreation Commission, as appointed by the Mayor. Several facets of the Park District and Village Recreation Department are interconnected: duplication of processes and sharing of resources. Do you feel that this arrangement should be streamlined whereas the Park District and Recreation Department could be combined into one organization?



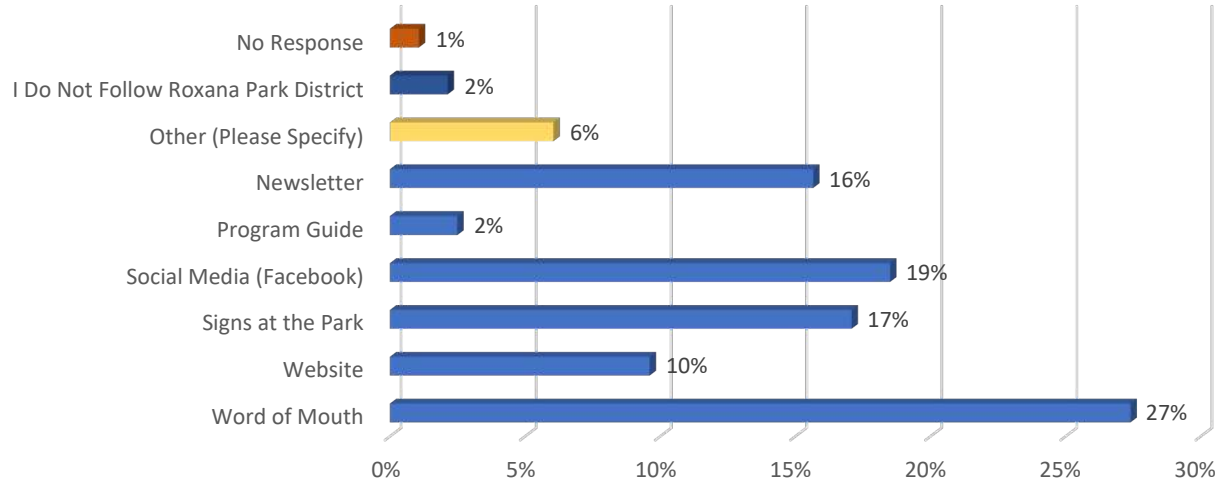
The Park District and Recreation Department under the Village of Roxana levy two separate taxes from Roxana residents and maintain two separate budgets to support parks and recreation, however staff and resources are shared between the two. The Park District Board Commissioners are elected by the community, and then appointed by the Mayor to also act as the Recreation Department Commissioners. This arrangement typically runs smoothly, however there have been instances where the Village Board has disagreed with recommendations and decisions made by the Recreation Commission making it difficult for the Park District to operate as an independent public entity and places restrictions on how Recreation funds can be used. This two-body system is unique and consideration should be given to combine. A 55% "Yes" response indicates the Park District and Village should begin discussions about the feasibility of such an endeavor and educate the public about the potential for combining along the way. A 33% "Unsure" response indicates that many residents don't understand this system and are hesitant to form an opinion without further information. Most importantly, residents need to be educated that the Village Recreation tax would be transferred to the Park District tax, without an overall increase to the residents nor a decrease in services. In fact, there is a potential for increased services due to the flexibility in allocation of overall funds.





Q4. How do you learn, or hear about what is happening at Roxana Community Park District?

(Place an "X" next to all that apply to your household.)

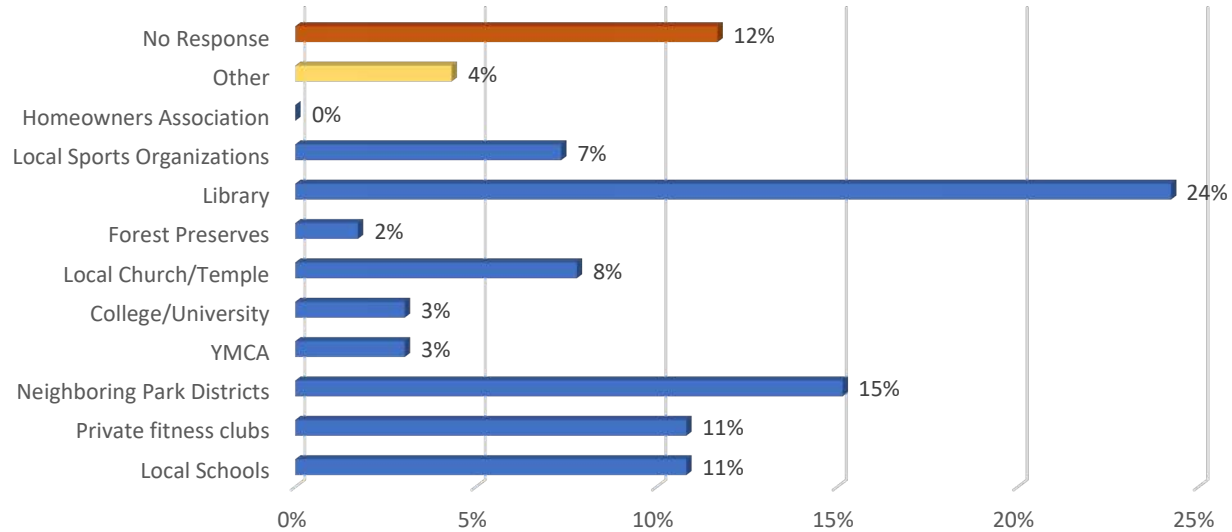


Most respondents received their information on what is happening through Word of Mouth, Social Media like Facebook, signs displayed at the park, newsletter and website.

Other responses indicated that they receive their information on what is happening with RCPD through fliers sent home from school with their children, in the newspaper and from participation in Park District recreational programs.



Q5. In the last 2 years, have you or members of your household used any of the following providers listed below for recreation, park, fitness, or other free-time activities? (Place an “X” next to all that apply to your household.)



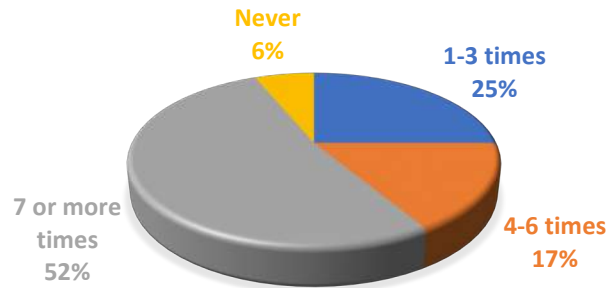
Survey respondents and their households indicated that they use many outside providers for facilities and programs other than RCPD. These include the Roxana Library, neighboring Park Districts, Private Fitness Clubs, and local schools and churches.

Q5A indicated through open-ended responses that respondents go to these outside agencies because RCPD does not provide the facilities, amenities, or programs that they are interested in. The most common responses included:

- Private gyms for fitness equipment, weight lifting, indoor soccer, and sports training programs
- Library for books and classes/programs
- YMCA for indoor pool, fitness equipment and classes
- Other Park Districts/Park and Recreation Departments for dog parks, gymnastics, select sports, and sports not offered by RCPD
- Churches

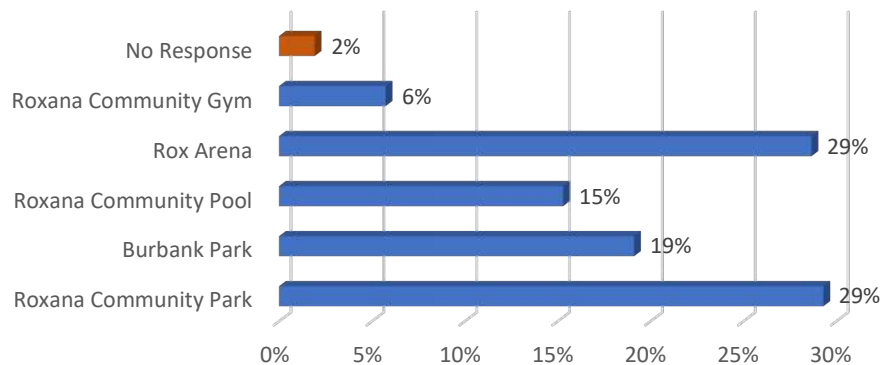


Q6. HOW MANY TIMES HAVE YOU OR YOUR HOUSEHOLD VISITED A ROXANA COMMUNITY PARK DISTRICT PARK OR RECREATION FACILITY IN THE LAST 2 YEARS?



More than half of respondents have visited an RCPD park or facility in the last two years 7 or more times, 17% have gone 4-6 times and another 25% 1-3 times. This shows that Roxana Community Parks and Facilities are used frequently.

Q7. Put an "X" to indicate which park(s) or recreation facilities your household has visited/used in the last 2 years:

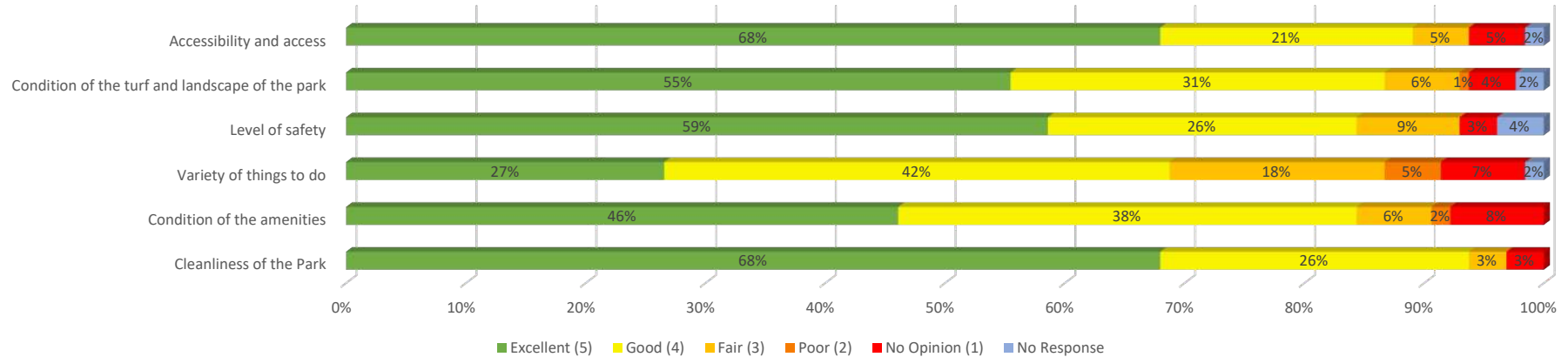


Of the two parks in Roxana, Roxana Community Park is visited/used most. The Rox Arena is the most frequently visited/used recreation facility.



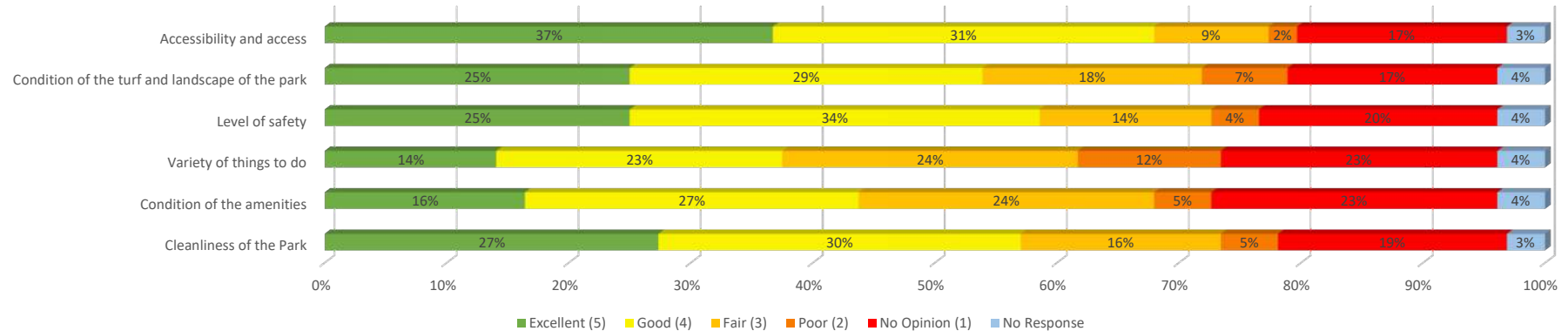
## 02 Existing Conditions & Analysis / 2.3 Community Input

Q8. When thinking about the main park in Roxana - ROXANA COMMUNITY PARK - please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".



Overall, respondents rated all aspects of Roxana Community Park as mostly "Excellent" indicating they are satisfied with the park overall. "Variety of things to do" did score the lowest indicating that respondents might desire additional park amenities.

Q9. When thinking of BURBANK PARK, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".

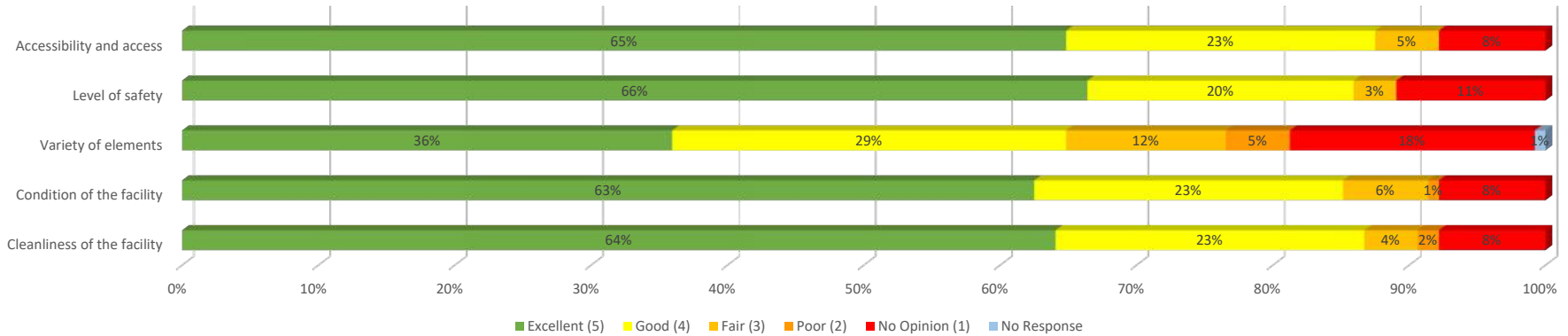


Overall, respondents rated all aspects of Burbank Park as mostly "Good" which indicates they are satisfied with the park but improvements could be made. "Variety of things to do" and "Condition of the amenities" did score the lowest indicating that respondents might desire additional park amenities as well as improving the existing amenities.



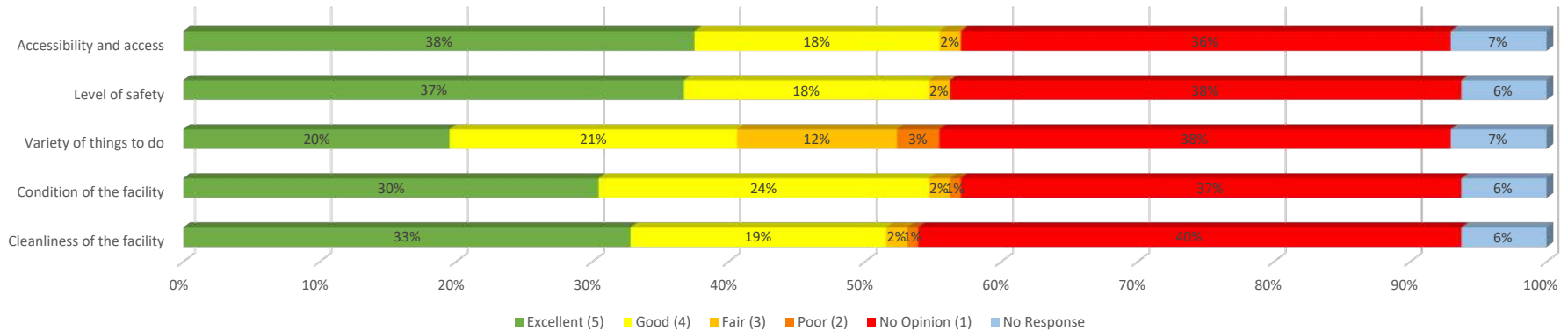
## 02 Existing Conditions & Analysis / 2.3 Community Input

Q10. Regarding the ROX ARENA, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means “Excellent” and 1 means “No Opinion”.



Overall, respondents rated all aspects of Rox Arena as mostly “Excellent” indicating they are highly satisfied with the facility. “Variety of elements” did score the lowest indicating that respondents might like to see additional uses within the facility.

Q11. Regarding ROXANA COMMUNITY POOL, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means “Excellent” and 1 means “No Opinion”.

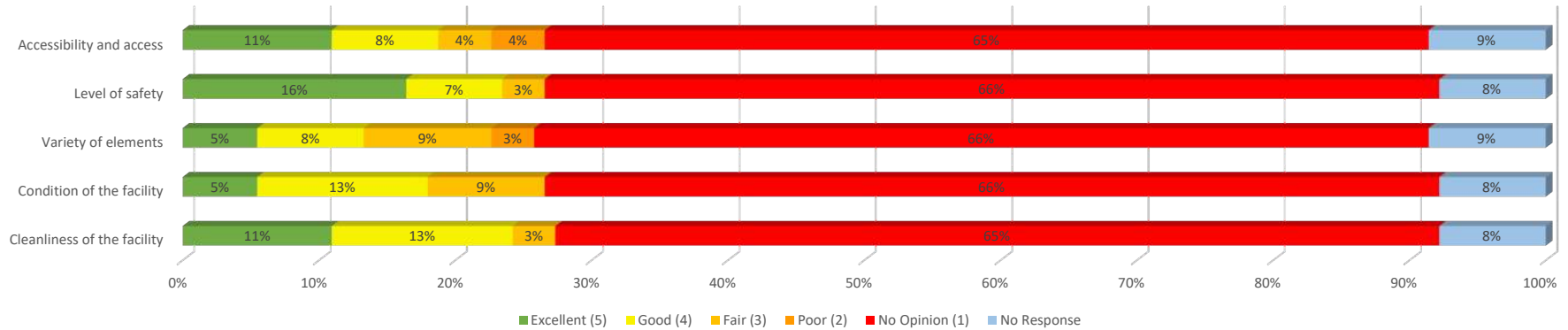


Overall, Roxana Community Pool received a significantly higher response in the “No Opinion” & “No Response” categories. This might indicate that those respondents aren’t using this facility. Of those who rated the facility, “Excellent” had the highest score indicating they are highly satisfied with the facility. “Variety of things to do” did score lowest overall which means that respondents might desire additional amenities within the pool facility.



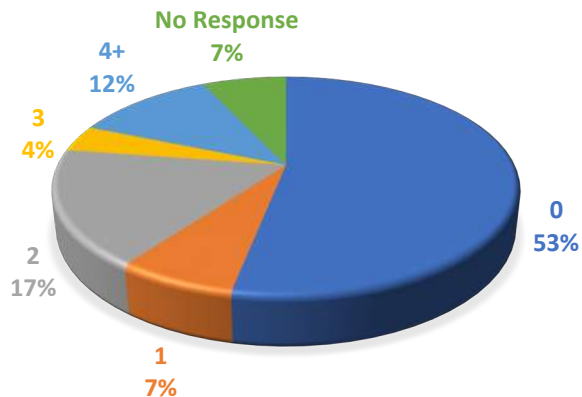
## 02 Existing Conditions & Analysis / 2.3 Community Input

Q12. Regarding ROXANA COMMUNITY GYM, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means “Excellent” and 1 means “No Opinion”.



Overall, Roxana Community Gym received a significantly higher response in the “No Opinion” & “No Response” categories. This might indicate that those respondents aren’t using this facility. Of those who rated the facility, “Excellent” and “Good” had almost equivalent scores indicating they are satisfied with the facility. “Variety of things to do” and “Condition of the facility” did score lowest overall which means that respondents might desire additional amenities within the gym facility, and also renovations or upgrades.

Q14. HOW MANY TIMES HAVE YOU OR A HOUSEHOLD MEMBER PARTICIPATED IN AN ORGANIZED RECREATION PROGRAM HELD BY ROXANA PARK DISTRICT IN THE LAST TWO YEARS?

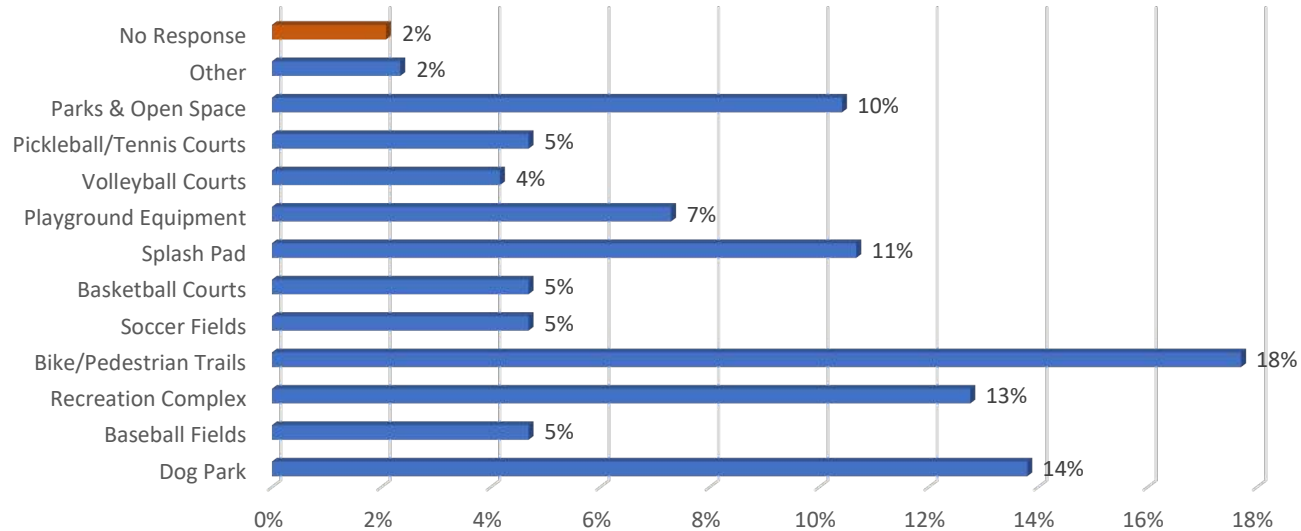


More than half of respondents and their household members have not participated in an organized recreation program held by RCPD in the last two years.





Q13. Thinking about what is most important to you and your household, place an “X” next to each feature that you would like to see in future plans made by Roxana Community Park District.  
(Place an “X” next to a maximum of 3.)



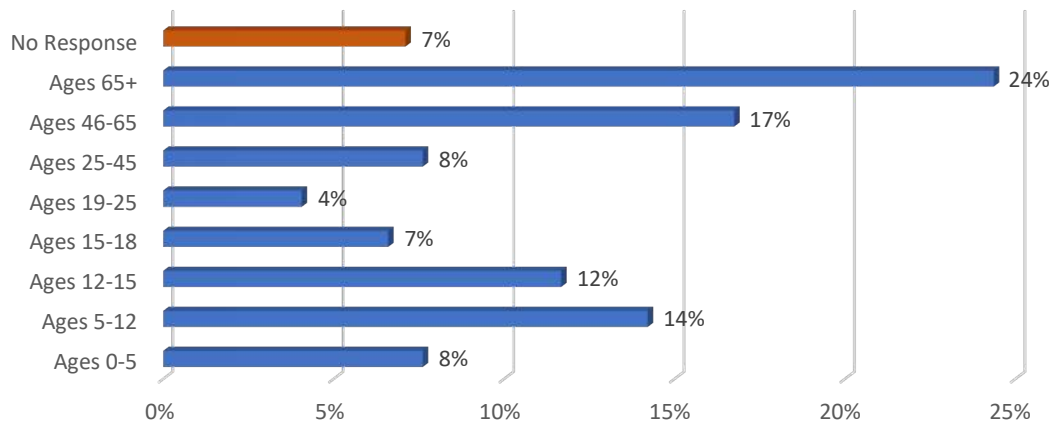
The top three features that respondents would like to see in future plans made by RCPD are:

- Bike/Pedestrian Trails
- Dog Park
- Recreation Complex

Following closely behind as desired future features were also Splash Pad and additional Parks & Open Space.



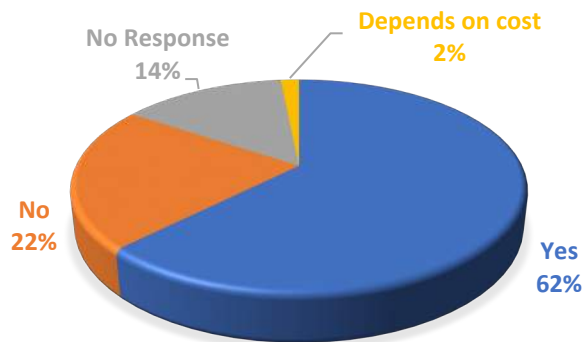
Q15. In your opinion, which age groups in your household are most in need of more organized recreation programs?  
(Place and "X" next to top two choices.)



There is the most need for more organized recreation programs for ages:

- 65+
- 46-65
- 5-12
- 12-15

Q15A. OF THE TWO AGE GROUPS YOU SELECTED, ABOVE, ARE YOU WILLING TO PAY A FEE TO PARTICIPATE IN THESE PROGRAMS?



Majority of respondents, 62%, are willing to pay a fee to participate in the programs for the age groups they selected.



## 02 Existing Conditions & Analysis /

Q15B. Of the two age groups you selected in question #15 on the previous page, please list the types of programs you would be most interested in. (Be very specific.)

*The top programs respondents were interested in specific to age groups for themselves and their household members are highlighted in green in the charts below and on the following pages.*

0-5		
PROGRAM TYPE	PRIORITY #1	PRIORITY #2
Aquatics: Swimming Lessons, Aquatic Fitness	2	
Biking: Trails	1	
Day Camps: Summer and School Breaks	1	
Mommy and Me Classes	1	
Play Groups	2	
Playground Equipment	1	
Splash Pad	1	
Toddler Beginner Sports	1	
Tumbling	1	

5-12		
PROGRAM TYPE	PRIORITY #1	PRIORITY #2
Aquatics: swimming and diving lessons	2	1
Art Classes	2	
Before and After School Care	1	
Biking: Trails	1	
Computers	1	
Dance Classes	1	
Gymnastics / Tumbling	3	1
Indoor Basketball	1	
Music Room	1	
Ninja Warrior	1	
Playground	1	1
Pre-School		1
Racquetball	1	
Reading Programs	1	
Splash Pad	1	1
Sports Clinics	2	
Videogaming	1	



## 02 Existing Conditions & Analysis /

Q15B. Continued

15-18		
PROGRAM TYPE	PRIORITY #1	PRIORITY #2
Fitness & Exercise: gym equipment & weights	1	
Golf League	1	
Informational Classes		1
Martial Arts		1
Recreation Complex	1	
Soccer Fields	1	
Social events: Dances		1
Special Events: Home Run Derby, Fun Run, Obstacle Courses		1
Sports Clinics: Softball Hitting, Agility Training, Basic Weightlifting		1
Volleyball		1

19-25		
PROGRAM TYPE	PRIORITY #1	PRIORITY #2
Basketball Courts	1	
Fitness & Exercise: gym equipment & weights	2	1
Games	1	
Nature & Wildlife	1	
Pool expansion	1	

25-45		
PROGRAM TYPE	PRIORITY #1	PRIORITY #2
Basketball	1	
Biking: trails		2
Community Band	1	
Dog Agility Training	1	
Pickleball	1	
Recreation Complex: indoor pool, gym, childcare, and classes similar to the YMCA		3
Social Activities	1	1
Special Events: Community Cookout, Neighborhood Games, Seasonal Festivals, Block Party	1	1
Volleyball	1	
Walking: paths and trails		1



## 02 Existing Conditions & Analysis /

46-65		
PROGRAM TYPE	PRIORITY #1	PRIORITY #2
Aquatics: Adult Swim, Aquatic Fitness	1	2
Arts and Crafts: Painting	2	
Baseball		1
Biking: trails & regional connections	1	
Dance: Line Dancing, Two-Step, Ballroom, Swing, Tap	3	
DIY classes		1
Dog Park	4	1
Fitness & Exercise: gym equipment & weights, classes	6	4
Games: Bingo, table games		1
Golf: Driving range, league play		1
Informational Classes: Technology, Retirement Planning, History, Art	2	1
Movies		1
Pickleball	1	
Recreation Complex	1	1
Running	1	
Social Activities: Evening & Weekend	1	1
Special Events: Community Cookout, Neighborhood Games, Seasonal Festivals		2
Volleyball	1	4
Walking: paths and trails	1	
Yoga	1	

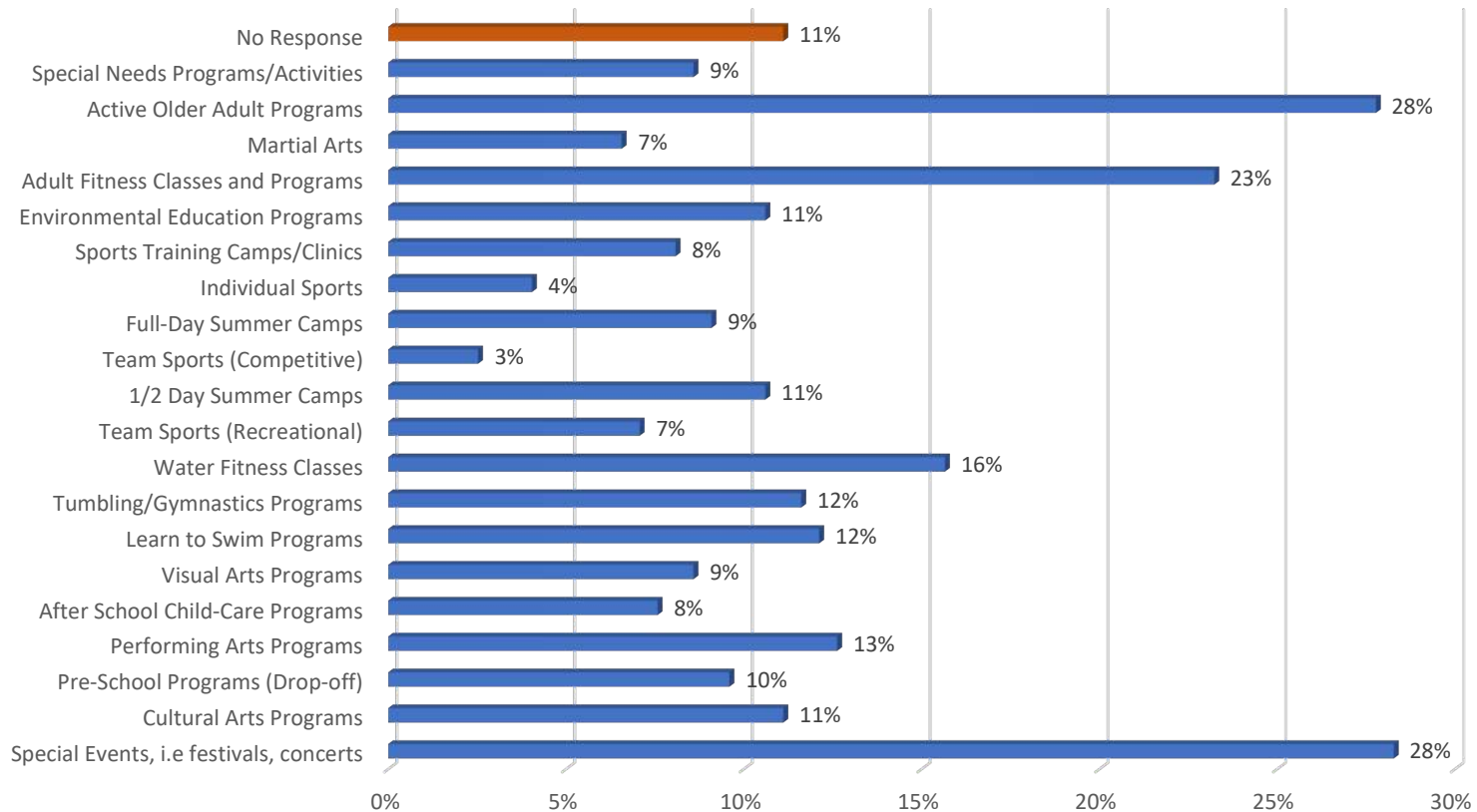
65+		
PROGRAM TYPE	PRIORITY #1	PRIORITY #2
Arts and Crafts: painting or pottery	1	2
Biking: trails & regional connections	1	2
Bingo	1	
Boxing	1	
Dance	1	
Dog Park		2
Fitness & Exercise: chair exercise	9	4
Games: chess, cards, bingo, Mahjong, Dominoes, Pinnacle	1	2
Movies		1
Online programs		1
Pickleball		2
Safety Programs	1	1
Senior Activities	2	
Aquatics: Senior Swim	1	
Social Activities	3	
Travel	1	
Volunteering: Children's Program Instruction		1
Walking: paths and trails	3	4
Yoga	1	1



## 02 Existing Conditions & Analysis /

Q16. In order for the Roxana Community Park District to better understand your NEEDS for Recreation Programs, please place an “X” in front of any PROGRAM CATEGORY that indicates:

- The type of programs you really want to participate in
- AND, that you currently DO NOT think are offered by the Roxana Community Park District



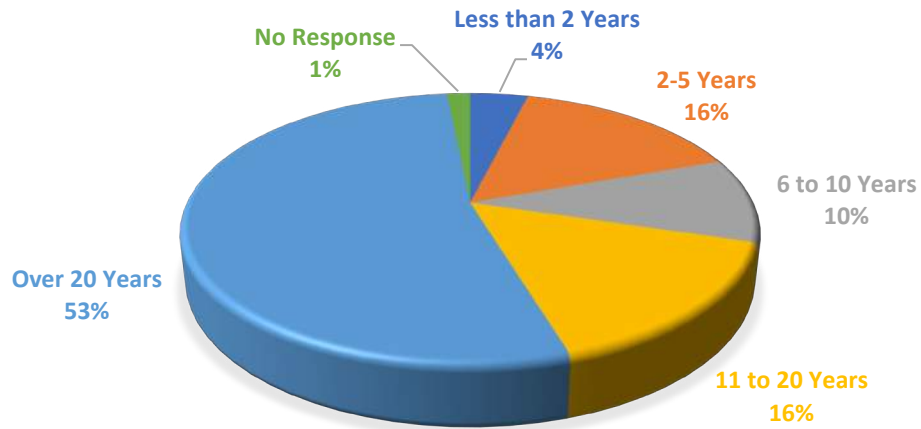
Respondents most desire the following programs for their household members:

- Active Older Adult Programs
- Special Events
- Adult Fitness Classes and Programs
- Water Fitness Classes
- Performing Arts Programs

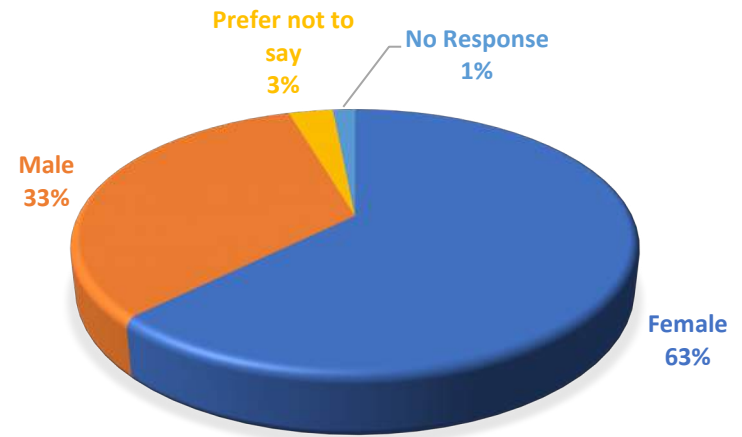




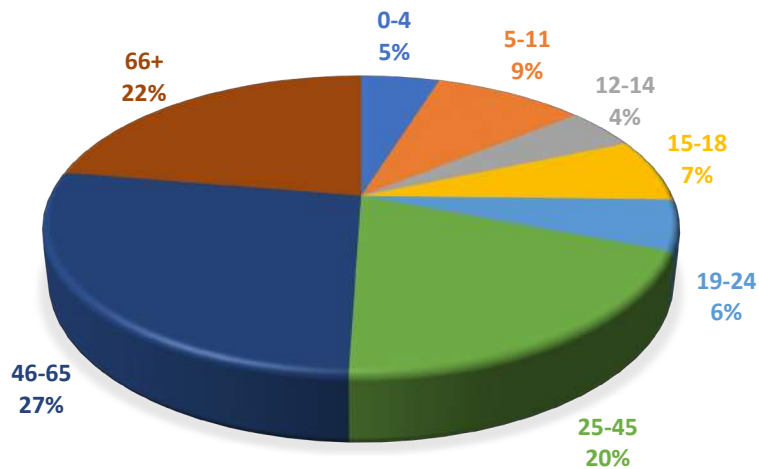
Q17. HOW LONG HAVE YOU LIVED IN ROXANA?



Q18. WHAT IS YOUR GENDER?



Q19. BEGINNING WITH YOURSELF, WHAT ARE THE AGES OF THOSE IN YOUR HOUSEHOLD?



Average age of residency in Roxana is 15 years.

A majority of respondents identified themselves as female.

Respondents indicated that of their households:

- 25% are children 18 or under
- 26% are adults 19-45
- 27% are active adults 45-65
- 22% are senior adults 66 and above



### PUBLIC DESIGN WORKSHOP

In March 2021, a public meeting was held at the Rox Arena to inform the public the nature and purpose of a Comprehensive Plan for the Park District and gather input and feedback regarding parks, facilities and recreational programming. Approximately 13 residents and 5 non-residents attended the meeting. Park District staff members, Park Board Commissioners, and an adjacent community Parks and Recreation Department Director were among the group in attendance.

The meeting opened with a brief introduction, an overview of the meeting objectives, and participants were encouraged to offer their ideas, concerns, and questions regarding Roxana Park District parks, facilities and programming. The audience was informed that a comprehensive plan is an essential component and first step in the process to prioritize park, facility, and program improvements and to acquire grants to help fund these improvements.

It was agreed by most of the participants that the Park District does have considerable assets in parks, facilities and programs for the size of their community, and a healthy budget from which to operate from. “Strengths” and “Weaknesses” were further discussed and identified for parks, facilities, and recreational programming followed by a discussion focusing on “Needs” for parks / facilities and recreational programming. Lastly, an activity was done allowing participants to place post-it notes on aerial maps of Roxana indicating what their priorities are for different parks/ facilities.



### Strengths:

- Park District Staff: continuity, communication and pride
- Parks are well-maintained, clean, safe and accessible
- Community Pool
- Lots of recent improvements/updates to amenities and facilities
- Park District is fiscally responsible
- Park District employs local youth
- Lighted baseball fields
- Accommodates public with lots of facilities and activities



### Weaknesses:

- Limited opportunity for expansion, land locked
- Fewer winter offerings
- Lack of qualified recreation instructors
- No MCT trail access
- Lack of spectator space at sport fields
- Limited parking at Burbank Park
- Community Gym is outdated



### Parks/Facilities Needs:

- Baseball Fields
- Soccer Fields
- Indoor sport fields for Select sports and rentals
- Year-round Aquatics
- Walking/Biking Trail Expansion
- Indoor Walking Option
- Dog Park
- Pool Expansion / Splash Pad
- Partnership with Communities and Corporations

### Recreational Programming Needs:

- Food Trucks
- Winter programs for all ages
- Teen activities
- Music / concerts
- Senior Group- walking
- Women's Group- walking
- Farmer's Market
- Special Events: Carnival, Movies, Concerts
- Modified outdoor activities (COVID)
- Reduced/Free programming for residents in need

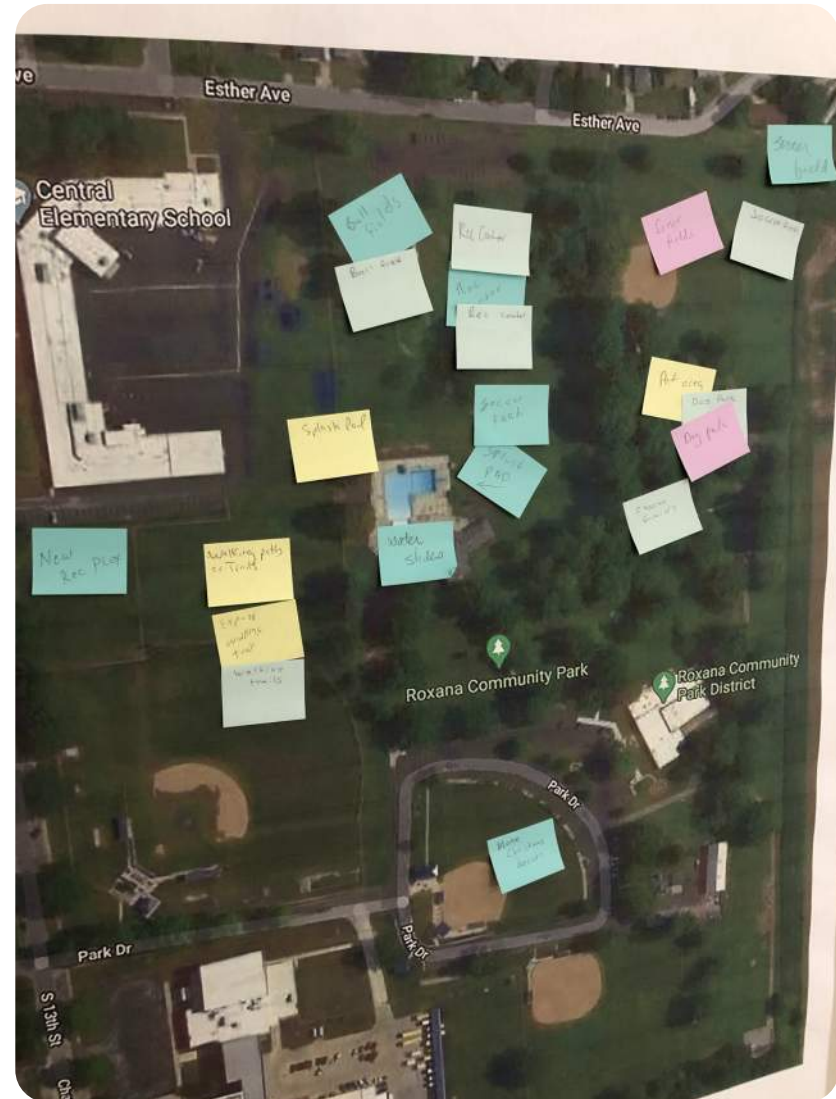




## ROXANA COMMUNITY PARK PRIORITIES



- Dedicated Soccer Fields
- Additional Baseball Fields
- Park Expansion at Northeast Corner, land acquisition from Phillips 66 required
- Additional park entrance off of E Edwardsville Rd (Route 143)
- Winter Activities
- Upgrade Rox Arena
- Walking Trails
- Splash Pad / Water Slides
- More Christmas decorations
- New Recreation Complex
- Dog Park



## BURBANK PARK PRIORITIES



- Band Stand / Concert Stage
- Recreation Complex
- Relocate / rearrange baseball field
- Dedicated off-street parking for park
- Relocate Play Equipment Area
- Upgrade park security to ensure safety of children
- Dedicated Soccer Field
- Full-size basketball court, relocate to avoid balls bouncing into street, add lights





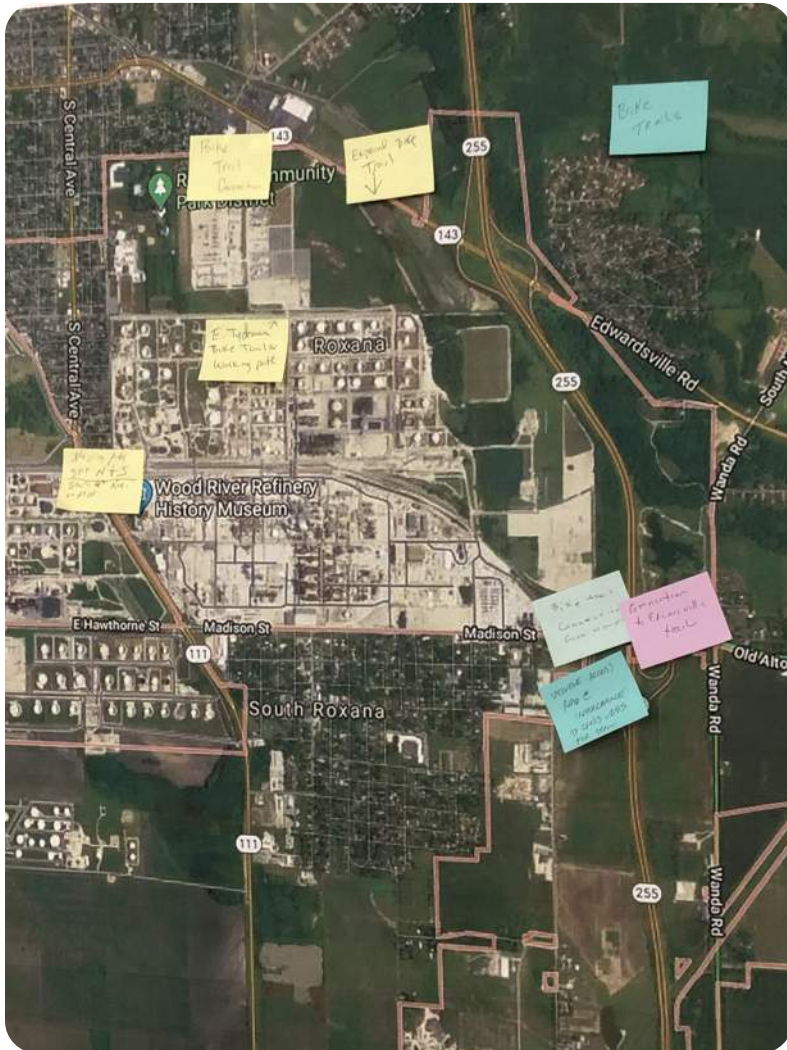
## ROXANA COMMUNITY GYM PRIORITIES



- Renovate gym / facility
- Update equipment
- Vacate use of this facility and build a new Recreation Complex elsewhere on Park District property
- Combine sides for spectators
- Additional parking needed
- Add crosswalk and pedestrian crossing lights at W 3rd Street and S Central Avenue



## ROXANA TRAILWAY PRIORITIES



- Bike Trail Connections to MCT Regional Trail System
- Bike Trail Along E Edwardsville Rd (Route 143)
- Bike Trail Connection to Roxana Community Park
- Bike Trail / Walking Path on E. Tydeman Avenue
- Bike Trail Along N Old Edwardsville Road (Route 111)
- Utilize access road at Madison Avenue interchange to cross under Interstate 255
- Connection to Edwardsville Trail
- Bike Trail Connection from Wanda Road







A large, solid green shape that tapers from the top left towards the bottom left, occupying the left side of the slide.

03

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**Needs & Priorities  
Assessment**

## PARK & FACILITY ASSESSMENT

It is important for Roxana Park District to assess the current conditions of its parks and facilities, and also to see how they compare to communities of similar size and population. These evaluations will be used in conjunction with community input to form a set of recommendations for existing parks and facilities, and potential new parks and facilities.

The Roxana Community Park District has not adopted an ordinance stating their intentions for park acreage per 1,000 residents which can help guide park development and planning for land acquisitions. Total park acreage offered between the two parks is 32 acres, or approximately 21 acres per 1,000 residents. The National Recreation and Park Association (NRPA) indicates an agency average of 9.9 acres of parkland per 1,000 residents, which for RCPD would mean they exceed the national average. However, the average for communities with populations less than 20,000 is 12.4 acres. It is recommended that the Village adopt the following standard to ensure minimum acreage is maintained if and when Roxana grows: **12 Acres of Park Land per 1,000 Residents.**

Maintaining that minimum acreage standard, however, does not determine if that acreage is being utilized in ways to provide park and recreation amenities that best fits the needs of the community as identified through staff, stakeholder and public input processes. In the following pages, we provide a site analysis map and key identifying potential modifications, improvements, and additions for recreational amenities and

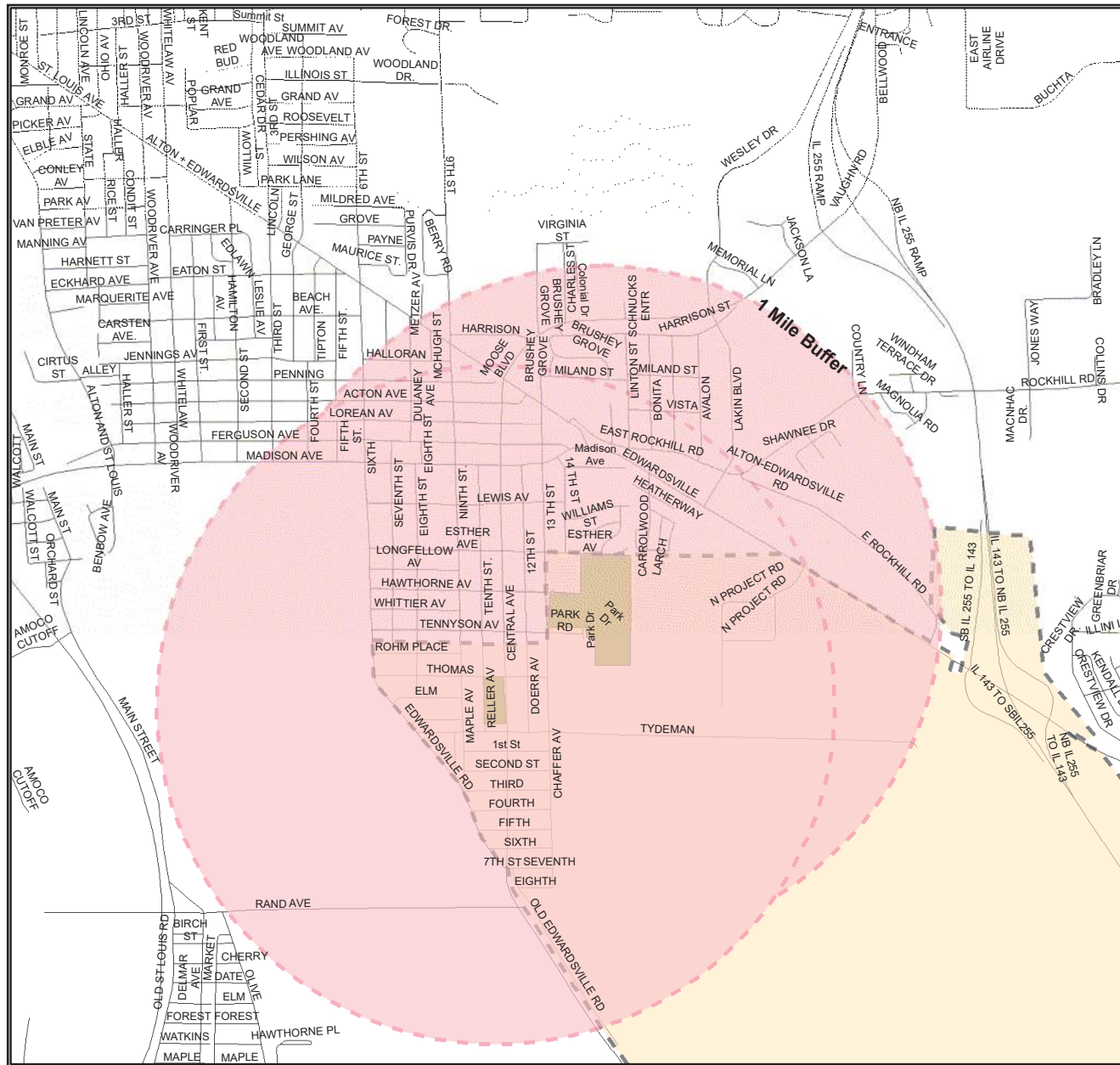
facilities at both community parks, Roxana Community Park and Burbank Park, to meet those needs.

In the map to the right, both community parks are identified in green and their 1-mile service areas are indicated in pink. While it appears these service areas only cover a small area within Roxana Park District boundaries, it covers a majority of their residential community. More than half of the acreage within the Roxana Village boundaries is owned and occupied by the Refinery. This map illustrates that both community parks are located in a way that they are accessible to its primary user group within a five to ten minute walk, and also available to adjacent community residents. It has been identified, however, that additional pedestrian and bike pathways are needed to provide safe access to these parks.

Although RCPD only levies taxes from residents and businesses within Roxana Village boundaries, it is important to note that it serves a much greater population. RCPD is part of the Tri-City Recreation organization along with Wood River and East Alton Parks and Recreation Departments offering youth sports.










Roxana Park District Service Areas



Legend

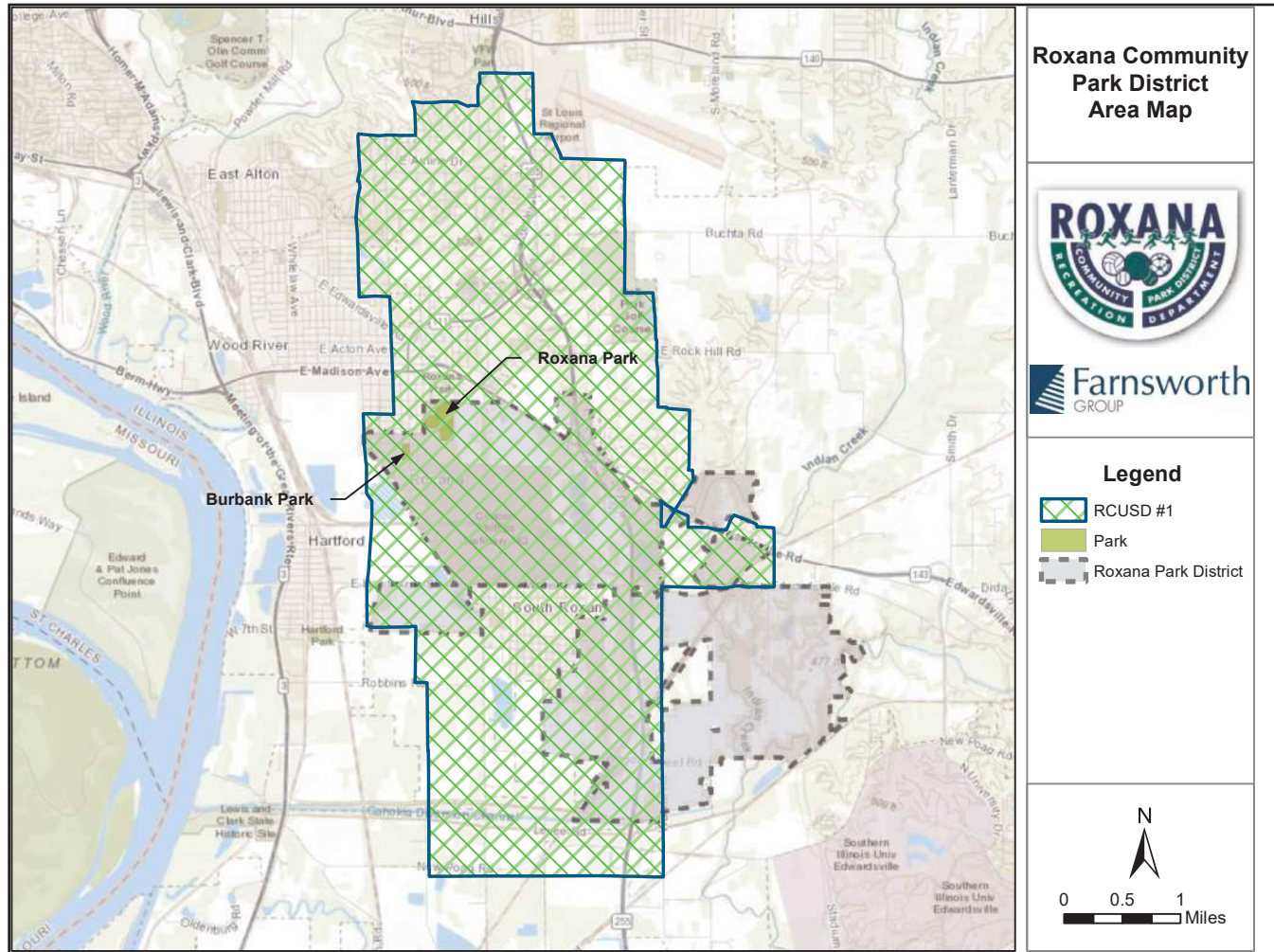
-  Community Park
-  Park Boundary
-  Roxana Park District



# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

This organization was created to increase youth participant numbers and give these communities the ability to run successful and competitive team sports. Roxana Community Park District and these communities share park, facility and staff resources.

The map below shows the Roxana Community Unit School District #1 boundaries, serving over 1,800 students in K-12. Three out of the four schools are located adjacent to the west edge of Roxana Community Park, and RCPD advertises and offers student rates (whether resident or non-resident) for its facilities and programming.



### RCPD PARKS AND RECREATION COMPARISON

Data can be a very helpful tool to Park Districts in management and planning for their park facilities, recreation programs and operations. The 2021 National Recreation and Park Association (NRPA) Agency Performance Review summarizes key findings from NRPA Park Metrics, a national park agency benchmarking resource.

RCPD is very fortunate to have successfully developed and maintain its park spaces with a multitude of recreational amenities to meet community needs. For a community of population less than 20,000, Roxana provides facilities that a majority of park agencies provide: community center, playgrounds, tot lot, diamond fields, and a swimming pool. Other park and recreation facilities offered by park agencies that Roxana is deficient in providing that might be given future consideration for development are:

- Outdoor basketball court
- Outdoor tennis court
- Multi-purpose rectangular fields
- Dog park
- Skate Park
- Community Garden
- Outdoor Ice Rink
- Trails (an average of 12 miles)
- Recreation Center





# ROXANA COMMUNITY PARK

## Community Park

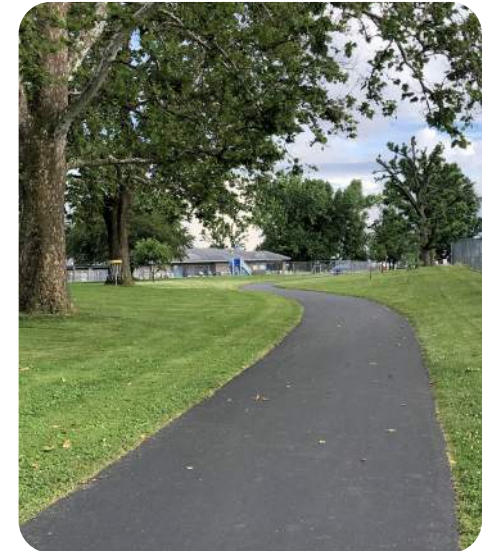
address:

2 Park Drive

30 Acres

### Amenities

- 3 Baseball Diamonds
- Concessions/Restrooms
- Disc Golf
- Bench Seating
- Soccer Field
- Rox Arena
- Roxana Community Pool
- Walking Paths
- 3 Playgrounds
- 2 Gazebos
- Memorial Plaza
- Director's Home
- 4 Picnic Shelters
- Parking
- Picnic Tables
- 2 Maintenance Buildings



# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment





## Site Analysis Plan

**Key:**

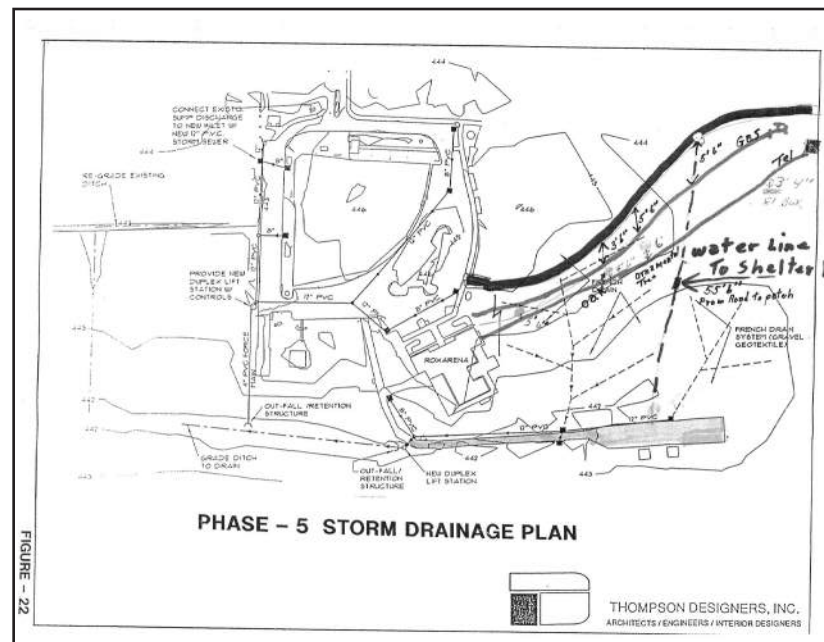
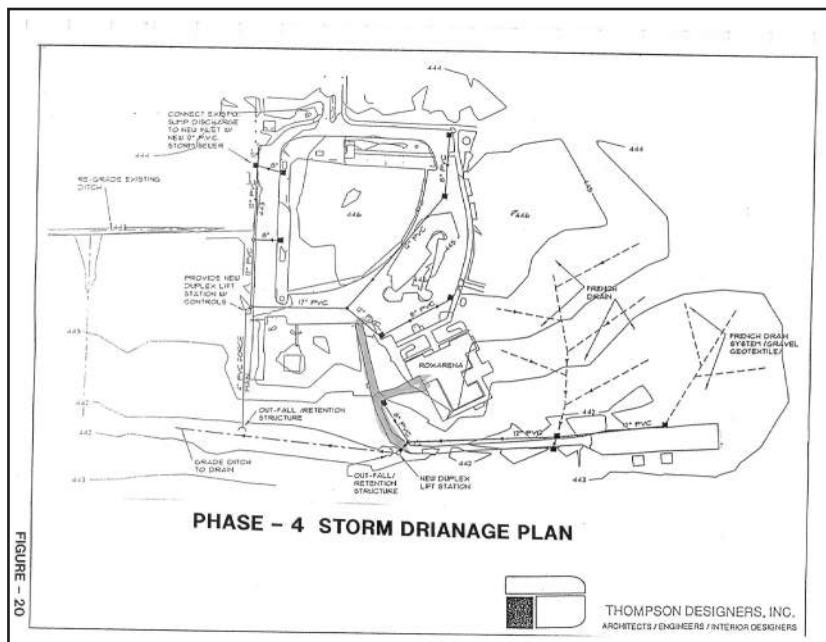
- A. Limited parking, away from most amenities
- B. Gazebo & Casting Pond
- C. Site furnishings throughout park need replaced; trash receptacles and benches
- D. Drainage issues
- E. Baseball/Softball Diamond North
- F. Picnic Shelters
- G. Disc Golf
- H. Community Pool
- I. Rox Arena
- J. Memorial Plaza
- K. Access road to picnic shelters needs improvement
- L. New Playground
- M. Existing Playground needs updated/eliminated
- N. Gazebo
- O. Main Parking Lot, limited access
- P. Concessions/Restrooms
- Q. Baseball/Softball Diamond Central
- R. Main Entrance
- S. Baseball/Softball Diamond South, outfield serves as Soccer Field
- T. Director's Home
- U. Maintenance Building and Storage Building





### Immediate Concerns

- Conduct an ADA study to ensure accessibility throughout park to all amenities and facilities.
- Poor drainage and standing water along the east edge of the park creates a breeding ground for mosquitoes. Insect infestations then limit recreational activities and programming that can happen for several weeks/months during prime user months. A previous phased drainage plan for the overall park was designed in 1992, shown below, but limited funding meant that Phase 4 & 5 drainage improvements along the east edge of the park weren't implemented.



### Recommended Enhancements

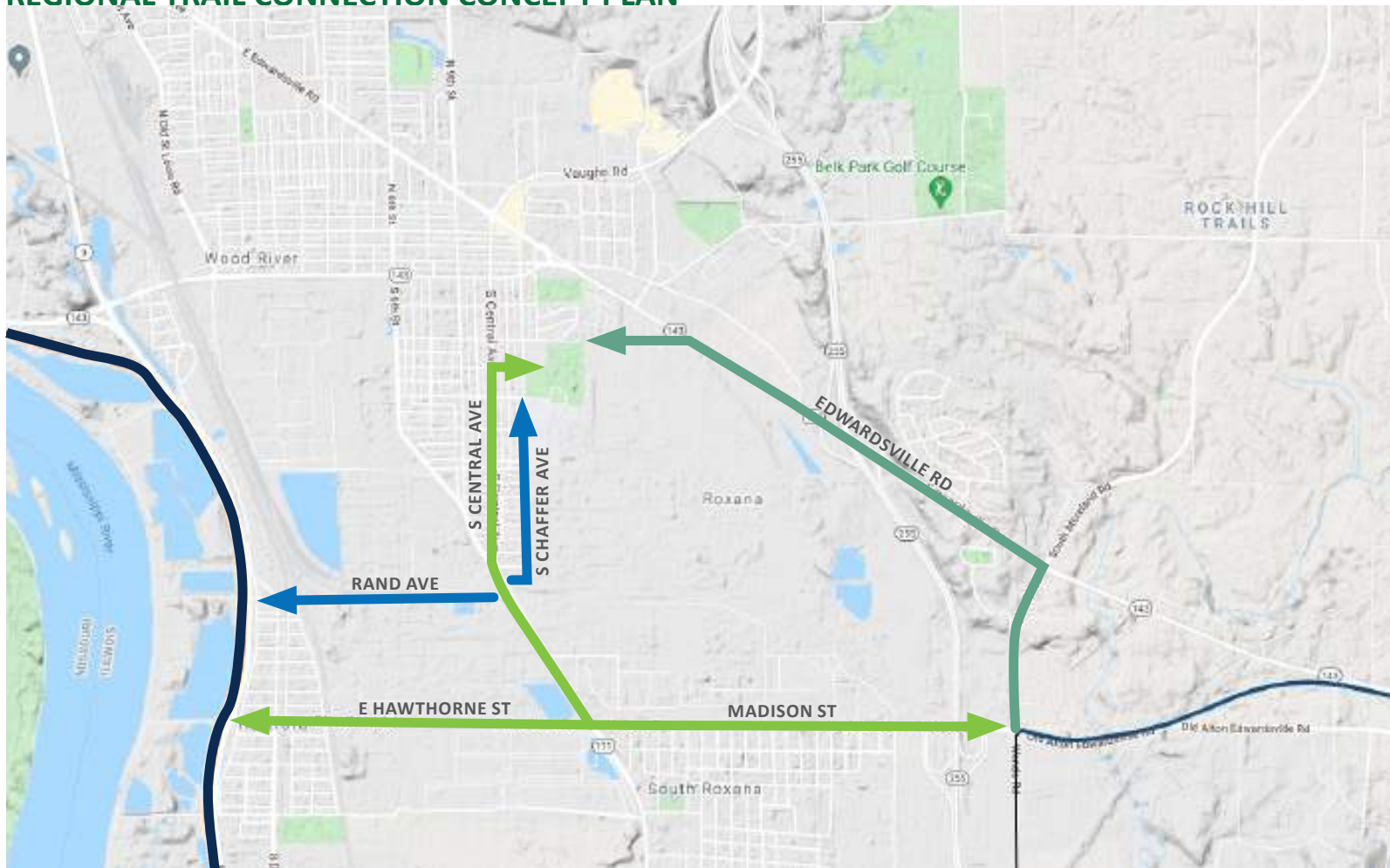
- Concrete picnic shelters pads have significant cracks, need repaired or replaced, need proper construction joints, potential for overall replacement
- Identify and replace broken and worn benches and trash receptacles with a selected Park District standard
- Conduct study to identify bicycle routes to/from Roxana Community Park that ties into regional MCT Trail System, locate trail head with bike racks and bottle filling station within Roxana Community Park (see map next page)
- Discuss repurposing facility usage of Rox Arena, is there potential for building expansion, or construction of new facility altogether



## 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

- Park Development Plan for Roxana Community Park to identify the following:
  - Additional walking/bike paths to create a full loop through the park; potential for future fitness stations
  - Pool expansion: additional water slide(s) and/or zero-depth water play area/splash pad
  - Connections to potential park expansion
- Park Expansion: lease or purchase land from Phillips 66 northeast of existing park to develop additional soccer fields and baseball fields, parking, and secondary vehicular access

### REGIONAL TRAIL CONNECTION CONCEPT PLAN





## 03 Needs & Priorities Assessment /

### Future Park Expansion

The concept below was designed by Roxana Park District to illustrate how future park expansion might be possible if land to the northeast of Roxana Community Park could be leased or purchased from Phillips 66. This concept can be used as a tool to begin discussions with the Refinery, but should be further refined as part of the overall recommended Park Development Plan for Roxana Community Park.




### ROXANA COMMUNITY PARK FACILITIES

The Farnsworth Group Architecture team evaluated all structures within Roxana Community Park. Their observations are documented in the following pages:

#### ROX ARENA



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**Roxana Community Parks District  
Facility Inventory/Assessment  
November 12, 2020**

Building Description/Name: ROXARENA / COMMUNITY CENTER

Dimensions: (length x width) PER BUILDING PLANS Approx Age: 50+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish \_\_\_\_\_

Other Notes: WINDOW SEALS DETERIORATING, INEFFICIENT SINGLE PANE CONSTRUCTION

Roof:  Immediate  <5yrs  >5yrs

Material/Finish TPO ROOF (NEW)

Other Notes: TONGUE AND GROOVE ROOF SHEATHING / EXPOSED ROOF DECK/SOFFIT SHOWS SIGNS OF DETERIORATION.

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: SOME INTERIOR DOORS DO NOT APPEAR TO MEET ADA WIDTH REQUIREMENTS

Other Notes: RECEPTION COUNTER DOES NOT INCLUDE ADA COMPLIANT TRANSACTION HEIGHT

Additional Observations: 1) COMMUNITY KITCHEN - SINK HEIGHT 36" 2) MAIN BOILER EQUIPMENT IS OF UNDETERMINED AGE 3)BUILDING FFE ITEMS AND MATERIALS STORED IN REQUIRED MEP EQUIPMENT CLEAR SERVICE AREAS

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# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

## ROX ARENA (continued)





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**Roxana Community Parks District**  
**Facility Inventory/Assessment**  
 November 12, 2020

Building Description/Name: POOLHOUSE

Dimensions: (length x width) PER BUILDING PLANS Approx Age: 18+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish CONCRETE BLOCK

Other Notes: WOOD FASCIA SOFFIT REQUIRE POINT

Roof:  Immediate  <5yrs  >5yrs

Material/Finish RESIDENTIAL SHINGLE

Other Notes: TONGUE AND GROOVE ROOF SHEATHING / DECKING DETERIORATION

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: NONE

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: 1) NEWER BUILDING – NO ISSUES OBSERVED BEYOND NORMAL USE  
2) BUILDING FFE ITEMS AND MATERIALS STORED IN REQUIRED ELECTRICAL EQUIPMENT CLEAR SERVICE  
AREAS.

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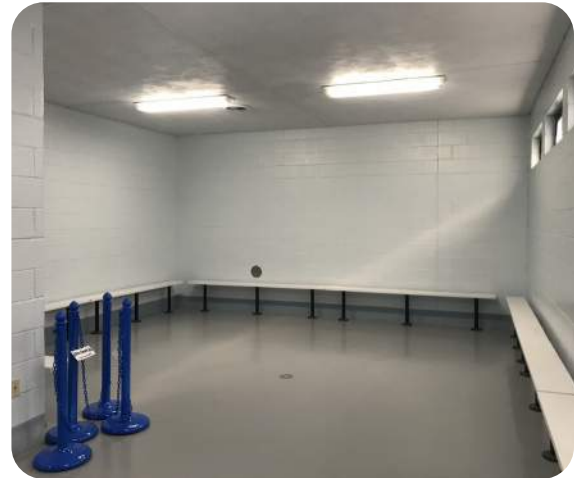
ROXANA COMMUNITY POOL





# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

## ROXANA COMMUNITY POOL (continued)





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**Facility Inventory/Assessment**  
 November 12, 2020

Building Description/Name: PAVILION C

Dimensions: (length x width) 22'W x 35'L Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish WOOD COLUMNS

Other Notes: SEVERAL COLUMNS HAVE VERTICAL SPLITS IN WOOD

Roof:  Immediate  <5yrs  >5yrs

Material/Finish SHEET METAL

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: SIDEWALK GOES FROM CONCRETE TO GRAVEL

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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FARNSWORTH GROUP

PAVILION C







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Roxana Community Parks District  
 Facility Inventory/Assessment  
 November 12, 2020

Building Description/Name: PAVILION 2

Dimensions: (length x width ) 29'W x 17'L Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish STRUCTURAL STEEL

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish SHEET METAL

Other Notes: GRAFFITTI, PORTIONS BEING HELD TOGETHER BY TAPE

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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PAVILION 2





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Facility Inventory/Assessment  
November 12, 2020

Building Description/Name: PAVILION 3

Dimensions: (length x width) 15'W x 13'L Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish STRUCTURAL STEEL

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish SHEET METAL

Other Notes: GRAFFITI, PORTIONS BEING HELD TOGETHER BY TAPE

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: PAD HAS LARGE CRACKS

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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PAVILION 3





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 Facility Inventory/Assessment  
 November 12, 2020

Building Description/Name: PAVILION 4

Dimensions: (length x width) 15'W x 13'L Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish STRUCTURAL STEEL

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish SHEET METAL

Other Notes: GRAFFITI, PORTIONS BEING HELD TOGETHER BY TAPE

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: NO SIDEWALK TO PAD. PAD HAS LARGE CRACKS

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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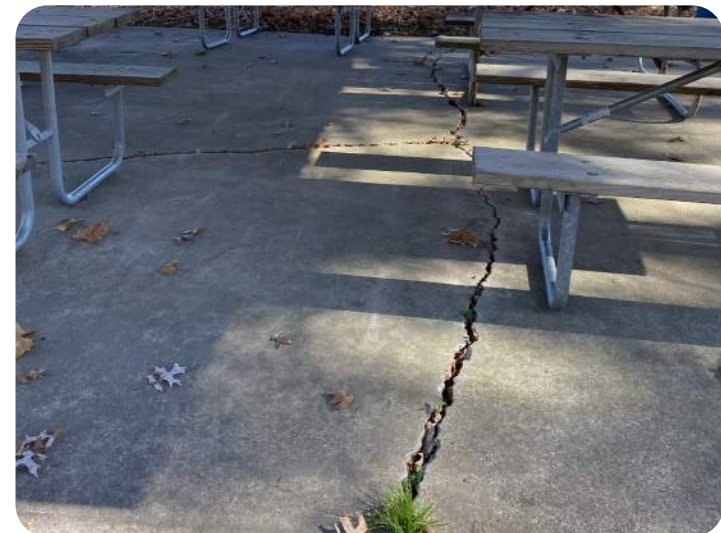
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PAVILION 4







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November 12, 2020

Building Description/Name: PICNIC DIAMOND – DUGOUTS

Dimensions: (length x width) 16'x8' Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish PAINTED CMU PARTIAL HEIGHT WALLS WITH PAINTED STEEL COLUMNS

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish WOOD FRAMED SHEET METAL CANOPY ROOF

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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NORTH SOFTBALL/BASEBALL DIAMOND DUGOUTS







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**Facility Inventory/Assessment**  
 November 12, 2020

Building Description/Name: SOUTH DIAMOND – DUGOUTS

Dimensions: (length x width) 6'W x 20'L Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish PAINTED CMU PARTIAL HEIGHT WALLS WITH PAINTED STEEL COLUMNS ABOVE

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish WOOD FRAMED SHEET METAL CANOPY ROOF

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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SOUTH BASEBALL DIAMOND DUGOUTS





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Building Description/Name: LIGHTED DIAMOND – DUGOUTS

Dimensions: (length x width) 21' L x 6'-7" W Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish PAINTED CMU PARTIAL HEIGHT WALLS WITH PAINTED STEEL COLUMNS ABOVE.

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish WOOD FRAMED SHEET METAL CANOPY ROOF

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: CMU MORTAR JOING IS SEPARATED / CRACKING AT EDGE OF WALL ON FIRST BASE SIDE

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CENTRAL BASEBALL DIAMOND DUGOUTS





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 November 12, 2020

Building Description/Name: LIGHTED DIAMOND - GRAND STAND

Dimensions: (length x width) 21'W x 18'L Approx Age: 5-10

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish N/A OPEN

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish WOOD FRAMED SHEET METAL CANOPY ROOF

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: BACKSTOP FENCE IS DAMAGED SHOWING SIGNS OF BALL IMPACT BEHIND HOME PLATE

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CENTRAL BASEBALL DIAMOND GRAND STAND







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Building Description/Name: LIGHTED DIAMOND – STORAGE BUILDING

Dimensions: (length x width ) 14'-6"W x 25'L Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish CMU BLOCK PAINTED

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish WOOD FRAMED SHEET METAL ROOF

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: STEP UP ABOVE GRADE

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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STORAGE BUILDING





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**Facility Inventory/Assessment**  
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Building Description/Name: LIGHTED DIAMOND – CONCESSION BUILDING

Dimensions: (length x width) 38'W x 25'L Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish CMU BLOCK

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish SHEET METAL

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: 1) SERVICE COUNTER DOES NOT APPEAR TO MEET ADA COMPLIANCE

2) APPROACH DIMENSIONS AT RESTROOM ENTRANCE DOORS DO NOT APPEAR TO MEET ADA REQUIREMENTS.

3) CLEAR FLOOR SPACE DOES NOT APPEAR TO PROVIDE 5'-0" TURNING RADIUS

4) ADA ACCESSIBLE STALL DOES NOT APPEAR TO PROVIDE PROPER ACCESS WIDTH OR GRAB BAR CONFIGURATION.

5) DOOR OPENING FORCE MAY EXCEED ALLOWABLE

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**CENTRAL BASEBALL DIAMOND CONCESSIONS & RESTROOM BUILDING**





# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

## CENTRAL BASEBALL DIAMOND CONCESSIONS & RESTROOM BUILDING (continued)



MAINTENANCE BUILDING / GARAGE



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 Facility Inventory/Assessment  
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Building Description/Name: MAINTENANCE BUILDING / GARAGE (PEMB)/BUTLER BUILDING

Dimensions: (length x width) 30'x75' Approx Age: 10+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish PREFINISHED SHEET METAL

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish PREFINISHED SHEET METAL

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: NONE

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

## MAINTENANCE BUILDING / GARAGE (continued)





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Building Description/Name: STORAGE BUILDING (POLE BARN)

Dimensions: (length x width x height) 25'x50' Approx Age: 25+

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish PREFINISHED SHEET METAL

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish PREFINISHED SHEET METAL

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: NONE

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: TRUSS MOUNTED STORAGE MEZZANINE STRUCTURALLY UNSAFE

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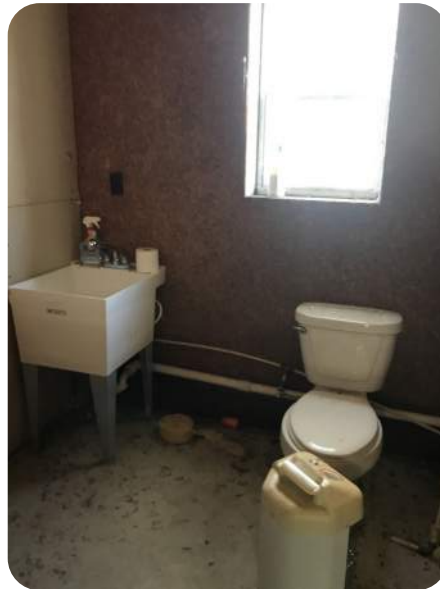
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MAINTENANCE STORAGE BUILDING





MAINTENANCE STORAGE BUILDING (continued)



# BURBANK PARK

## Community Park

Address:  
Reller Street  
2 Acres

### Amenities

- Playground
- Soccer Field
- Open Space
- Bench Seating
- Baseball Diamond
- Picnic Shelter
- Basketball Court
- Picnic Tables





# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

## BURBANK PARK (continued)



## Site Analysis Plan

### Key:

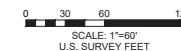
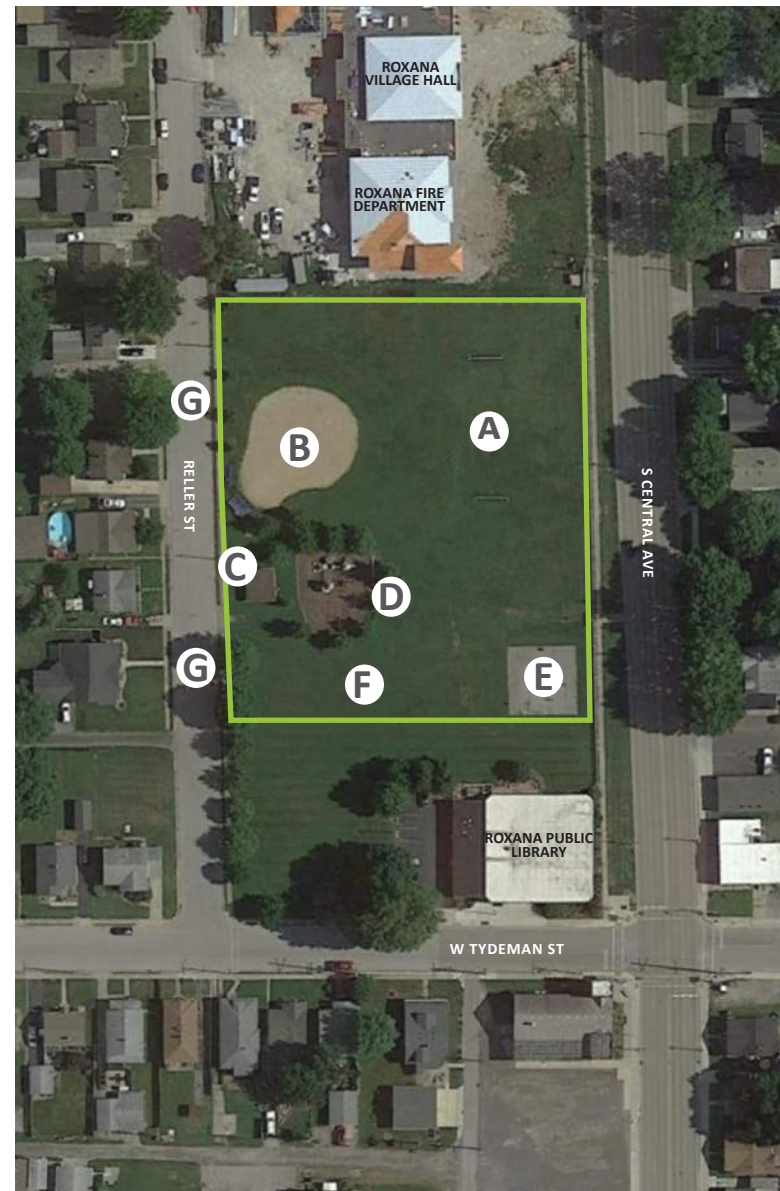
- A. Soccer Field
- B. Baseball Diamond
- C. Picnic Shelter
- D. Playground
- E. Basketball Court, not full court size
- F. Open Space
- G. Limited on-street parking

### Immediate Concerns:

- Accessible routes should be provided to picnic shelter, grill, drinking fountain, and playground from sidewalks/street parking
- Maintenance needed to clear baseball field of weeds
- Youth baseball outfield distance is short. Consideration should be given to re-orient field with home plate at northwest corner of park.
- No public restrooms exist.

### Recommended Enhancements:

- Create a Park Development Plan to include the following:
  - Youth Soccer Field
  - Full size basketball court with surrounding fence to keep balls from leaving the court, include spectator seating
  - Updated playground equipment, themed differently from Roxana Park to draw community interest
  - Updated Picnic Shelter, potentially larger
  - Angled parking along Reller St., west side
  - Accessible sidewalks/circulation throughout park
  - Tree plantings to provide shade for users in strategic locations
- Potential discussions with library to create an IGA for expansion of their existing parking lot to the west on their property with shared use







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**Facility Inventory/Assessment**  
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Building Description/Name: BURBANK PARK – PAVILION

Dimensions: (length x width) 20'x20' Approx Age: 15

Condition Review (Immediacy of Attention)

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish \_\_\_\_\_

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish PREFINISHED SHEET METAL

Other Notes: PANELS SEPARATING – DAYLIGHT VISIBLE

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: PAVILION PAD W/ WALK TO PUBLIC WAY

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Additional Observations: \_\_\_\_\_

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BURBANK PARK PAVILION





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**Roxana Community Parks District  
Facility Inventory/Assessment  
November 12, 2020**

Building Description/Name: GYM/ VILLAGE HALL

Dimensions: (length x width ) 53'x57' Approx Age: 50+

**Condition Review (Immediacy of Attention)**

Building Envelope:  Immediate  <5yrs  >5yrs

Materials/Finish BRICK + PAINTED CONCRETE

Other Notes: \_\_\_\_\_

Roof:  Immediate  <5yrs  >5yrs

Material/Finish \_\_\_\_\_

Other Notes: \_\_\_\_\_

Exterior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: 1) ADA ACCESS TO GYM VIA RAMPS THROUGH POLICE DEPARTMENT ENTRY OR SOUTH BUILDING ENTRY-NEITHER INCLUDE AUTOMATIC DOOR OPERATORS.

2) RAMPS APPEAR STEEPER THAN ALLOW BY ADA REQUIREMENTS

3) CONCRETE STEPS EXHIBIT CRACKING AND MINOR DETERIORATION.

Other Notes: \_\_\_\_\_

Interior Accessibility:  Appears compliant  Does not appear compliant

Deficiencies Observed: 1) PUBLIC RESTROOMS SERVING GYMNASIUM DO NOT APPEAR TO MEET ACCESSIBILITY REQUIREMENTS NOR PROVIDE APPROPRIATE FIXTURE COUNTS

2) ADA ACCESS TO FITNESS ROOM NOT PROVIDED

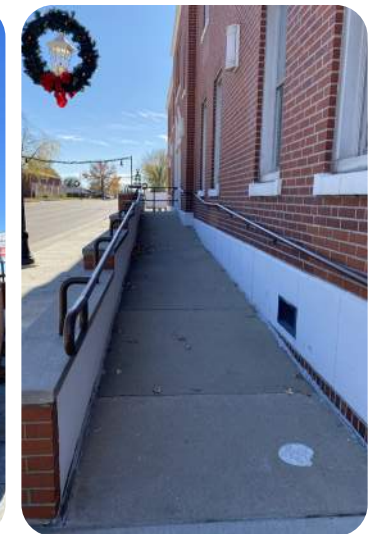
Other Notes: FIRE AND POLICE DEPARTMENT OFFICES INACCESSIBLE DUE TO COVID

Additional Observations: 1) STEEL LINTELS AT WINDOW HEADS SHOW SIGNS OF DETERIORATION AND REQUIRE REFINISHING 2) EQUIPMENT EXHAUST VENTS SHOW SIGNS OF DETERIORATION  
3) WIRING HANGING LOOSE @ ALLEY SIDE 4) METER IS RUSTED 5) PIPE NEXT TO FIRE DOOR RUSTED FROM ROOF

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FARNSWORTH GROUP

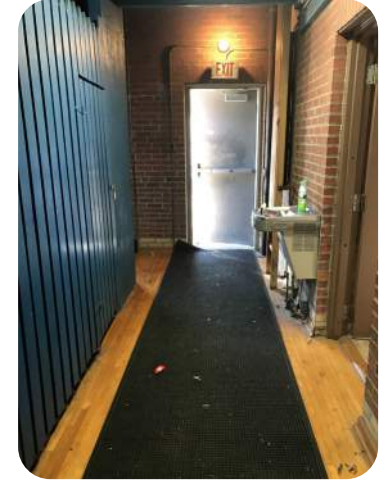
**ROXANA COMMUNITY GYM (VILLAGE OWNED)**





# 03 Needs & Priorities Assessment / 3.1 Park & Facility Assessment

## ROXANA COMMUNITY GYM (VILLAGE OWNED) (continued)



## FACILITY STRENGTHS

- The Rox Arena serves RCPD as a community building with large banquet space, meeting spaces, and full kitchen that most communities its size lack.
- RCPD has an updated outdoor pool facility that other communities of its size lack, and also is the only outdoor pool facility in the area.
- Except for major sport days and special events, there is plenty of parking to support the Rox Arena and Community Pool.
- Both community parks have multiple recreational amenities offered at them.
- RCPD has prioritized needed maintenance and replacements for both its parks and facilities, and has an excellent reputation for the pride and care of its parks and facilities as a result.
- RCPD has recreation fields, concessions and storage buildings that other communities of its size lack.
- RCPD has agreement with Village to use the Community Gym in the old Village Hall building.

## FACILITY WEAKNESSES

- Rox Arena community building is underutilized.
- Roxana is a dry community, so no alcohol is permitted at RCPD facilities. even for private rentals at the Rox Arena.
- Community Gym is outdated, not fully accessible, does not have air conditioning, and has limited parking.
- With new Village Hall recently built, the Community Gym building is no longer needed and may be leased/sold to another Owner and no longer available for RCPD use.
- RCPD has IGA with the Roxana Community Unit School District #1 that gives them use of park facilities taking precedence over RCPD and Tri-City recreational needs, therefore limiting availability to RCPD.
- Pavilions need some maintenance, potential replacement and ADA accessibility review and modifications.
- Classroom space in the Rox Arena is limited and not very functional, does not lend itself to expanding and diversifying programming.
- Drainage is a major challenge in Roxana Park.
- Parking for special events and major sports days is restrictive at both parks.
- Basketball court needs expanded to full-size and replaced.
- Overall space/land within Roxana is limited for expansion and additional desired recreational amenities and facilities.





## RECREATION & PROGRAM ASSESSMENT

As equally as important as park and facility assessment, an assessment of the recreation and program functions of RCPD can help modify, focus and guide the Park District to be clearer in its purpose, focus on key program areas, and better define its budget and allocation of resources. Our assessment is drawn from a three-year review of recreation programming at RCPD, including the Tri-City Recreation sports programs.

The Roxana Community Park District should be proud of the 64 various programs its offers given the population served; just over 1,500 residents. Also included in their targeted recreation program user group are over 1,800 students in RUCSD #1, most non-residents of Roxana. However, Tri-City Recreation also serves residents of Wood River (pop. 10,169) and East Alton (pop. 6,061). This combined user group totals close to 20,000 individuals.

Provided on the next page are some broad observations and assessments of the Recreation and Programming aspects of the Park District with a focus specifically on program strengths and weaknesses.

It should be noted that 2020 was a particularly challenging year for RCPD, and park districts in general across the nation, as the COVID pandemic forced facility closures and program cancellations.



## PROGRAM STRENGTHS

- Over 60 recreational programs offered annually
- Programs offered have low cancellation rates
- There is great success with youth sports having the highest program offerings and participation through Tri-City Recreation, a partnership formed with Wood River Parks & Recreation Department and East Alton Parks and Recreation Department.
- Online registration allows for ease in program registration
- There is a clearly defined fee structure for resident, non-resident, and student participants/users
- Only regional pool facility allows for aquatics programming that can't be offered elsewhere
- Current recreational programs offered are well-executed and successful

## PROGRAM WEAKNESSES

- Limited qualified or skill-specific recreation instructors available in area
- Program communications are limited
- There are program areas that are completely without current program offerings including:
  - » Visual Arts
  - » Continuing Education
  - » Camps
  - » Trade/Technical Programs
  - » Environmental Programming
- Some age groups have very little to no programming offered for them. These would include:
  - » Young Adults: 18 to 25
  - » Adults: 25 to 55
  - » Older Adults: Over 72



### RECREATION PROGRAM FOCUS

Many large communities work very hard to offer a broad group of programs to meet the needs of various ages, various interests/activity preferences, and special events as they feel it essential to provide services to all taxpayers. In smaller communities, with less diverse resources, it is essential to choose/focus on specific program areas, do them well, and establish a reputation for quality, successful programming. RCPD already has a great start and is fortunate to currently offer quality recreation programming, and with a healthy budget to support that. However, the Park District must be careful as it seeks to expand and diversify programming to meet community desires so as to not overextend its staff resources. Careful weighing of priorities, and setting an eye on efforts for the next five years will help RCPD to continue to grow programming without trying to do too much.

Let's take a look at some areas of comparison of existing programming at RCPD, based upon three years of programs offered and the user data from those programs (see appendix for programming spreadsheet data). These comparisons will help to determine:

- Where too much or not enough effort is being spent on programming
- What programming is "succeeding" or not
- What is trending in recreation programming at RCPD
- How programming is reaching residents or not

### Percentage of Programming Overall by Age

The Park District shows excellent performance in providing recreation and programs equally for age groups up to 55:

- 19% Under 5
- 16% 5-12 years
- 16% 12-15 years
- 11% 15-18 years
- 16% 18-25 years
- 16% 25-55 years

However, there is limited programming for active older adults 55-72 years with only 7%.

Programming for senior adults over the age of 72 is not offered by RCPD.

### Percentage of Programming by Activity Type

It is not surprising to find that 39% of all programming offered by RCPD is sports related. Sports-related programming is offered



## 03 Needs & Priorities Assessment / 3.2 Recreation & Program Assessment

by RCPD under the Tri-City Recreation organization, including participation from residents of Wood River and East Alton, and utilizing shared facilities and staff.

Special events makes up 27% of the programming, as the only other “large” programming category offered by RCPD.

Aquatics programming represents 16%, as does programming for Health/Fitness. The remaining percentage of programming is Performing Arts and Social Events.

RCPD does not currently offer these other common areas of programming found in most other communities:

- Visual Arts
- Continuing Education
- Camps
- Technical/Trade Skills
- Environmental Education

### Program Participation

Program participation numbers over the past three years are highest for the fall season at about 40% of the year total, followed by 29% for the summer season. Participation numbers for the winter season come in at 23%. Spring programming numbers are the lowest overall average at only 8%.

### PROGRAM ACTIVITY TYPE

39% SPORTS

+

27% SPECIAL EVENTS

+

16% AQUATICS

+

16% HEALTH/FITNESS

+

2% PERFORMING ARTS, SOCIAL EVENTS





### ANNUAL RECREATIONAL PROGRAM ASSESSMENT

One key recreational management component that is critical to the success of the Park District programs, is annual recreational program assessment by the Superintendent of Recreation, with input and policy/prioritization guidance from the Park District Director and Park District Board Commissioners / Recreation Commissioners.

The Superintendent of Recreation should use the Programming Data Spreadsheet provided by Farnsworth Group as a tool to:

1. Observe cancellation rates by:
  - a. Age Group
  - b. Activity Type
2. Observe how much programming is being offered for each age group, and determine:
  - a. If the time being spent is worth the number of people being reached
  - b. If the budget cost committed to that programming is worth the number of people being reached
  - c. If the current staff can keep achieving the level/number of programs being offered
3. Identify “new” program areas or “trends” and budget to add those programs, while dropping others.
  - a. Conduct a Niche or Gap Assessment: compare and contrast the recreational program offerings and facilities of RCPD to others within the Primary and Secondary User areas (see map page 97) to identify a unique set of recreation and programming services that RCPD could offer, impacting the greatest number of persons without duplicating other agencies
4. Conduct community surveys to assure program needs are being met
5. Ask the Park District Director and Park District Board Commissioners / Recreation Commissioners to define the “limits” of your resources, and:
  - a. Which age groups should be highest priority with limited resources
  - b. Which activity types are highest priority given the facilities and parks available to offer them



## MARKETING

Alayna Frankenberry, of BLUESKY Marketing, elaborates on what Marketing is in recreation and parks:

*“While many businesses sell tangible items, recreation marketing exists to sell experiences. As you can imagine, convincing a customer to purchase a skydiving trip is a lot different than convincing them to buy a t-shirt with an airplane on it. Recreational activities are about learning new skills, making memories with your family, or relaxing after a stressful work week. Selling concepts like these comes with some unique challenges.”*

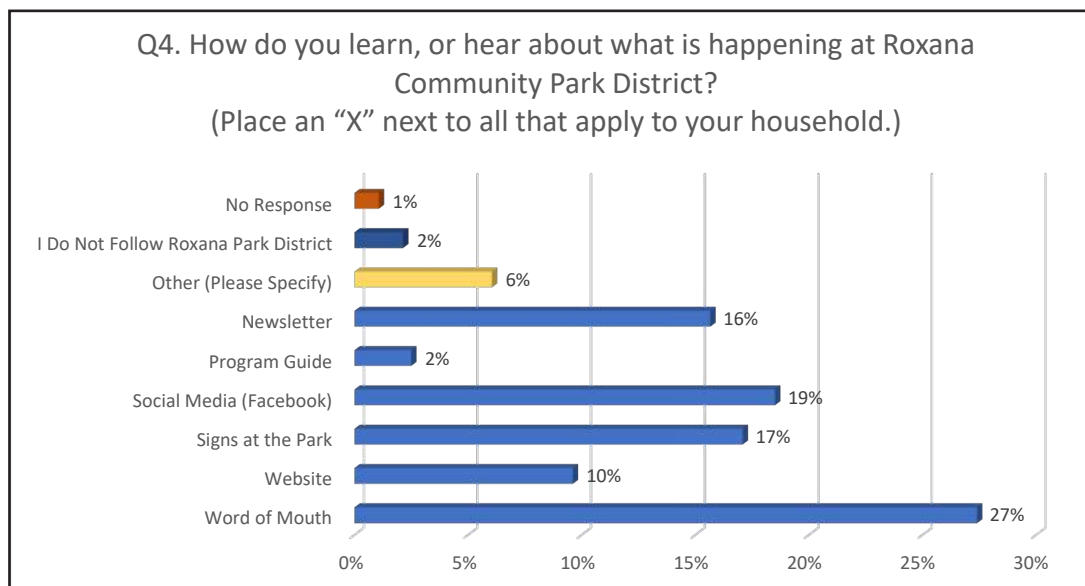
How does one capture an “experience”? It is with feelings and emotions. These are not tangible in nature, but it is what people feel when they visit a park, or participate in a recreation program.

To communicate these valuable, fun, exciting, eventful, athletic emotions and feelings one uses a variety of “tools of the trade” in marketing:

- Advertising
- Promotion
- Social Media
- Public Input and Involvement

Has the Roxana Community Park District allocated sufficient resources to use all of these tools to communicate to its residents?

The community survey question #4 to the right indicates that residents are receiving information through a variety of methods, but areas that could use the most improvement are the Program Guide and website.



### BRANDING

Harold J. Nolan, Jr. wrote in the National Recreation and Park Association magazine:

*“The positive perception of any recreation, park and tourism organization is both a desired and required goal. In reaching this goal for such leisure-based services, the process is based in part on a positive branding image. In today’s environment, without a strong and positive brand image, bad things may happen. If you are a manager of a public recreation, park and tourism agency, you may have had these types of situations happen to you or observed them in surrounding communities:*

- *An increase in competition from other public- and private-sector providers has begun to erode your services*
- *Your community’s parks division has merged with public works or another municipal department*
- *Both the operating and capital budgets have been reduced at a greater rate than other departments within a community*

*If these and other situations related to a loss of status are occurring within your organization, it may be that your agency’s brand is weak.”*

#### So what does “BRANDING” involve?

The Roxana Community Park District should decide what emotions, feelings and experiences it believes are most important to its residents. Are you:

- A place to come to relax?
- Fun, Sun, and Run?
- Learning, Growing, Enjoying?

This will require RCPD to “capture” the mood/feeling/emotion it wishes to PERMEATE all its MARKETING (see, above, for information regarding marketing).

Then, “Branding” will take that emotion/feeling/mood and translate it and use it in every marketing method it uses—all to cultivate a certain image in the minds of Roxana residents and the customers of RCPD. You don’t need to hire a marketing firm to do this, but you must be creative, factor in the character of Roxana—both physically and of its residents—and be sure that whatever this mood/emotion/feeling might be that when you conduct the steps below you hold true to it in everything you do:



## 03 Needs & Priorities Assessment / 3.3 Marketing and Branding

- Choosing a name
- Designing a logo, tag lines
- Using colors, shapes, and other visual elements in its social media, services and promotions
- Crafting the language in its advertisements
- Training your employees to interact with customers

Next, RCPD should decide who its customers are. None of the process involved in creating a unique name and image for Roxana Park District's "product" in the consumers' mind, through branding or advertising, will work without knowing who your customers are. Branding aims to establish a significant and differentiated presence in the market that attracts and retains loyal customers.

RCPD should understand that your primary customers are your residents within Roxana Village boundaries who pay taxes to support your facilities, staff, and programs.

It is also essential that RCPD realize that customers from "other places", will come to you if you BRAND and MARKET your product correctly.

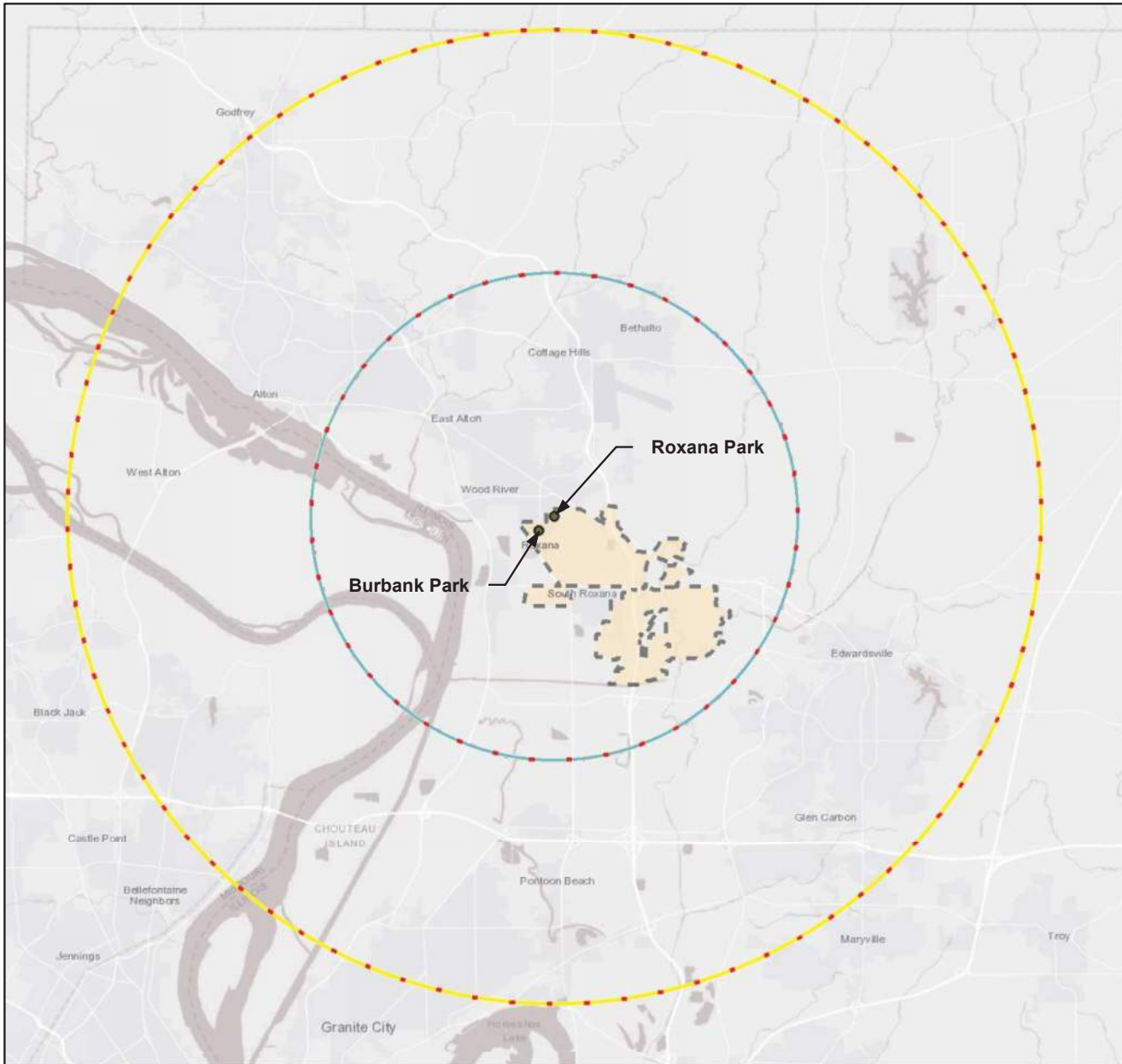
- A customer is willing to drive up to 5 miles, the "Primary Use Area" shown in the map to the right, without hesitation to get a product or service they want.
- If a product or service earns a reputation or "image", a customer will drive up to 10 miles without hesitation, the "Secondary Use Area" shown in the map to the right..

It is recommended that the Roxana Community Park District:

1. Reach out to its residents more frequently and clearly.
2. Develop a stronger BRAND.
3. Commit greater resources to its Marketing "TOOLS of the TRADE".
4. Reach beyond its Village Borders for customers.
5. Make people from the 5 and 10 mile radius come to Roxana to use Recreation Programming and its Parks.







### Roxana Park District Recreational Programming Use Areas

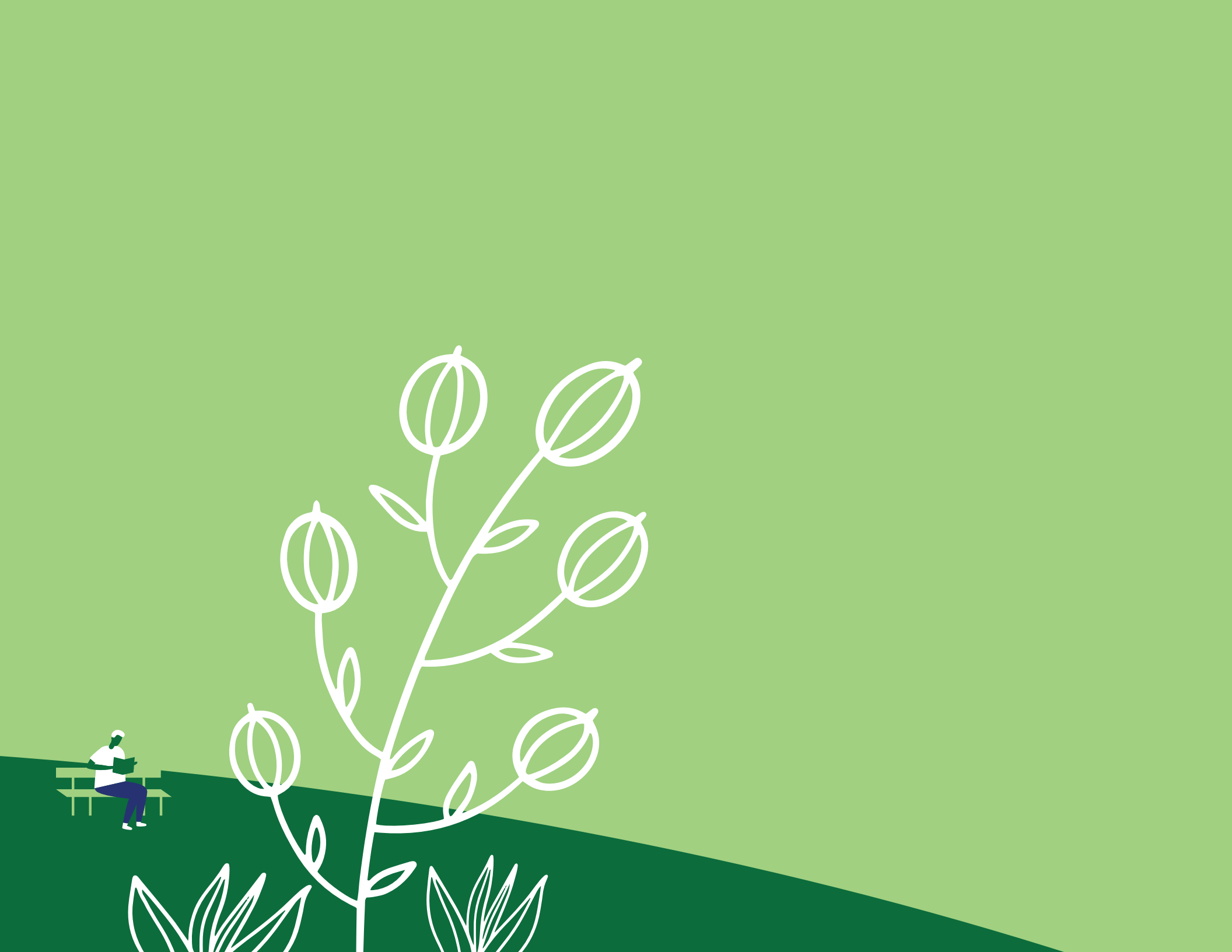


#### Legend

- Park
- Primary Use Area
- Secondary Use Area
- Roxana Park District







A large, solid green shape that starts as a vertical bar on the left and tapers to a point on the right, occupying the left side of the page.

04

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Vision



In Section 2.1, we introduced the current Mission Statement and Park District Goals and Objectives previously established for Roxana Community Park District. The Park District now needs to focus on defining its Vision Statement with an eye toward the future, and then translate its current mission and goals to align with a new set of Comprehensive Plan Goals.

### ESTABLISHING VISION

The Roxana Community Park District should adopt a Vision that accomplishes what a vision sets out to do. Harvard Business Review defines a vision statement as “what the organization wishes to be like in some years time”. In the case of this Comprehensive Plan Document, “some years time” is defined as the next five years. Without vision, the Roxana Community Park District will remain where it is today.

The analysis and assessment provided in Chapters 2 & 3 are leading the Park District into a new phase of parks and recreation services, and serves as a guide towards its Vision. It is evident that the Park District has done an excellent job in past years working to update and maintain existing parks, and facilities utilizing tax dollars received with some supplemental grant monies. It is time now for the Park District to place a greater emphasis on expanding its offerings; additional recreational amenities within existing parks, park expansion, and growing recreational programming.

Farnworth Group recommends the following Vision statement be adopted:

### VISION STATEMENT

**The Roxana Community Park District will seek to expand its recreational amenities and programming within existing parks/facilities and pursue opportunities for future expansion while maintaining fiscally responsible practices that includes seeking new resources other than tax dollars to improve and expand its existing services.**



## RECOMMENDATIONS

Now, with a new Vision for the next five years, it is essential for Roxana Community Park District to put a strategic plan in place illustrating and defining a hierarchy of goals, objectives and action statements. Setting goals, objectives, and action statements to be carried out by the Park District will be essential to the future of the District, and to afford it continued and growing success in the next five years and beyond.

- Goal: a statement of desired outcomes to which effort is directed, in line with the mission of the organization
- Objective: specifically how the goal shall be accomplished and who is responsible
- Action Statement: specific and measurable steps for accomplishing the objective

Ten main goals have been developed- six for Parks and Facilities and four for Recreation. The Park District Director and staff helped develop objectives and action statements to accomplish these recommended planning goals over the next five years. The Park Board reviewed, provided input towards, and approved these goals, objectives, and action statements in July 2021.

## PARKS

**Goal 1:** Make improvements at Roxana Community Park to resolve drainage issues that limit park/facility use.

**Objective A:** The Park District shall engage an engineering consultant to evaluate the previous engineering study completed for Roxana Community Park drainage and determine current design and construction fees.

**Action Statement 1:** Park District Director and Board shall publish an RFQ to interview and select an engineering consultant.

**Action Statement 2:** Engineering consultant shall present to the Park District Director/Board for approval the design for drainage improvements, construction budget, and potential alternate funding sources.

**Objective B:** The Park District shall budget any monies required to complete design and construction of necessary drainage improvements.

**Action Statement 1:** Engineering consultant shall assist Park District in bidding process to select and award work to contractor, and provide Construction Administration Services to ensure proper completion of work.



## PARKS

**Goal 2:** Create Roxana Community Park District Trailway System that connects current parks and facilities to the Madison County Transit (MCT) Regional Trail System.

**Objective A:** The Park District Director along with a qualified Consultant and MCT representatives shall develop a Trailway Park Development Plan identifying routes and trail heads.

**Action Statement 1:** Consulting firm shall map a trailway plan indicating routes and trail types.

**Action Statement 2:** Park District Director, Consultant and MCT shall meet to discuss plan.

**Action Statement 3:** Consultant shall put together an opinion of probable construction costs for proposed trails.

**Objective B:** Park District Director, with the help of above consulting firm, shall apply for ITEP funding to design and construct Trailway system.

**Goal 3:** Seek to improve Burbank Park to update existing recreational amenities, add public restrooms, ensure accessibility, and improve pedestrian safety and circulation with sidewalks and designated off-street parking.

**Objective A:** Park District Director and Maintenance Superintendent shall review park and facilities analysis within this document and determine an itemized list of immediate maintenance needs to be completed with current operating budget funds.

**Objective B:** Park District Director shall engage a qualified landscape architecture firm to create a Park Development Plan for Burbank Park that includes an Opinion of Probable Construction Cost (OPCC).

**Action Statement 1:** Landscape Architect should present Park Development Plan and OPCC to Park District Director and RCPD Board for review and approval.

**Action Statement 2:** Park District Director, along with Landscape Architect, shall prioritize Park Development Plan improvements and determine implementation phases if needed, and budget funds accordingly.

**Action Statement 3:** Park District Director, along with Landscape Architect, shall review potential for alternate funding sources to fund and implement overall Park Development Plan improvements.



## PARKS

**Goal 4:** Conduct a thorough ADA Compliance Analysis at both parks and all facilities which concludes with a “Transition Plan.”

**Objective A:** The Park District Director shall enlist services of a consulting firm to evaluate parks and facilities for compliance with current ADA codes and guidelines.

**Action Statement 1:** The Park District Director shall create a matrix of parks and facilities to be evaluated.

**Action Statement 2:** The Park District Director shall budget monies for consulting firm services for inspection and Transition Plan report.

**Objective B:** The Park District Director should evaluate the final ADA Compliance Analysis, including Opinions of Probable Construction Cost provided by the consulting firm, and prioritize and schedule improvements to be outlined in the Transition Plan to align with available funding.

**Action Statement 1:** Park District Director shall budget funds each year to complete improvements per the schedule defined.

**Goal 5:** Seek to improve Roxana Park to update selected existing recreational amenities, ensure accessibility, and maximize recreational value without compromising existing open space (passive recreation area).

**Objective A:** Park District Director and Maintenance Superintendent shall review park and facilities analysis within this document and determine an itemized list of immediate maintenance needs to be completed with current operating budget funds.

**Objective B:** Park District Director shall engage a qualified landscape architecture firm to create a Park Development Plan for Roxana Park that includes an Opinion of Probable Construction Cost (OPCC).

**Action Statement 1:** Landscape Architect should present Park Development Plan and OPCC to Park District Director and RCPD Board for review and approval.

**Action Statement 2:** Park District Director, along with Landscape Architect, shall prioritize Park Development Plan improvements and determine implementation phases if needed, and budget funds accordingly.

**Action Statement 3:** Park District Director, along with Landscape Architect, shall review potential for alternate funding sources to fund and implement overall Park Development Plan improvements.





## PARKS

**Goal 6:** Seek to acquire more land and/or facilities for expanding RCPD parks and recreational programming.

**Objective A:** The Park District shall develop a Land/Cash Ordinance that defines a standard of acreage and or funds in lieu of acreage required to be given to the Park District upon future development in Roxana, including acreage annexed into Roxana.

**Objective B:** The Park District Director shall meet with appropriate Village representatives on a quarterly basis to discuss any information on possible acquisitions for land and/or facilities that may arise as a result of information that is collected.



## RECREATION

**Goal 7:** Seek to expand affiliation and partnerships with other municipalities/park districts in the area to expand recreational programming and avoid duplication of services.

**Objective A:** The Park District Director and Superintendent of Recreation should continue to keep up communications with these partnerships quarterly.

**Action Statement 1:** Superintendent of Recreation will schedule regular calendar meetings with various partners to discuss and compare current and future program offerings.

**Objective B:** Superintendent of Recreation should seek partnerships outside of Tri-City region.

**Action Statement 1:** Schedule three meetings throughout the year one month prior to release of the next season's program registration to evaluate existing offerings.

**Action Statement 2:** At each of the above scheduled meetings, explore opportunities for additional program offerings for the next program season.

**Goal 8:** Improve the existing IGA with RCUSD #1 to allow for a better and reciprocal partnership with the potential for additional space to provide recreation.

**Objective A:** The Park District Director should meet with RCUSD #1 Superintendent and Athletic Director annually to discuss the possibilities that could be available to both Districts for recreation purposes.

**Action Statement 1:** The use of the school's facilities can help expand the programs that are offered to residents for sports programs such as baseball, basketball, volleyball and soccer programs through Tri-City Recreation.

**Action Statement 2:** The IGA developed needs presented and approved by both the Park District Board and the RCUSD #1 Board.



## RECREATION

**Goal 9:** Enhance marketing efforts to broaden the awareness, recognition and image of the Roxana Community Park District.

**Objective A:** Superintendent of Recreation shall promote the RCPD brand consistently across all platforms; website, print, and social media.

**Action Statement 1:** Superintendent of Recreation and Park District Director shall create a master calendar for marketing efforts to identify weekly focus topics, special events, and more.

**Action Statement 2:** Superintendent of Recreation shall direct support staff to schedule and maintain notices according to marketing calendar developed to be published simultaneously across all digital platforms; website, email blasts, and Facebook.

**Action Statement 3:** Semi-annually, Superintendent of Recreation and Park District Director shall review and identify relevant and trending platforms on which to utilize for increased outreach.

**Objective B:** Superintendent of Recreation and support staff shall develop a stand-alone brochure/program guide illustrating the overall parks, facilities, and program offerings for distribution in digital and print format.

**Action Statement 1:** Superintendent of Recreation and support staff should create a database of park imagery, program participation, and written descriptions.

**Action Statement 2:** Superintendent of Recreation shall create a program guide digital template that can be easily updated and revised bi-annually for publication.

**Action Statement 3:** Park District Director should budget funds for Program Guide print and distribution.

**Action Statement 4:** Park District shall distribute program guide; pdf format via website, email, and Facebook, and hardcopies to RCUSD #1 students, mail to Roxana residents, and make available at Rox Arena and Village Hall.



## RECREATION

**Goal 10:** “Grow” recreational programming for adults, active older adults, and seniors.

**Objective A:** Superintendent of Recreation shall identify potential new program opportunities for each of the above age groups utilizing current Park District resources to add in Fall of 2021.

**Action Statement 1:** Create program descriptions and determine registration fees ensuring all associated costs are covered at no additional cost to the Park District with minimum required participants to run the program.

**Action Statement 2:** Advertise new programming to target user groups on website, Facebook, and fliers out to community groups/local businesses.

**Objective B:** Consideration for additional Park District staff member, part-time or full-time, to assist the Superintendent of Recreation to expand and implement additional programming.

### ADDITIONAL GOALS

The following additional goals are also recommended for completion in the next five years:

#### Parks and Facilities

- A. Develop a Land/Cash Ordinance to reflect an appropriate standard of acreage and/or funds in lieu of land required to be given to the Park District should new development occur within Roxana.
- B. Park Category System shall be adopted by the Park District that identifies hierarchy of park types, their definitions, size parameters, and purposes for future development guidelines. Example provided in Appendix.
- C. Consideration for additional Park District Maintenance staff position, part-time or full-time, to assist the Superintendent of Maintenance if pool expansion occurs, and/or park land and amenities are added.
- D. Have Rox-Arena retro-commissioned to identify problems that might need to be addressed based on age, equipment type, and building usage to assess potential for renovation or new construction.
- E. Have Community Gym retro-commissioned to identify problems that might need to be addressed based on age, equipment type, and building usage to assess potential for Park District to continue use of facility whether it be through an IGA, lease or purchase, or to pursue potential for new indoor recreation facility.
- F. Establish a third party 501(c)(3) Park Foundation or Friends of the Park group that can fundraise and accept private donations, that





are tax deductible to the extent the law allows, to support and improve various parks and recreation activities as best determined by those overseeing it.

- G. Begin discussions with Village of Roxana, and legal counsel, to find out process and feasibility to transfer taxing and responsibilities of Recreation Department to the Park District.

### Recreation

- H. Establish a defined group of Ages that the department will focus its programming towards, and create programming “menu” for each.
- I. Define which user groups pay more, or less for the various programming and facility usage fees, i.e. residents, non-residents, students, and low-income participants.
- J. Limit the addition of new Special Events.
- K. Conduct annual review of online registration; number of online registrants, cost per individual to use online registration compared to Park District subscription fee to determine value, and comparison to a minimum of 2 other online registration subscriptions/ programs to ensure Park District is seeing the most benefits for the cost.
- L. Reach out to Roxana residents more frequently and clearly, and solicit feedback.
- M. Solicit feedback from program participants at the end of each session to determine satisfaction and future interest.
- N. Conduct annual Recreation and Program Assessment as defined in Section 3.2.
- O. Assess current Park District and Recreation Budget allocations, and clarify the following designations:
  - Parks & Facilities Development
  - Parks & Facilities Maintenance
  - Recreation: Tri-City vs. RCPD
  - Aquatics
  - What portion of the Park District & Recreation Budgets must be supported by Program Fees and Charges
  - What portion of Program Fees will Contribute to overhead costs
  - What portion of the Program Fees will contribute to future program development



# CAPITAL PRIORITIZATION

The goal of Capital Prioritization is to identify possible projects, which align with the recommendations and goals herein, then prioritize decisions for investing in and developing these projects. The prioritization of these projects is again only a recommendation and the Park District may at any time decide to rearrange their priority to implement specific projects sooner, or postpone others based on community need, recreation trends, and funding opportunities. Based off of community and stakeholder input gathered throughout the plan process, we understand that the desires and needs of Roxana residents are greater than the current funding resources available. Therefore, it is important that Park Development Plans be developed for each park, then Design Development documents created for individual phases and projects with associated Opinions of Probable Construction Cost.

PRIORITY KEY	
1	<ul style="list-style-type: none"> <li>- High priority/need identified</li> <li>- Current funding available</li> <li>- Affects public health, safety and welfare</li> <li>- Maintenance need that can be funded through current operating budget</li> </ul>
2	<ul style="list-style-type: none"> <li>- High priority/need identified</li> <li>- Alternate funding sources may be required</li> <li>- Maintenance need that can be funded through appropriated operating expenses in future budget</li> </ul>
3	<ul style="list-style-type: none"> <li>- Intermediate priority/need identified</li> <li>- Alternate funding source(s) may be required</li> </ul>
4	<ul style="list-style-type: none"> <li>- Low priority/need identified</li> <li>- Alternate funding source(s) may be required</li> </ul>

RANGE OF COSTS KEY	
\$	= \$0 - \$50,000
\$\$	= \$50,001 - \$150,000
\$\$\$	= \$150,001 - \$350,000
\$\$\$\$	= \$350,001 - \$500,000
\$\$\$\$\$	= \$500,001 - \$1,000,000
\$\$\$\$\$\$	= \$1,000,000 +



LOCATION	PROJECT DESCRIPTION	PRIORITY	2021	2022	2023	2024	2025 - 2030	ESTIMATED RANGE OF COST
ROXANA PARK	ADA COMPLIANCE ANALYSIS	1	X					\$
	REPAIR PICNIC SHELTER CONCRETE PADS	1	X					\$
	IMPROVE DRAINAGE ALONG EAST SIDE OF PARK	1		X				\$\$\$
	REPAIR OR PAVE ACCESS ROAD TO PICNIC SHELTERS	2		X				\$\$\$
	REPLACE OLD AND WORN BENCHES AND TRASH RECEPTACLES	2	X					\$
	MASTER PLAN DESIGN; POTENTIAL FOR SPORT FIELD EXPANSION, ADDITIONAL PARKING, AND SECONDARY PARK ACCESS	3			X			\$
	CONSTRUCT ADDITIONAL TRAIL HEADS AND TRAILS FOR FUTURE CONNECTIONS TO TRAIL SYSTEM	3		X				\$\$
	LAND ACQUISITION FOR POTENTIAL EXPANSION	3			X			\$\$
	REMOVAL/UPDATE OUTDATED PLAYGROUND EQUIPMENT	4				X		\$\$
	PARK EXPANSION FOR SPORTS COMPLEX	4					X	\$\$\$\$\$
ROXANA COMMUNITY POOL	DESIGN DEVELOPMENT AND COST ESTIMATE FOR POTENTIAL EXPANSION FOR AQUATIC SLIDES/ZERO DEPTH PLAY AREA	3		X				\$\$
	POOL EXPANSION	4				X		\$\$\$\$\$
ROX ARENA	RETRO COMMISSIONING TO DETERMINE CURRENT AND FUTURE MAINTENANCE NEEDS	2		X				\$
	FEASIBILITY STUDY FOR BUILDING EXPANSION/REPLACEMENT	3			X			\$
	POTENTIAL BUILDING EXPANSION	4					X	\$\$\$\$\$ - \$\$\$\$\$\$
BURBANK PARK	BASEBALL DIAMOND MAINTENANCE	1	X					\$
	ADA COMPLIANCE ANALYSIS	1	X					\$
	MASTER PLAN DESIGN; POTENTIAL REORGANIZATION OF CURRENT RECREATIONAL AMENITIES, ADDITION OF PEDESTRIAN PATHS, OFF-STREET PARKING	1	X					\$
	UPDATE PLAYGROUND EQUIPMENT	2		X				\$\$
	WI-FI HOT SPOT INSTALLED FOR PUBLIC USE	2		X				
	BASKETBALL FULL COURT CONSTRUCTION	3		X				\$\$
	ADDITIONAL PEDESTRIAN SIDEWALKS FOR CIRCULATION	3		X				\$\$
	OFF-STREET PARKING	3		X				\$\$\$
	TRAILWAY SYSTEM/CONNECTIONS	TRAILWAY MASTER PLAN	2	X				\$
	TRAILWAY CONSTRUCTION	2		X	X		\$\$\$\$ - \$\$\$\$\$	











05

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**Implementation  
Strategies**

## FUNDING

The Roxana Community Park District's financial health plays a vital role in what they can be expected to accomplish in terms of providing and maintaining parks, expanding park space, and providing and increasing recreational opportunities that the community expects of them.

Roxana Community Park District is a unique organization in the fact that it must maintain and operate under two separate budgets levied from two separate taxing bodies; one for the Park District, and one for the Village Recreation Department. The FY21 operating budget for the Park District and Recreation Department combined totals \$959,899.00 (Itemized budgets are available for reference in the Appendix).

According to the 2021 NRPA Agency Performance Review, median annual operating expenditures per agencies with populations less than 20,000 is \$1,209,393 with the lower quartile at \$545,821. With this in mind, RCPD is right where it needs to be to adequately provide park and recreation services for the community. However, a staggering 94.4% of its operating revenue comes from tax monies levied from the oil refinery alone, making the Park District heavily dependent on a single source and its continued business success in Roxana. A drastic reduction or elimination of this tax money could threaten the future success of the Roxana Community Park District. For this reason, it is equally important that sources other than general fund tax support be contributing to the Park District and Recreation Department Operating Budgets.

On average, Park Districts get three-fifths of their funding from general fund tax support with the remaining sources coming from a combination of:

- 24% Earned Revenue
- 8% Dedicated Levies
- 3% Other Dedicated Taxes
- 2% Grants
- 1% Sponsorships
- 2% Other

RCPD should annually evaluate how their operating funds are being allocated within the overall budget. The cornerstone of any successful governmental budgeting process for parks and recreation includes the distinct and clear delineation of Operating Budget and Capital Budget for Parks and Recreation each year. Average percentage distribution of operating expenditures to strive for would be:

- 44% going to management and maintenance of parks/open space
- 43% going to recreation and programming and the facilities for these activities
- 13% going to other



### FUNDING OPPORTUNITIES: GRANTS

There are several types of grants that can be applied for that could assist in funding various project types. Grant applications may require a Comprehensive Plan such as this, park Park Development Plans, and or scope of work and fee proposals. The following are some of the options RCPD may seek to consider:

#### Federal Grants

- Community Development Block Grant Program (CDBG): Administered by Madison County, these federal monies are allocated by HUD for low- & moderate-income communities to pay for public infrastructure.
- Surface Transportation Program (STP): These federal funds are administered by IDOT and managed and allocated by the St. Louis MPO, East-West Gateway Council of Governments. Designed primarily for roads, these funds can be used for multi-use paths along designated FAU Routes.
- The Transportation Alternatives Set-Aside Program (TA Set-Aside; formerly known as Transportation Alternatives Program, or TAP): Administered by the U.S. Federal Highway Administration (FHWA) and helps states fund a variety of activities related to improving transportation assets, including on- and off-road pedestrian and bicycle facilities, environmental mitigation, and creating or improving recreational trails projects.
- Federal Trail Program (FTP): Administered by the US Department of Transportation, this grant is designed for off-road trails for motorized and non-motorized off-road vehicles.

#### State Grants

- Illinois Department of Natural Resources (IDNR) Open Space and Land Acquisitions Development Grant (OSLAD): This program is targeted specifically to parks and open space projects that fund outdoor recreation improvements and land acquisition for park space.
- IDNR Park and Recreational Facility Construction Grant (PARC): This grant program is targeted to indoor recreation facilities that serve the public.
- Illinois Transportation Enhancement Program (ITEP): Administered by IDOT, this federally funded grant is designed to enhance transportation options including off-road multi-use paths.
- Illinois Bicycle Path Program: An IDNR grant program targeted to municipalities to fund off-road bicycle paths & trails.
- Rebuild Illinois Public Infrastructure Grants: As a part of the \$45 billion Capital Plan initiated in 2019, Illinois will provide grant funds through the Department of Commerce and Economic Development (DCEO) for public infrastructure improvements for parks and recreational facility construction. These funds will be allocated through FY 2025.



### Other Grants

- Madison County Park Enhancement Program Grant (PEP): Administered by Madison County Community Development Department, this grant program is designed to assist municipalities and park and recreation districts within Madison County to develop, enhance, or expand park operations and facilities, maximum grant amount of \$5/person or minimum \$15,000 for smaller communities. Applications can be made annually.
- Madison County Resource Management Program Environmental Grant: Administered by the County Board's Planning and Development Committee, this grant program awards up to \$15,000 and is designed to assist units of local government with environmental objectives and projects including solid waste management, air quality initiatives, energy efficiencies, smart growth, and stormwater abatement. The goal of the program is to promote best management practices and case studies of positive environmental projects within Madison County.
- Metro East Park and Recreation District Park & Trail Grant: This grant program provides funds to encourage the development of regional trail segments throughout MEPRD's jurisdiction and also provide funding for park projects locating in currently underserved locations.
- National Recreation and Park Association (NRPA) periodically posts information about grant and fundraising opportunities that are available for park and recreation agencies and affiliated groups and 501(c)(3) nonprofits. These opportunities are often tailored to specific types of projects and the website is updated periodically, <https://www.nrpa.org/our-work/Grant-Fundraising-Resources/>.
- Illinois Park and Recreation Association (IPRA) / Illinois Park and Recreation Foundation (IPRF) offer various grant programs to members that are periodically announced and information is provided on their websites, [ilpra.org](http://ilpra.org) and [iliprf.org](http://iliprf.org).
- Illinois Parks Association Risk Services (IPARKS) Grant Program: Annual grant reimbursement up to \$500 to fund or partially fund safety items that will aid in property and liability loss control or risk management efforts.

### FINANCING

One avenue that many Park Districts utilize to fund improvements to facilities, existing parks and open space and park land acquisition is bond financing, such as through General Obligation (GO) Bonds. These provide long-term financing to improve capital investments that serve the public and enhance community development.

### LEGISLATIVE PREROGATIVES

From time to time, State and Federal legislators can assist a municipal government in acquiring funding through special prerogative funds. In 2019, this was a significant part of the Rebuild Illinois Plan, and several park projects were funded by monies set aside for





### **PARTNERSHIP OPPORTUNITIES**

Partnering with local and regional organizations can give the Roxana Community Park District the ability to leverage unique working opportunities to the benefit of both parties and its residents. There are three basic categories of partnerships that should be sought: intergovernmental, affiliate, and corporate.

#### **Intergovernmental Partnership**

Potential intergovernmental partnerships for the RCPD to seek and/or continue to cultivate are:

- Roxana Community Unit School District #1 to allow for shared indoor recreation space for basketball, volleyball and more, and outdoor recreation space for tennis and other recreational program activities
- Illinois Department of Natural Resources / Illinois Nature Preserves Commission, use of Bohm Woods Nautre Preserve to allow for additional outdoor, nature-based programming opportunities
- Wood River and East Alton Parks & Recreation Departments, continued partnerships for youth sports programming through the Tri-City Recreation organization, allows for continued use of shared indoor / outdoor recreation facilities and pools program participants from all communities to allow for successful and competitive team sports
- Madison County Transit (MCT), partnership to develop bike trails through Roxana connecting existing parks and tying into the existing MCT Trails System

#### **Affiliate Partnership**

Affiliate partnerships typically occur with community-based organizations such as churches, sports clubs and private interest groups. While these affiliate partners may be self-benefitting and difficult to maintain relationships with due to changing leadership, they can also provide important opportunities for Parks and Recreation. The groups again might have indoor recreation space to share, but specific interest groups and sports clubs can often times offer advanced programs to build off of beginner classes offered by the Park District.

#### **Corporate Partnership**

Securing corporate partnerships can help further the Park District towards building a successful financial future outside of funding from taxes. We recommend the development of a third party 501(c)(3) Park Foundation that can fundraise and accept private donations, that are tax deductible to the extent the law allows, to support and improve various parks and recreation activities as best determined by those overseeing it. While the Park District might benefit through monetary donations, purchase of equipment, and team sponsorships, the corporate partners benefit through brand exposure and high level visibility to the users and program spectators.



## 05 Implementation Strategies / 5.2 Partnership Opportunities

Currently, the Park District receives funds from corporate partners as individual/event-based sponsors. To realize additional benefits, these types of partnerships need to be a multi-year commitment and developed based on a predetermined tier system that clearly defines expectations and responsibilities of both parties. For example, a sponsorship program might be developed with three tiers named “Gold”, “Silver”, and “Bronze” where the largest commitment made by both parties would start with “Gold” and taper down with “Silver” and even further still where “Bronze” would be the lowest commitment made. The corporate partners could be presented a “menu” of annual events and programs to choose from that could further tailor their benefits by reaching a target market group specific to their needs, or an event theme that aligns with their business.

RCPD currently realizes benefits from a corporate partnership with the Phillips 66 Refinery, and there are several corporate partnerships already in place for the Tri-City Recreation programs through Wood River and East Alton.



## COMPREHENSIVE PLAN REVIEW

The overall success of this Comprehensive Plan lies with the Park District's desire to execute it. This plan was developed to be implemented over the course of five years, but the individual goals and objectives outlined herein shall be reviewed annually. The Park District Director should give consideration to the development of a Park Commission to assist in these reviews. This committee would be comprised of Roxana citizen volunteers and duties would be advisory in nature only, to review items of importance to the Park District under the guidance of the Park District Director, and then to make recommendations regarding these issues to the Park Board and Recreation Commission. In 2026, the Park District should prepare to update this Comprehensive Plan and engage the community and stakeholders in planning for the next five years, and beyond.







06

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Appendices



### Sources:

U.S. Census Bureau

<https://www.city-data.com/city/Roxana-Illinois.html>

<https://www.nrpa.org>

<https://www.planning.org/cityparks/>

[https://static1.squarespace.com/static/5b3274c4e17ba3413bd67ab0/t/5bd9dcd070a6adfd-1c1022b0/1541004502355/Crawford\\_Cori.pdf](https://static1.squarespace.com/static/5b3274c4e17ba3413bd67ab0/t/5bd9dcd070a6adfd-1c1022b0/1541004502355/Crawford_Cori.pdf)

<https://censusreporter.org/profiles/16000US1766131-roxana-il/>

<https://www.towncharts.com/Illinois/Demographics/Roxana-village-IL-Demographics-data.html>

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1557534/>

[http://sports.gouv.fr/IMG/pdf/4\\_tpawlowski\\_facilities.pdf](http://sports.gouv.fr/IMG/pdf/4_tpawlowski_facilities.pdf)

<https://www.athleticbusiness.com/Recreation/increasing-participation-in-recreation-programs.html>

<https://outdoorindustry.org/resource/2020-outdoor-participation-report/>

### Documents:

Park Classification Table (Example)

Programming Evaluation Data and Analysis Spreadsheets

Stakeholder Interview Response Summary

Resident Introduction Letter and Survey

Roxana Zoning Map



## 06 Appendices / Park Classification Table

Classification	General Description	Location Criteria	Size Criteria	Minimum Standard
Mini Park	Used for limited, isolated or unique recreational needs.	Less than a 1/4 mile distance of residential area.	Between 2500 sq. ft. and also one acre in size.	Usually flowers beds, some sculpture or other unique features. No bathrooms or parking
Neighborhood Park	Neighborhood park remains the basic unit of the park system and serves as the recreational and social focus of the neighborhood.	1/4 to 1/2 mile distance and uninterrupted by non-residential roads and other physical barriers.	Up to 5 acres in size. Sometimes larger.	Usually playground, Pavilion and or other feature substituted. Large open space with no parking or bathrooms.
Community Park	Serves broader purpose than a neighborhood park. Focus is on meeting community based recreation needs, as well as preserving unique landscapes and open spaces.	Determined by the quality and suitability of the site. Usually serves two or more neighborhoods and 1/2 to 3 mile distance.	As needed to accommodate desired uses. Usually between 25 to 50 acres.	Large open space with some neighborhood features. Some natural areas or small # of sports fields, parking and some bathrooms.
Natural Resource Areas	Lands set aside for preservation of significant natural resources, remnant landscapes, open space, and visual aesthetics/buffering.	Resource availability and opportunity.	Variable.	Rain Gardens. Pond shorelines. Maybe bathrooms. Educational/ Interpretive. Trails. Pavilions. Some parking on occasion.
Sports Complex	Consolidates heavily programmed athletic fields and associated facilities to larger and fewer sites strategically located throughout the community.	Strategically located community-wide facilities.	Determined by projected demand. Usually a minimum of 25 acres, with 40 to 80 acres being optimal.	Heavy demand parking. Bathrooms. Specializes sports fields.
Special Use	Covers a Broad range of parks and recreations facilities oriented toward single-purpose use.	Variable-dependent on specific use.	Variable.	Usually bathrooms, lots of parking, power and other utility demands. Fee basis.



## Program Assessment: Roxana Community Park District

5 and Under	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
Basketball	X											
Child Open Gym Time									X			
Christmas Party								X				
Coach Pitch Baseball	X											
Dashing Through the Lights 5K								X				
Dive in Movie				X								
Easter Party								X				
Halloween Party								X				
Lil Kickers Soccer	X											
Movies in the Park								X				
Open Swim				X								
Party in the Park with Phillips 66								X				
Pinterest Mom and Me					X							
Roxettes Dance			X									
Sidewalk Chalk								X				
Tee Ball	X											
<b>4</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	

Total 5 and Under Programs: 16

Elementary: Ages 5 to 12	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
Baseball	X											
Basketball	X											
Dashing Through the Lights 5K								X				
Disc Golf	X											
Dive In Movie				X								
Flag Football	X											
Movies in the Park								X				
Open Gym									X			
Open Swim				X								
Party in the Park with Phillips 66								X				
Soccer	X											
Softball	X											
Volleyball	X											
<b>7</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>

Total Elementary 5 to 12 Programs: 13

Middle School/Jr. High: Ages 12 to 15	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
Baseball	X											
Basketball	X											
Dashing Through the Lights 5K								X				
Disc Golf	X											
Dive In Movie				X								
Flag Football	X											
Movies in the Park								X				
Open Gym									X			
Open Swim				X								
Party in the Park with Phillips 66								X				
Soccer	X											
Softball	X											
Volleyball	X											
<b>7</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>

Total Middle School/Jr. High Ages 12 to 15 Programs: 13



Program Assessment: Roxana Community Park District

High School	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
Baseball	X											
Dashing Through the Lights 5K								X				
Disc Golf	X											
Dive In Movie				X								
Movies in the Park								X				
Open Swim				X								
Party in the Park with Phillips 66								X				
Soccer	X											
Softball	X											
Volleyball	X											
	4	0	0	2	0	0	0	3	0	0	0	0

Total High School Programs: 9

Young Adult: Ages 18 to 25	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
Circuit Workout									X			
Dashing Through the Lights 5K								X				
Disc Golf	X											
Dive In Movie				X								
Men's Basketball	X											
Movies in the Park								X				
Open Gym									X			
Open Swim				X								
Party in the Park with Phillips 66								X				
Softball	X											
Step Aerobics									X			
Volleyball	X											
Zumba									X			
	4	0	0	2	0	0	0	3	4	0	0	0

Total Young Adult Ages 18 to 25 Programs: 13

Adult: Ages 25 to 55	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
Circuit Workout									X			
Dashing Through the Lights 5K								X				
Disc Golf	X											
Dive In Movie				X								
Men's Basketball	X											
Movies in the Park								X				
Open Gym									X			
Open Swim				X								
Party in the Park with Phillips 66								X				
Softball	X											
Step Aerobics									X			
Volleyball	X											
Zumba									X			
	4	0	0	2	0	0	0	3	4	0	0	0

Total Adult Ages 25 to 55 Programs: 13



Program Assessment: Roxana Community Park District

Active Older Adult: Ages 55 to 72	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
Softball	X											
Men's Basketball	X											
Open Gym									X			
Open Swim				X								
Senior Citizens Social					X							
Zumba									X			
	2	0	0	1	1	0	0	0	2	0	0	0
<b>Total Older Adult Ages 65 to 72 Programs:</b>												<b>6</b>

Older Adult: Ages 72 and Over	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Older Adult Ages 72 and Over Programs:</b>												<b>0</b>

Programming Totals	Sports	Visual Arts	Performing Arts	Aquatics	Social	Continuing Education	Camps	Special Event	Health/Fitness	Technical/Trade	Skill-Specific	Environmental
	32	0	1	13	2	0	0	22	13	0	0	0
<b>Percent Offered By Program Type</b>	39%	0%	1%	16%	2%	0%	0%	27%	16%	0%	0%	0%

Age Group	<5	5-12	12-15	15-18	18-25	25-55	55-72	>72
<b>Percent Offered By Age Group</b>	19%	16%	16%	11%	16%	16%	7%	0%

Overall Programs Offered: 83





Program Assessment: Roxana Community Park District

5 and Under	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Basketball			20				COVID	
Dashing Through the Lights 5K			5				8	
Holiday Parties		300	75	100		300	50	COVID
Lil Kickers Soccer		67		80		80		COVID
Pinterest Mom and Me		15						
Roxettes Dance		20						
Tee Ball/Coach Pitch Baseball	60				80			
Total # Participants:	60	402	100	180	80	380	58	0

Elementary: Ages 5 to 12	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Baseball	150				200			
Basketball			70				50	
Flag Football								50
Soccer		175				150		
Softball	100				100			
Volleyball				75		80		40
Total # Participants:	250	175	70	75	300	230	50	90

Middle School/Jr. High: Ages 12 to 15	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Baseball	65				70			
Dashing Through the Lights 5K			10				15	
Flag Football								15
Soccer		30				30		
Softball	50				50			
Volleyball				10		12		10
Total # Participants:	115	30	10	10	120	42	15	25



Program Assessment: Roxana Community Park District

High School	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Baseball	15				20			
Soccer		15						
Softball	10				12			
Volleyball		15	15			10	10	
Total # Participants:	25	30	15	0	32	10	10	0

Young Adult: Ages 18 to 25	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Dashing Through the Lights 5K			100				80	
Softball	150	100			180	100		
Volleyball		105	220			90	195	
Total # Participants:	150	205	320	0	180	190	275	0

Adult: Ages 25 to 55	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Volleyball		75	120			75	100	
Softball	100	75			80	65		
Zumba		30				25		20
Aerobics			30				30	
Circuit Workout				30				
Total # Participants:	100	180	150	30	80	165	130	20



Program Assessment: Roxana Community Park District

Active Older Adult: Ages 55 to 72	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Softball	5				3			
Volleyball			5				5	
Total # Participants:	5	0	5	0	3	0	5	0

Older Adult: Ages 72 and Over	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
Total # Participants:	0	0	0	0	0	0	0	0

Participation Totals	Summer 18	Fall 18	Winter 18-19	Spring 19	Summer 19	Fall 19	Winter 19-20	Spring 20
	705	1022	670	295	795	1017	543	135





# 06 Appendices / Stakeholder Interview Summary

10	11	12	13	14	15	16	17	Additional Comments
What resources do you think the Park District lacks?	What weaknesses do you think others perceive of the Park District?	What opportunities does the Park District have?	What trends do you think the Park District should take advantage of?	How could the Park District turn their strengths listed above into opportunities?	What challenges do you think the Park District is facing?	Do you feel the Park District is competing with any adjacent municipalities, businesses or organizations?	If the Park District submits for various grant opportunities what would you like to see included?	
# Response	# Response	# Response	# Response	# Response	# Response	# Response	# Response	Response
3 Land for expansion	4 Limited space for expansion and existing facilities, soccer and baseball field overlaps	Supportive park district board	4 Trails / bike paths (connect to MCT)	Additional courts and fields with continued maintenance would draw people	3 Large rental community in Roxana, low-income population	10 No	5 Land acquisition	Casting Pond - potential opportunity to get a water feature
2 Rec Center	2 Fully dependent on two income sources: refinery tax and Village recreation tax	Healthy budget	4 Splash Pad (zero-depth water play)	Have proven they won't neglect what they build	3 No residential growth/development in Roxana	East Alton - good operations	4 Pool expansion (splash pad, zero-depth play area, slides, etc.)	Chain link fences all around Roxana park
2 Quality contractors	Lack of sports programs (volleyball and pickleball)	Offer swim lessons at pool in AM	2 Sand volleyball leagues	Communicate through large, established sport program participants	2 Two taxing bodies - unnecessary control to Village, limited use on recreational funds	Wood River - well funded	2 Trail connections to MCT Bike Trails	No support from school district, but they use park facilities
Programming for all age groups	Roxana is a dry community	To serve more people in adjacent communities	2 Pickleball Courts	Dependable funding source	2 Kids don't want to be outside because of technology	JH/HS athletics - IGA for them to use park fields with priority over park programs	2 Rec Center	Concern that resident response to survey will be low because low resident engagement with park district
Dedicated soccer fields	Limited parking	Increase youth outreach beyond sports	2 Free/reduced cost programming	Have the prettiest, well-maintained parks in the area to draw people.	2 Heavily dependent on taxes/funds from Refinery	Seasonal workers go to Village before Park District because of higher compensation	2 Soccer Fields	Low-Moderate income HUD classification for all of Roxana
Additional Funding	Mayor reviews the Recreation Budget, but doesn't have anything to add as value	Wifi in the parks	Wifi at Burbank Park, hot spots	Host more events to bring community out	2 Roxana is a dry community; perceived as a positive and negative	O'Fallon	Additional lighting of baseball fields	Roxana EAV very high because of refinery, \$314M
Park board involvement and input	Lack of baseball and soccer fields	Connect to MCT trail system	More water slides at the pool	Partner with organizations and businesses - refinery, Republic Services, Walmart, etc.	Expansion would require 1 additional full-time maintenance staff	Collinsville	Indoor/outdoor recreation space for after school group	Community building/gym paid for out of Village general tax fund and staffed by park
Staff to run additional senior programs	Lack of indoor gym time, no AC at current facility	Outreach	Sustainability & ecological programs		Village board resistance to change and how the park chooses to utilize funds	Refinery will host / finance events at the park, i.e. bounce houses, trunk or treat	RoxArena renovation	Roxana annexed property near 255, potential for new park, & commercial / industrial
Qualified staff for specialized programming, i.e. dance, cooking, gymnastics	Lack of access to bike paths	Pool expansion	Connect people to nature		Only entrance to Roxana Park is through land not owned by Park District	try not to duplicate Junior High and High School Sports programs / events	Solar power	Debbie doing an excellent job getting grants for smaller projects
Limited quantity of picnic shelters and outside gathering spaces, screened b/c insect problems in summer	Perceived lack of organization if event changed / cancelled	Refinery as a funding source	Before school/after school care		Maintenance staff required to go in and check pump house frequently because not hardwired for internet control	Select (Travel) Sports in Edwardsville	Sustainability	Debbie and some other PD employees get separate paychecks from PD and Village both each pay period
	Lack of volunteers; same few people help with everything	Roxana HS requires volunteer hours to graduate so HS students volunteer to help with events	Homeschooling events		Relationship with the Village, limited or no written IGA's		Additional entrance into Roxana Park	Would like to see larger shelters b/c of larger, nontraditional family gatherings
		Refinery owns land to the east of Roxana Park	Disc golf		Capacity for pool expansion		Baseball Fields	Blue phones desired throughout parks for additional safety measures
			Social media		RoxArena has new roof, but potentially needs re-built			Video surveillance needed at Burbank Park, limited cameras at Roxana Park
			Indoor gaming opportunities / programming		Low community participation			
					Park District services entire school district, but taxing boundary is Village boundary			
					5-6 year agreements for tax assessment			
					Have a plan in place for when Debbie retires			
					Lack of acreage			
					Discussions, no action			
					Time availability, families are busier			







## Roxana Community Park District

#2 Park Drive, Roxana, IL 62084  
618/254-7485

Debra L. Ferry  
Director

January 25, 2021

Dear Roxana Community Park District Resident:

As part of an ongoing effort to provide our community with the best possible park and recreation opportunities, Roxana Community Park District is currently developing a long-range comprehensive plan. Part of the process involves community input which will allow us to prioritize the needs and desires of our residents.

Parks and Recreation has been a staple of the community since the mid 1930's when the first Recreation Board was established to design a plan for programs and playground sites. It evolved further with the purchase of land and the formation of the Park District in 1952. Since that time, the Recreation Department has continued providing youth and adult programs and events while the Park District has added a community building, swimming pool, picnic shelters, playgrounds and many other amenities. These two entities tax separately, however, they operate cooperatively and share resources, staff and facilities. The elected Park District Board also serves as the Recreation Commission which is appointed by the Mayor of the Village of Roxana.

As Roxana Park District continues to make improvements, we believe that now is the time to develop a formal plan to serve as a blueprint moving forward, that directly outlines the next five to ten years of planning and development. The plan will be a valuable tool to help provide a vision for the future of the agency and necessary steps needed to make the vision a reality. The plan will support the District's commitment to expanding and enhancing the two existing park properties, possible acquisition and development of other sites, and program expansion. It will also be beneficial for obtaining grant funding, thus relieving a potential tax burden to the residents.

Community involvement is a key aspect of this process. As we collect information from employees, Board members and community leaders, the most valuable input needed is from the residents. It is our goal to provide the best possible leisure experiences through recreation programs, activities and facilities to meet the current and future needs of the community.

We ask that you take 15 minutes of your time to complete the enclosed survey to provide us with important information that we will use to provide a roadmap to success by setting documented ideas into motion and delivering results. Please return the survey in the envelope provided by February 15<sup>th</sup>.

Your assistance with our project is so greatly appreciated!

Sincerely,

Debra Ferry  
Director of Parks and Recreation

John Herndon  
President of the Board of Commissioners



## The Roxana Community Park District Resident Survey

The Roxana Community Park District is beginning a long-range planning process and seeks input from its residents and program participants. Your time completing this survey will help the district determine future park and recreation priorities for our community.

**When completing this survey, please answer it for your household. Your "household" refers to you and those residing at your address on a permanent basis. All responses to this survey are anonymous and confidential. This should take you about 15 minutes to complete.**

1. I believe the Roxana Community Park District contributes positively to my quality of life:

Strongly Agree  Agree  Disagree  Strongly Disagree  No opinion

2. Currently, the Roxana Community Park District is structured so that it is governed by an elected Park Board that also serves as the Recreation Commission, as appointed by the Mayor. Several facets of the Park District and Village Recreation Department are interconnected: duplication of processes and sharing of resources. Do you feel that this arrangement should be streamlined whereas the Park District and Recreation Department could be combined into one organization?

Yes  No  Unsure

3. How would you rate your overall satisfaction with the Roxana Community Park District?

Satisfied  Neutral  Unsatisfied

3a. If you answered "Unsatisfied" above, please tell us why? **(Please be as specific as possible.)**

\_\_\_\_\_

4. How do you learn, or hear about what is happening at Roxana Community Park District? **(Place an "X" next to all that apply to your household.)**

Word of Mouth  Website  Signs at the Park

Social Media (Facebook)  Program Guide  Newsletter

Other (Please specify) \_\_\_\_\_

I Do Not Follow Roxana Park District

5. **In the last 2 years**, have you or members of your household used any of the following providers listed below for recreation, park, fitness, or other free-time activities? **(Place an "X" next to all that apply to your household.)**

Local schools  Private fitness clubs  Neighboring Park Districts

YMCA  College/University  Local Church/Temple

Forest Preserves  Library  Local Sports Organizations

Homeowners Association  Other: \_\_\_\_\_

5a. Why do you use these other organizations instead of the Roxana Community Park District?

\_\_\_\_\_

\_\_\_\_\_



**Park and Facility Questions:**

6. How many times have you or your household visited a Roxana Community Park District park or recreation facility in the last 2 years?

\_\_\_ 1-3 times \_\_\_ 4-6 times \_\_\_ 7 or more times \_\_\_ Never

7. Put an "X" to indicate which park(s) or recreation facilities your household has visited/used in the last 2 years:

\_\_\_ Roxana Community Park      \_\_\_ Burbank Park  
 \_\_\_ Roxana Community Pool      \_\_\_ Rox Arena  
 \_\_\_ Roxana Community Gym

8. When thinking about the main park in Roxana—**ROXANA COMMUNITY PARK**—please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".

	Excellent	Good	Fair	Poor	No Opinion
Cleanliness of the park	5	4	3	2	1
Condition of the amenities	5	4	3	2	1
Variety of things to do	5	4	3	2	1
Level of safety	5	4	3	2	1
Condition of the turf and landscape of the park (Weed control, trimming, mulching, etc.)	5	4	3	2	1
Accessibility and access	5	4	3	2	1

9. When thinking of **BURBANK PARK**, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".

	Excellent	Good	Fair	Poor	No Opinion
Cleanliness of the park	5	4	3	2	1
Condition of the amenities	5	4	3	2	1
Variety of things to do	5	4	3	2	1
Level of safety	5	4	3	2	1
Condition of the turf and landscape of the park (Weed control, trimming, mulching, etc.)	5	4	3	2	1
Accessibility and access	5	4	3	2	1

10. Regarding the **ROX ARENA**, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".

	Excellent	Good	Fair	Poor	No Opinion
Cleanliness of the facility	5	4	3	2	1
Condition of the facility	5	4	3	2	1
Variety of elements	5	4	3	2	1
Level of safety	5	4	3	2	1
Accessibility and access	5	4	3	2	1

11. Regarding **ROXANA COMMUNITY POOL**, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".

	Excellent	Good	Fair	Poor	No Opinion
Cleanliness of the facility	5	4	3	2	1
Condition of the facility	5	4	3	2	1
Variety of things to do	5	4	3	2	1
Level of safety	5	4	3	2	1
Accessibility and access	5	4	3	2	1

12. Regarding **ROXANA COMMUNITY GYM**, please rate the feelings of you and your household by circling the number on a scale of 1 to 5, where 5 means "Excellent" and 1 means "No Opinion".

	Excellent	Good	Fair	Poor	No Opinion
Cleanliness of the facility	5	4	3	2	1
Condition of the facility	5	4	3	2	1
Variety of elements	5	4	3	2	1
Level of safety	5	4	3	2	1
Accessibility and access	5	4	3	2	1

13. Thinking about what is most important to you and your household, place an "X" next to each feature that you would like to see in future plans made by Roxana Community Park District. **(Place an "X" next to a maximum of 3.)**

\_\_\_ Dog Park                      \_\_\_ Baseball Fields                      \_\_\_ Recreation Complex  
 \_\_\_ Bike/Pedestrian Trails      \_\_\_ Soccer Fields                      \_\_\_ Basketball Courts  
 \_\_\_ Splash Pad                      \_\_\_ Playground Equipment      \_\_\_ Volleyball Courts  
 \_\_\_ Pickleball/Tennis Courts      \_\_\_ Parks & Open Space      Other \_\_\_\_\_

**Recreation Program Questions:**

14. How many times have you or a household member participated in an organized recreation program held by Roxana Park District in the last two years?

\_\_\_ 0    \_\_\_ 1    \_\_\_ 2    \_\_\_ 3    \_\_\_ 4+

15. In your opinion, which age groups in your household are most in need of more organized recreation programs? **(Place an "X" next to top two choices.)**

\_\_\_ Ages 0-5                      \_\_\_ Ages 5-12                      \_\_\_ Ages 12-15                      \_\_\_ Ages 15-18  
 \_\_\_ Ages 19-25                      \_\_\_ Ages 25-45                      \_\_\_ Ages 46-65                      \_\_\_ Ages 65+

15a. Of the two age groups you selected, above, are you willing to pay a fee to participate in these programs?

\_\_\_ Yes    \_\_\_ No



15b. Of the two age groups you selected in question #15 on the previous page, please list the types of programs you would be most interested in. **(Be very specific.)**

<u>Print Age Group</u>	<u>List Program Type</u>
#1 _____	_____
	_____
#2 _____	_____
	_____

16. In order for the Roxana Community Park District to better understand your NEEDS for Recreation Programs, please place an "X" in front of any PROGRAM CATEGORY that indicates:

- **The type of programs you really want to participate in**
- **AND, that you currently DO NOT think are offered by the Roxana Community Park District**

<input type="checkbox"/> Special Events, i.e. festivals, concerts	<input type="checkbox"/> Cultural Arts Programs
<input type="checkbox"/> Pre-School Programs (Drop-off)	<input type="checkbox"/> Performing Arts Programs
<input type="checkbox"/> After School Child-Care Programs	<input type="checkbox"/> Visual Arts Programs
<input type="checkbox"/> Learn to Swim Programs	<input type="checkbox"/> Tumbling/Gymnastics Programs
<input type="checkbox"/> Water Fitness Classes	<input type="checkbox"/> Team Sports (Recreational)
<input type="checkbox"/> ½ Day Summer Camps	<input type="checkbox"/> Team Sports (Competitive)
<input type="checkbox"/> Full-Day Summer Camps	<input type="checkbox"/> Individual Sports
<input type="checkbox"/> Sports Training Camps/Clinics	<input type="checkbox"/> Environmental Education Programs
<input type="checkbox"/> Adult Fitness Classes and Programs	<input type="checkbox"/> Martial Arts
<input type="checkbox"/> Active Older Adult Programs	<input type="checkbox"/> Special Needs Programs/Activities

**Demographic Questions:**

17. How long have you lived in Roxana?

Less than 2 Years   
  2 to 5 Years   
  6 to 10 Years  
 11 to 20 Years   
  Over 20 Years

18. What is your gender?

Female   
  Male   
  Other   
  Prefer not to say

19. Beginning with yourself, what are the ages of those in your household?

\_\_\_\_\_

20. Please make any additional comments that you think would be helpful for the staff to hear about.

\_\_\_\_\_

\_\_\_\_\_

**PLEASE PLACE THE COMPLETED SURVEY in the POSTAGE PAID ENVELOPE**

**And**

**RETURN IT IN THE MAIL BY FEBRUARY 15, 2021**

**THANK YOU FOR YOUR TIME!**



# 06 Appendices / Resident Survey

Q5a. Why do you use these other organizations instead of the Roxana Community Park District?	no reason
	church activities
	Some of the them are not provided my Roxana, such as a Recreation Center (like the Boys & Girls Club) or Fitness Center like Leisure World
	programs close to work
	my parish church
	large print books
	husband works at SIUE and their gym is available all year
	Roxana doesn't have a gym or rec center like the Y. We have a home church in another city that's different denomination than Nazarene
	more room
	convenience/offered activities
	no bike paths in Roxana and no connection to Madison Co. trail system
	To round out my children - scouts, soccer, baseball
	check out books
	variety
	no fitness club
	swimming pool is only thing there for recreation I can do
	Schools are part of school spot - YMCA for child programs and activities our park does not have - sports organizations and/or business for indoor soccer or indoor training
	use both
	library offers inside activities during poor weather. Son attends local school and plays in a trap team - not offered at RCPD
	They are two separate entities
	equipment provided for the children
	inclimate weather, no unruly children
	quality of equipment
	we use the park for walking our dog
	we use the fitness club daily for personal fitness development. Our children participate in some sports not offered by our community so other facilities are used for those sports. Our oldest child is in college and we have used their fitness facilities while visiting the campus
	I use both
	didn't know that fitness club was in the park district
	not offered in our community
	was not sure of hours open and/or cost
	because my grandchildren prefer other park. Probably because of the playground equipment
	We go to the YMCA for the skate rink to work out and all the classes they have to offer.
	The offer different programs the park doesn't provide
	I just took my grandchildren to Roxana library a couple times, was a nice experience
	I use both RCPD and surrounding park districts for "change of scenery"
	unaware of possibilities from the Park District
	depends on what is offered and when
	I use library to get books, CDs. Use the Nazarene Theater to attend concerts
	my grandson liked playing with legos after school. I don't think that Roxana park has fitness equipment or exercise classes
	YMCA has a better basketball facility. And playground in Edwardsville is much bigger and more to do for smaller children.



## 06 Appendices / Resident Survey

Q5a. Why do you use these other organizations instead of the Roxana Community Park District?	one off events typically not offered
	for the workout equipment - cardio and weight machines
	select ball, school ball
	not far from my house and I enjoy reading
	not sure
	we use them for their walking paths/trails
	no reason
	Roxana doesn't have a gym to lift at
	pre-covid activities at the library for all ages, other park districts offering activities fitness club indoors so can exercise when too hot or cold or bad weather
	it's in addition to the park district
	convenience at the time, or as per required. We use Roxana Park often yearly.
	don't really use any other orgs.
	family
	not offered
	I use them in addition to Roxana's library
	fitness equipment and additional times
	grandchildren participate in other areas
	they have indoor pool and exercise facilities
	no connection to trail
	interest, convenience
	I go with my daughter's family = Alton, IL
	Wood River offers gymnastics
	information
	Roxana pool
	Availability
	gymnastics
No	
I don't use them	
They provide different needs	
We do use Roxana Park but others also	





# 06 Appendices / Resident Survey

<p>Q20 Please make any additional comments that you think would be helpful for the staff to hear about.</p>	<p>I would like to see something done with the old fire house once they move into the new one. I think a fitness center.</p> <p>I think Debbie and the staff have done an amazing job the last few years. The park looks great!</p> <p>If there were to be a splash pad incorporate it into the pool area. People would still pay for it. They do in Hartford.</p> <p>I'm disabled and it is very difficult to walk. I would like to see programs and exercise for seniors with disabilities. Senior reading programs. Exercises for seniors with disabilities, crafts, games suited for seniors with/without disabilities. Maybe a few educational classes for seniors with/without disabilities/difficulties to cope with aging.</p> <p>I love Burbank Park. Kids of all ages are there enjoying it . It's very "hometown".</p> <p>With the Wood River Municipal Band now defunct due to poor city budgeting, it would be nice to have our own group.</p> <p>Love Roxana community and all the work they put into it!</p> <p>The park looks excellent!</p> <p>Concerned that park has become overbuilt with playgrounds, disc golf, lights, etc. Need more quiet natural space for passive activities - walking, sitting, relaxing, reading a book, talking with a friend, having a picnic, psychological relief, bird watching, walking, natural area (pond, creek, marsh). Careful of too much organized activity.</p> <p>We love to go through the park for many reasons. Always appealing, park director &amp; staff are amazing.</p> <p>We need a water slide - like Wood River had.</p> <p>The tri-city program needs revamped. The participation is lacking resulting in stacked teams and playing the same team 4 or 5 times in a season.</p> <p>Although my son is finished with the city, I'd hate to see this program fade out completely, which is where this heading.</p> <p>Now that I'm retired and my caregiver duties have come to an end, planning on getting out a lot more.</p> <p>Get your seniors involved in the programs to the extent they can help.</p> <p>We feel the parks offer a great place for kids but unfortunately the parents aren't aware of the rules and kids are destroying the parks.</p> <p>Loved the xmas decoration and contest. New playground awesome!</p> <p>Keep looking forward to improve our park and recreation dept. prepare for the future.</p> <p>I have no idea what you offer except renting Rox Arena.</p> <p>I think you're doing a fantastic job, but I would love to see more for teenagers to do especially during the summer.</p> <p>You're doing a great job. Love our parks - let people know how we can volunteer to help. Show us how to get involved.</p> <p>Needs more life, color, beauty. Would be nice to expand a little more.</p> <p>Love living in Roxana! Like a slice of heaven, everyone is usually so nice!</p> <p>Overall we are impressed and pleased with everything. Thank you!</p> <p>Roxana Park is the best park in the area.</p> <p>Thank you for asking :)</p> <p>Just take care of the kids.</p> <p>I'm not sure about current programs for the children, but my opinion there could never be enough for them to enjoy life and outdoors. T.Y. GOD BLESS</p> <p>Please enforce recycling and animal health.</p> <p>Thanks for this survey option. I'm not on social media - how do I find out about park activity?</p> <p>Keep prices reasonable for fees so families can afford to participate.</p> <p>Someone is not checking the condition of kitchen after use. Start newsletters again, kitchen update, sound is not good in Rox Arena.</p> <p>I've been coming to the park since I was eight years old. It's never been nicer than it is now.</p> <p>I have no idea. I could use the gym.</p> <p>Roxana Park is very lovely. The girls keep super nice flowers.</p> <p>Good job opportunities for students. Hands on staff (Debbie and Stacy). Always improvements. Would like to see concerts in the park, ice cream socials.</p> <p>Love the park - clean, beautiful, great staff, favorite pool!</p> <p>We love the parks in our town!</p> <p>Is it possible to make the pool a year round operation? Retractable building?</p> <p>Need MORE lighting - I walk to the park at night. Wanted to have family Christmas party - unavailable for Christmas eve.</p> <p>Please we are very interested in the dog park.</p>
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## 06 Appendices / Resident Survey

<p>Q20 Please make any additional comments that you think would be helpful for the staff to hear about.</p>	<p>I have grandchildren that love basketball and they go to Roxana Jr. and Sr. High and they can never find a basketball court to play on in good shape.</p> <p>Can you please send me a brochure or a list of all the adult programs you have available and how much they cost - if any. I am especially curious about any "water aerobics" classes you have or could possibly have soon, and if there is any cost, what is it and are there any senior discounts available. please send any correspondence to...</p> <p>Bring back the donkey rides! :)</p> <p>Make pool cheaper for Roxana people and make it Roxana only!</p> <p>Walking paths - several rest stops.</p> <p>The Director takes class!!</p> <p>It's so nice to have such great facilities in a small town.</p> <p>Thank you for all of your hard work and improvements.</p> <p>Just wanted to say how beautiful Debbie has made this park, especially the new Christmas lights. We truly enjoyed them.</p> <p>Debbie and staff are always visible - at games, the pool and in the park. They go above and beyond. Love the grant \$ they have gotten to make improvements! Love my park and the staff. Love the pool! P.s. my dog loves it too! P.s. put path lighting on the other side. Provide self defense classes. If we can build a new police/fire station, how about a recreation facility with indoor pool.</p> <p>Bike trail connection poolside. Many already in place.</p> <p>Roxana parks are wonderful and well cared for.</p> <p>Director - more responsibility - famous Wood River pool shutdown - more regulations hurt tax base.</p> <p>There is so much tax revenue available that there should be more adequate facilities for all ages and all activities!!</p> <p>Dog park, please!</p> <p>I only use the park for my granddaughter.</p>
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